BULL, NOVEMBER 8, 1930
PENCE.

JOHN BULL

No. 1273.
Vol. XLVIII.

OVER A MILLION SALE

It's good to get home to a GUINNESS

GUINNESS
is good for you

G.E.108 B.

THREE VALVE PORTABLES

NO EARTH, NO AERIAL.

SELF-CONTAINED

£4-10-0

CASH OR 10/4 DOWN AND 10/4 A MONTH

WORLD'S WIRELESS (Manufacturers) 599, HIGH ROAD, LEYTON, E.10.

Trade enquiries invited.

No connection with any firm of similar name.

JOHN BULL'S SHOP WINDOW

JOHN BULL'S Shop Window brings a Bargain Store to Your Door. Study each offer carefully. Write your name and address clearly, send money and notes by registered post. Always mention JOHN BULL.

You can send your money to these advertisers as safely as purchasing across a shop counter, for every article is sold under JOHN BULL'S famous guarantee of absolute Satisfaction or Money Back in full.

I Guarantee your Satisfaction

Get this handy FLEXIBLE STEEL RULE

Length 72 ins. with safety catch. Accurately marked with inches and centimetres. Strong, durable and won't tarnish. Can be carried in waistcoat pocket. Better than fading tapes and more dependable than folding rule. With a lifetime guarantee. Send your order now to the distributors:

S. A. TRADING Co.

22, Cecil Avenue WEMBLEY, MIDDX

Trade enquiries solicited

20/- free

ONE WEEK ONLY!

To advertise this complete bale for 20/-

2 Woolly Blankets 80 x 60
2 Bolton Sheets, 90 x 70
2 Pillow Slips, 30 x 18
1 Bolster Case, 58 x 18
1 Lovely hand painted Bedspread 80 x 60 (fast colours).

All double bed size.

We are giving free of cost a Beautiful Wadded

DOWN QUILT

in addition to our usual free gift of a pair of pure Artificial Silk Stockings.

Money back if not satisfied

Cash or C.O.D.

Sent Carriage Free.

MANCHESTER TEXTILE CO. Dept. J.B. 110, Grosvenor St. MANCHESTER

H. LYONS' *FIRST* WEEKLY BARGAIN in their NEW MAIL ORDER BUSINESS

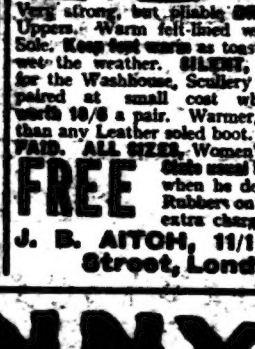
Guaranteed Quality FULL SIZE

HEMSTITCHED PILLOWSLIPS

6½d. EACH. SIX FOR 3/-

POSTAGE 3d. EXTRA.

H. LYONS, Dept. J.B.1, 15, Chapel St., London, N.1

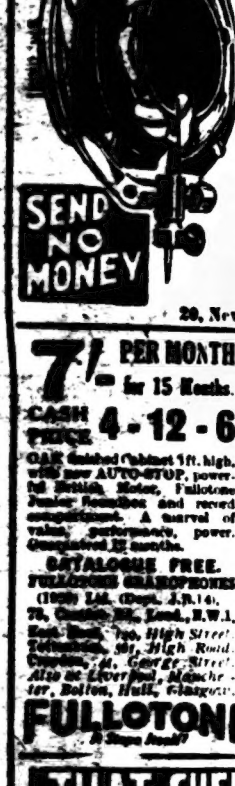


THE SHOE for Stone, Tile, & COLD FLOORS

Very strong, but pliable BROWN real CALF Leather Uppers. Warm felt-lined with light Beech wooden Sole. Keeps feet warm as toast no matter how cold or wet the weather. SILENT, not heavy. Invaluable for the Washhouse, Scullery or Garden. Can be repaired at small cost when necessary. Honestly worth 10/6 a pair. Warmer, lighter, and last longer than any Leather soled boot. 5/6 per pair. Carriage PAID. ALL SIZES. Women's, Children's and Men's. State usual Boot Size. Pay Postman when he delivers.

FREE Rubbers on Soles and Heels without extra charge if required.

J. B. AITCH, 11/12, Fenchurch Street, London, E.C.3.



TRY THE WONDER LOUDSPEAKER SOUNDBOX

Approval coupon

OR 10 - CASH

(F.) HAND & 20, New Oxford St., London

GAMAGES 2 & 3 VALVE SETS

2 VALVE SET Price Complete £5-15-0

Prices include Everything Required. Nothing Else to Buy.

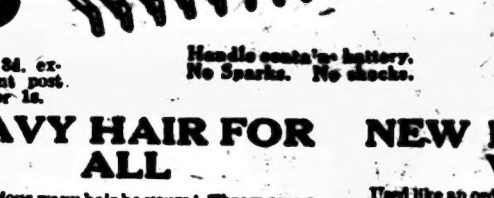
The Gamage Two and Three Valve Sets are the finest value in the country, and are offered absolutely complete with all Batteries, Valves, Aerial Outfit, and Cabinet (one Loud Speaker, giving volume and purity of tone on music and speech.

3-Valve Set £7-10-0 CASH PRICE or delivered on 1st of 12 Monthly Payments of 14/-

GAMAGES, Holborn, London, E.C.1.

City Branch: 107, CHEAPSIDE, E.C.2.

SIXPENNY ELECTRIC COMB!



6D

Battery 3d. extra. Sent post free for 1s.

Handle contains battery. No Sparks. No shocks.

Think of it! A genuine "Wavex" Electric Comb for 6d. only. No wonder "Wavex" Combs are selling in thousands every day. Science has discovered that electricity is food for the hair—it brings hair beauty and banishes all hair troubles

WAVY HAIR FOR ALL

Let glorious wavy hair be yours! Throw away your old-fashioned comb and use "Wavex," and see what a difference it will make to your hair in two days. No lotions required. No getting needed. Saves expensive hairdressers' charges and valuable time. Can be carried in handbag with perfect safety. A child can use it and gain hair beauty. "Wavex" Combs are British made by British labour and last for years. Send for one to-day.

NEW HAIR NEXT WEEK

Used like an ordinary comb, "Wavex" Electric Comb conquers baldness, stops falling hair, restores colour and keeps the scalp in the pink of condition. The mild health-giving electricity flows through the double row of curved teeth. Price: 6d. only (Battery 3d. extra), or sent complete under plain sealed cover for 1s. post free.

WAVEX

24, Buckingham Street, London, W.C.2.

7/- PER MONTH for 15 Months.

CASH PRICE 4-12-6

OAK finished Cabinet 1ft. high, with new AUTO-STOP, powerful British Motor, Fullotone Junior Soundbox and record compartment. A marvel of value, performance, power. Guaranteed 12 months.

CATALOGUE FREE.

FULLOTONE GRAMOPHONES (1929) Ltd. (Dept. J.B.14), 78, Charlotte St., Lond., W.1. East End: 79a, High Street, Tottenham. South: 98, High Road, Croydon. West: 44, Queen Street, Also at Liverpool, Manchester, Bolton, Hull, Glasgow.

FULLOTONE

THAT SHED YOU NEED

6'5 For storing Cycles, Pram, Household, etc. Prompt dispatch. Carriage Paid to your station in England & Wales. Easily erected.

Sizes, ½in. planed, matchboard, rebated and beaded. Roofing Felt supplied. Floors Extra.

Long	Wide	High	Cash	Or 6 Monthly Payments
6ft.	4ft.	6ft.	£2. 9. 6	12/3
7ft.	5ft.	7ft.	£4. 18. 0	17/4
8ft.	6ft.	8ft.	£5. 7 6	18/10
8ft.	6ft.	7½ft.	£6. 11. 0	2/11
10ft.	7ft.	7½ft.	£7. 10. 0	26/3

BIG CATALOGUE OF PORTABLE BUILDINGS FREE.

F. & H. SUTCLIFFE LTD., 82, Wood Green, Turnpike Lane, London N.

BLUE MELTON POLICE TROUSERS BREECHES

To advertise our 4 page catalogue of over 200 Government Bargains we are making a special offer of a pair of guaranteed blue melton trousers for 7/6 or BREECHES with straps/ags 8/6 Postage on one or two pairs 9d. Over 40 in. waist, 1/- extra.

FAIR WEAR or a pair GIVEN FREE

C.O.D. if preferred.

Cut from surplus Melton overcoating and made up into heavy melton garments as tough as iron, and we guarantee to replace should they fail. Remember cash refunded if not honestly worth double. Send to-day, stating waist measurement, and you receive them per return, together with our catalogue of working men's many bargains.

MUTTALL, 1, Goodmayes, ILFORD.

THE NEW "FELBASOLEUM" FELT BASE FLOOR COVERING 90 in. 15/-

Suitable for all floors. Lies flat — requires no fastening. Large range of patterns to select from. FREE SAMPLES sent on receipt of postcard. Also Bordered Squares to lie down in one piece from 9/6 each.

J. ROLLS & CO., 86, Gray's Inn Road, London, W.C.

Fur SETS AT FURRIERS' PRICES.

Better quality and largest selection in the Country of Natural Lambs, Opossum, Musquash, Moleskins, Ermine, Coney, etc., all Head for easy attachment.

SETS from 7/11

Illustrated Catalogue and Patterns of the Actual Furs Sent Free.

Coat Materials and Silk Patterns Sent.

We have been awarded the Certificate of the Institute of Hygiene for purity and quality

DIRECT Woollen Supply Co. (Dept. H) Vicar Lane, Leeds.

HALL'S LUXOLEUM

LUXURY IN FLOOR COVERINGS

Write now for FREE SAMPLES and full particulars of this wonderful damp proof, rot proof floor covering. Will stand any amount of hard wear. Several handsome patterns.

SPECIAL OFFER.

15/- FOR 90 SQ. FT.

Carriage Paid England & Wales.

E. HALL & CO. (Dept. J.)

9, Newcastle House, Cheapside, Manchester.

Also Newcastle House, Cheapside, London, E.C.1.

WORKING M

TEST THIS VA

STOUT UPPERS DO TONGUE SOLID LE INNER SOLE STOUT OUTER SOLE GUARA TO GIVE EXTRA WEAR OR WITHOUT TOE-

Post 12 All S 6 t

MIDWARDS Wholesale Shoe Factors

CHURCH READ

13/3 DOWN BRINGS A RILEY 'HOME' BILLIARD TABLE. CARRIAGE PAID ON 7 DAYS' FREE TRIAL.

13/3 DOWN

Think of the pleasure for you and your friends when such a fascinating pastime is available any time. The 3 ft. Riley "Home" Billiard Table to fit on your dining table is delivered carriage paid for 13/3, and Riley's take all transit risks. Pay balance monthly.

Cash price £11 15s. 0d. Riley's "Combined" Billiard and Dining Tables are also offered on easy terms. Cash prices from £22 10s. 0d.

Write to-day for Art List showing all models. Riley's are the largest makers of full-size Billiard Tables in Great Britain.

E. J. RILEY, LTD., Anson Works, Accrington, and Dept. 6, 147, Aldersgate Street, London, E.C.1.

BABY-CLOTHES

A BEAUTIFUL HOME-MADE LONG-CLOTHES LAYETTE (Everything Necessary) 30/-

A tempting offer! "Delighted, as women would trouble to make if they knew of your formula."

75 Choice Garments, Silk and Wool Shawl, Bunt Robes, Robes, Lovely Whitepoint Day Gowns, Longcloth, or Flan. Napkins, Wrapper Vests, Binders, Long Bent Flannels (Barrow or Robe), Pilches, Wool Knitted Matinee Coats, Terry Napkins, Bibs, etc. Worth £5. Satisfaction guaranteed. Thousands of well-to-do mothers received this or similar layette and approved to a mother. 14 years' reputation. (Balance cash or terms)

No. 2 Layette, 15/- Deposit, 15/- Monthly.

WADDED EIDERDOWN QUILT FREE

1 Soft Woolly Blanket	90 x 70
1 Good Bolton Sheet	90 x 70
2 White Pillow Slips	30 x 18
1 White Bolster Slip	60 x 18
1 Beautiful Wool Bedspread	
Your Selection	80 x 60

ALL DOUBLE BED SIZE

Complete 20/- Carr. Free.

(No further payments. Cash or C.O.D. Money back if not satisfied. FREE GIFT.

H. HARTLEY WARDLE'S EIDERDOWN QUILT sent free with each order.

STOCKPORT HOUSE, 60, Dept. 64, Piccadilly, MANCHESTER.

6/ PER MONTH

THE GRAVES "ROYAL" Single-Speed cycle marks the biggest step in price reduction since the War.

GRAVES GUARANTEED VALUE.

DUNLOP TYRES.

DUNLOP SADDLE.

RENOLD CHAIN, BALL-BEARING PITCH.

Finished in your choice of enamelled Black & Chrome Finish for All Black. If desired Cadillac or Quadrant Model same price. Carriage Paid.

£4:10:0

TERMS: 6/- with order, and 6/- monthly.

Catalogue Post Free. J. G. GRAVES Ltd.

FREE OCEAN BLADES
SWEDISH STEEL

During November we will give FREE to all "John Bull" readers a quality SHAVING BRUSH (guaranteed free from Anthrax) and a genuine GILLETTE RAZOR with orders of 1 dozen "OCEAN" BLADES (Gillette Pattern). A super-quality Blade—none better can be obtained whatever price you pay. Send 1/9, which includes 3d. for postage and packing, for dozen blades and gift. Price, without gift, 12 for 1/6, post free.

2 BLADES 1/6

ABSOLUTE SATISFACTION OR MONEY RETURNED.

THE OCEAN DISTRIBUTORS, 1-6, Bridgwater Place, London, E.C.1.

Your Retailer can supply.

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JOHN BULL'S Shop Window brings a Bargain Store to Your Door. Study each offer carefully. Write your name and address clearly, send money and notes by registered post. Always mention JOHN BULL.

You can send your money to these advertisers as safely as purchasing across a shop counter, for every article is sold under JOHN BULL'S famous guarantee of absolute Satisfaction or Money Back in full.

I Guarantee your Satisfaction

TRUSSES ABOLISHED

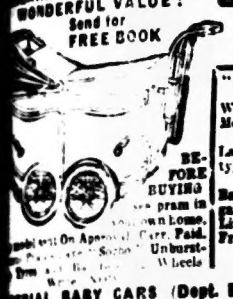
The Great British RUPTURE Treatment supported by the MEDICAL PROFESSION.

Send for Free Booklet of the most wonderful appliance for relief from Rupture. Not a truss, but a neat, washable little belt with a pad you inflate in a second to the pressure required. Adjusted in a moment. Cannot slip out of place. So light and comfortable that you will not know you have it on. It holds the Rupture firmly so that in nearly every case the broken tissues reunite, and the rupture is conquered for ever. Doctors everywhere recommend it and "The Lancet" has endorsed it. Write now to:—

BEASLEY SURGICAL APPLIANCE Co. Dept. 208J, 26, Charing Cross Rd., London.

IMPERIAL BABY CARS

BARGAINS direct from FACTORY WONDERFUL VALUE! Send for FREE BOOK



Easy terms from 1/6 A WEEK

"Imperial Academy" GRAMOPHONES. Wonderful rich tone. Mechanical perfection.

Latest types.

Bargain List Free.

BEFORE BUYING a pram in your own home. Write for our Illustrated Catalogue, sent Carriage Paid. Unburstable Wheels

IMPERIAL BABY CARS (Dept. E), Pemberville Road, King's Cross, London, N.1.

Housewives!

Here's a real treasure! It lessens kitchen work, saves time, and everything for cooking is at your finger-tips

Mother Hubbard Kitchen Cabinet

makes magic of kitchen work and can now be yours for 10/- down (immediate delivery and carriage paid), balance payable 12/- monthly (£14 18 0 in all, or £14 cash). Send p.c. for Illustrated Booklet showing the 36 special features, to:—

The Times FURNISHING CO., Ltd., 235/236 (J.B.), High Holborn, W.C.1.

10/- DOWN

SUPREME VALUE

Send only 5/- for our beautiful 51-Piece "IDEAL HOME" SET of British semi-porcelain in the Crown Derby pattern, each piece gold-edged. Everything for breakfast, dinner and tea use for 6 persons. Pay balance in 11 monthly sums of 5/- if quite satisfied, as you will be. Further, we offer every "John Bull" reader a large 6/6 cup TEAPOT to match ABSOLUTELY FREE. Don't miss this unbeatable value. Send 5/- deposit now. Coloured folder on request.

E. J. HERAUD, DEPT. J.B. 35, NUMBER ONE, EDMONTON, London, N.18.

The above is our full postal address

It's cost saved on the first job you do

PENN'S FAMOUS LIGHTNING LEATHER STITCHER.

Sews a perfect lock stitch as sewing machine, but stronger. No handyman should be without one.

LEATHER STITCHER

Indispensable for Thrifty Homeworkers.

THE ORIGINAL AND BEST.

SIMPLE TO USE.

PRICE ONLY 2/-

Quickly Sews Boots, Belts, Bags, Harness, Suit Cases, Hoods, Screens, &c. Complete with 3 different needles, thread and illus. directions, 2/- post 6d. Extra waxed thread 9d. skein, 3 for 2. Extra needles 3d. each, 2/6 doz.

WE GUARANTEE SATISFACTION. (Actual Inventors).

J. PENN & CO., 142, COTTENHAM RD., LONDON, N.19

GAUNTLETS

Gauntlets 15 inches. Pliable nut-brown stout hide specially treated to render absolutely waterproof. Loose piece, fingers gusseted for easy lining. These splendid gloves are well nigh indestructible and will give years of wear. Postage 6d. Money-back Guarantee.

3/11

Owing to shortage of these supplies Government Military contract for a few months they will be absolutely longest and toughest gloves it ever before to produce. Post Men's size only.

NUTTALL, 1, GOODMAYES ILFORD

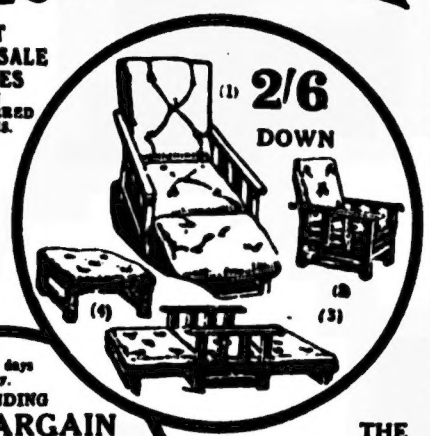
BARGAINS DIRECT FROM OUR FACTORY

AT WHOLESALE PRICES ON DEFERRED TERMS.

5/- DOWN

Cash Price 65/-

Settee extended as bed 41 in. wide.



(1) 2/6 DOWN

(2) (3) (4)

For 14 days only.

ASTOUNDING CASH BARGAIN

SOLID OAK FRAME. TWO WELL-FILLED BROWN CUSHIONS.

11/6 Carriage and Packing England and Wales 2/6

THE BEDFORD 3-Piece Suite with CONVERTIBLE SETTEE.

5/- down and 12 further payments of 5/-, Carr. paid England and Wales. Consisting of two solid oak framed adjustable armchairs and a solid oak framed bed settee, with three soft cushions, well filled velvet cord cushions, any colour. All seat cushions reversible.

THE 4-IN-ONE

2/6 secures delivery of this 4 in 1 Solid Oak Bed-chair, and 12 weekly payments of 2/6 complete purchase. Polished dark or any shade. Three soft velvet cord cushions, any colour. Leg rest detachable and very useful as fireside seat (see illus. 4). Two reversible seat cushions. Carr. free England. Cash price 30/-. Other models from 20/-.

Cheques, Reg. Letters or Crossed P.Os. to —

SEND FOR NEW ILLUSTRATED LIST "J."

NORTH BUCKS TRADING CO. LTD., 52, Shaftesbury Avenue, Piccadilly Circus, W.1

Amazing Easy Terms — A GUARANTEED WATCH For 1/- Down

We give our ten-year written guarantee with this GENT'S NICKEL SILVER WRIST WATCH on solid leather sewn strap. Handsome appearance combined with thoroughly tested full plate movement. Shock and vibration proof. Latest Sunray Silvered dial with seconds hand. This astounding offer made possible by greatly reduced manufacturing costs. Special Bargain price 25/-, or 1/- with order, 2/- on receipt of Watch, and 1/- weekly until 25/- is paid. Cash with order 22/6 only. Order NOW from —

ROBERTS & Co., Jewellers and Silversmiths (Dept. G.), 37 New Oxford Street, London, W.C.1

5/- SUIT for 19/6 OR OVERCOAT.

MONEY-BACK GUARANTEE

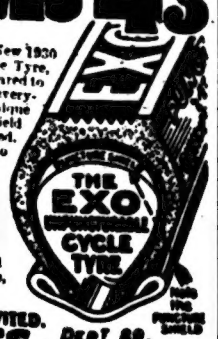
To the first hundred testers who apply (and enclose 1/- postage) we will make to measure a 45/- client's suit or overcoat for 19/6, and if for any reason whatever you consider the suit or overcoat is not worth 19/6 honestly to you, return it, and we will refund 19/6, together with 1/- for postage. The first two hundred testers only will secure these Bargains, so send money now, but see what you buy.

SEND FOR FREE PATTERNS.

Also post card for free range of fine Yorkshire Tweeds and Worsteds, fashion and self-measure forms. Mention which you require.

THOMAS & CO., Dept. J.B. 1, PUTLAKE BRIDGE, WEST CROYDON, SURREY.

8/6 TYRES for 4/3



Our New 1930 Cycle Tyre, are prepared to hold every- unique shield at speed. —no

GUARANTEED FOR 2 YEARS.

Send 4/3, and we will send you one New 1930 EXO Cycle Tyre, Carriage Paid. Send for FREE Catalogue of Cycles, Accessories, Parts, etc.

TRADE ENQUIRIES INVITED.

BOOKHOUSES, DEPT. 89 PADIHAM, LANCS

BAGATELLE

ensures winter night pleasure for the family

Only 7/6 down—and the 6 ft. Riley Bagatelle Table is delivered to you, complete with all accessories ready for play. Pay the balance in 12 monthly instalments. Cash price £6 10s. Riley's pay carriage and take all transit risks. 7 days' Free Trial. Beside the 6 ft. model, two other sizes are available: 7 ft. and 8 ft. Each folds away when not in use. Write to-day for list giving full particulars.

32 Free Billiard Tables. Write for details.

E. J. RILEY, Ltd., Lane Works, ACCRINGTON.

And at Dept. 18, 147, Aldersgate Street, LONDON, E.C.1.

BLANKETS & SHEETS FREE

Heavy White WOOLLY BLANKETS with blue border, 70 x 90 in., double bed size. 12/6 per pair and one pair FREE, making **2 Pairs for 12/6**

SHEETS, Heavy Lancashire Woven, double bed size. 11/9 per pair and one pair FREE, making **2 Pairs for 11/9**

or we will send our famous BALE containing:—
2 pairs Heavy White Woolly Blankets and
2 pairs Fine Heavy Sheets ... 21/- the lot.

EXTRA GIFT.

To all orders of 21/- or over we will send FREE 24 pieces fine Cutlery as follows: 6 fine Sheffield Knives, 6 Forks, 6 Dessert Spoons, 6 Teaspoons

Money refunded if not delighted.

KILBURN SUPPLY STORES, (Dept. 29), 100, Cambridge Road, London, N.W.6.

SAMPLES FREE

ASTOUNDING VALUE IN FLOOR COVERING

90 SQ FT for 15/-

DAMP PROOF AND ROT PROOF THICKER than Lino. Specially suitable for damp stone or wood floors. Lies flat without fastening. No nails or paste required. 90 sq. ft. for 15/-. Longer lengths pro rata. All rolls two yards wide. Many pretty patterns to choose from

J. B. ANDREWS & SONS, 30, Carter St., Walworth Rd., London, S.E.17.

PAROLEUM

YOURS for 8/9

and 11 monthly payments of 8/9

"CONSOLE" GRAMOPHONE

Polished Oak Cabinet, well constructed. Compartment for holding 100 Records or Wireless set. Fitted genuine Double Spring Garrard Motor, 12 in. Turntable. Concert Sound Reproducer. Automatic Stop! Produces a perfect recording of all Records.

Size of Cabinet 33 ins. x 29 ins. x 14 ins.

Cash Price 99/6

GAMAGES HOLBORN, E.C.1. Tele.: Holb. 8484.

THORNS' GARDEN SHEDS

FROM 6/3 DOWN

Stores can erect. 6 Sections to bolt together. 4 in. Framing, Roofing Felt. Useful Workshops, etc. Prompt Dispatch.

Size	Cash Price.	6 payments of	or 12 of
4ft.	£3 . 6 . 0.	of 11/11	of 6/3
5ft.	£4 . 13 . 6.	of 16/5	of 8/7
6ft.	£5 . 14 . 0.	of 23/7	of 12/4
7ft.	£7 . 9 . 0.	of 28/1	of 13/8

Send for Free Book No. 48. Many sizes & designs.

THORN & SONS BOX 48, BRAMPTON RD., BEXLEYHEATH, KENT.

SENSATIONAL! RADIO

Write for Lists

The "MIRACLE VICTORY" is marvellous. Simple to operate, yet gives enormous range of stations at full strength, with superb tone. Handsome cabinet, with artistic panel in oxidised silver colour, with handsome Cabinet Cone Speaker. NO DEPOSIT. SOLD AT FACTORY PRICES, complete ready to switch on, from 10/- Monthly. SEND COUPON in 1d. stamped unsealed envelope to:

The World's Wireless Stores, Walington, Surrey.

Please send FREE ART PLATES of "Miracle" Sets.

NAME .....

ADDRESS .....

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Write in CAPITAL Letters using a pencil.

The MIRACLE VICTORY

FROM 10/- MONTHLY

Unbeatable Fur Offer. Yours for 1/- deposit.

FASHIONABLE

SABLETTE FUR TIE

64 inches long, deep silky hair, natural paws and tails, lined quality art. silk.

SEND 1/- only, 6d. part postage, and 1/- after three days' approval, seven fortnightly payments of 3/- — 23/9, or 1 guinea CASH or C.O.D. CASH REFUNDED IF UNSATISFACTORY.

LABRADOR FUR STORES, HARRINGTON ROAD, S.W.7.

This wonderful chair FREE!

Birch frame, best fibre stuffing, coppered steel springs in seat, strong castors. Legs polished mahogany finish. Covered in artistic figured damask in attractive shades of Dutch Blue, Rose Pink or Jade Green. State shade required.

This fine "SAVOY" EASY CHAIR

delivered *FREE* to your home for coupons from

240

PACKETS

OF 20 BLACK CAT RED BAND CIGARETTES = 1,200 RED OR GREEN COUPONS

Black Cat RED BAND

100% PURE VIRGINIA

Quality CIGARETTES

20 *for* 1/- 5 FULL VALUE COUPONS IN EVERY PACKET OF 20

NEW GIFT BOOK showing BIG REDUCTIONS in number of coupons required NOW AVAILABLE

Dept. 8, Gifts Dept., Carreras Limited, Hampstead Road, London, N.W.1

PLEASE SEND ME NEW FREE BLACK CAT GIFT BOOK

Name_____

Address_____

IF YOU WANT THE EXTRA LARGE CIGARETTE - ASK FOR BLACK CAT 'GREEN BAND'

JOHN BULL
Lond[on] W.C.2.
Temple Bar 2468.
Heroically, London.

JOHN BULL

For the People— —the Right to Justice and Truth

THURSDAY,
for Week ending Saturday, Nov. 8, 1930. Twopence
Registered at the G.P.O. as a Newspaper. Postage: Inland and Canada, 1d.; all other parts of the world, 1½d.

"If you see it in 'John Bull,' it is so"

The Big "Armistice" Myth

THERE shall be wars and rumours of wars." On the eve of the sacred Armistice festival that is the text of the nations. They have broken faith with the living and the dead. They have for-

ce is an armed camp, and a mammoth and menacing Communism stalks abroad, a bogy.

• • •

Germany, Hitler dreams of power venge. In Italy, Mussolini de- that "bayonets and bullets are ful things." America says pious prayers along with a hushed plea "navy second to none."
world is a vast armaments Our revelations on another e a startling and bitter indict- The dead have been betrayed. ing are being befooled.

• • •

denounce these things on the eve e Great Silence that the people ponder in that silence why the ngers of the nations are allowed y on their soulless work in the hadows of the cenotaphs.

ight right

rican investors are busily buying Government securities on the Exchange. Hitherto they have tle to tempt them to invest their overseas.
business is bad these days in s own country."
fact that British Government in the world to-day remain con- strong is a "straight right" e who whimper that Britain is and out.
rican investors are shrewd men ey know better than that. So

k or dove?

rful interests are directing effort towards bringing the con- civil aviation under the Minis- Transport.
is now strongly felt that while viation is tied to military apron- receiving financial support the Air Estimates, its progress nd to suffer.
er a civil department its claims certainly receive more sym- tic attention from the Post In addition, foreign Powers be inclined to treat it with less tion.

spoke in time

evidently spoke in time. In this last week we declared emphatic- that the enquiry into the *fate of* yacht *Islander*, in which Com- er Douglas King, M.P., was ed, was a farce.

• • •

said that we knew and the Board ade knew that the coastguard ser- was lamentably inadequate, and unless a new enquiry was ed we should have more to say. the completion of the hearing a days ago the court brought in a verdict to the effect that the guard service was "not efficient" and recommended "a more comprehensive enquiry into the system."

So far so good. But we intend to see that the "comprehensive enquiry" takes place. There must be no evasion of this vital issue.

Farmer Ford

Mr. Henry Ford has been setting the British farmer a sterling example down on his property at Dagenham, Essex.

During the summer several hundreds of acres of waste marshland were drained and converted into wheatfields, and as the result of modern methods and the use of chemical fertilisers, the crop has been nearly double the average yield per acre.

And farming is only a hobby with Mr. Ford.

Hasty Hertzog

We are reluctant to be critical of the nation's guests, but we certainly think that General Hertzog and the South African delegation to the Imperial Conference have been a little too impatient to sail for home.

Too impatient for home

Whatever the General thought of the Government's tariff suggestions, his visit to London has not been quite so fruitless as he has mildly insinuated.

As a matter of fact, he has negotiated some very useful trade agreements with Australia and Canada which will give South Africa important new markets for tobacco and oranges.

So that even disgruntled South Africa will admit that there is some virtue in Imperial Conferences in London.

The Navy programme

The fact that the Government has only invited private tenders for one of the three cruisers yet to be laid down to complete the 1930 programme indicates that the remaining two will be constructed in the Royal dockyards.

Shipbuilders generally, by the way, are encouraged in the belief of brighter times coming by the assurance of Sir Hugh Barnes, director of the Anglo-Persian Oil Company, that the slump has touched rock-bottom, and that trade prospects for next year are favourable.

Bed-time stories

There have been some intriguing little stories in the daily Press to the effect that there is scarcely an illegally-conducted night club left in London.

We have also heard that one about Jack and the beanstalk.

What rubbish! At least forty night clubs where drinks are sold after hours are known to us to be flourishing at the present time, and there must be many more.

He has done his best

It is ridiculous to pin medals metaphorically all over Lord Byng for having completely "cleaned up" the capital's night life. He has done his best, but the night dens are still with us.

Presumably decent policemen must go on playing the role of papa until such time as sensible licensing laws rob silly people of the "thrill" of a drink after hours, and send them all home to bed early, happy—and sober.

Not so "depressed"

Pig-iron production is one of the few really reliable indexes to the industrial ups and downs of Britain.

The latest figures show an increase for the month in the British output of 8,300 tons, while the steel output is up by 129,300 tons.

The number of workers engaged in the pig-iron industry increased accordingly, and there were also employment increases in the cotton and mining industries.

Another nasty one for the "No-hope-for-Britain" movement.

The Bank rate

Anticipations of a lower Bank rate continue to be unrealised, although circumstances generally favour a reduction to 2½ per cent.

The real reason why the rate is not reduced is that the Bank of England authorities believe that the benefits would not be passed on to industry generally by the big banks.

Even with a 2½ per cent. rate the banks would still maintain their minimum of 5 per cent. interest when lending money to business-men.

To refuse a reduction on such grounds is to tackle the problem from the wrong end. When it desires, the Bank of England can bring considerable influence to bear on the big joint-stock banks.

The Old Lady seems afraid to show her ankle again.

Bound to come

When financial conditions permit, Mr. Snowden will propose to the holders of the £2,000,000,000 5 per cent. war loan an exchange into a lower yielding investment.

Annual interest on the above loan costs the Government £100,000,000—£190 per minute.

Mr. Snowden's view is that the Government should not be asked to pay more than 4 per cent., though what the stockholders will say is another matter.

We Win Coastguard Enquiry—Night Clubs Not Trumped

In the meantime, the Chancellor proposes to choose his own time for making the conversion, and not take the advice of the big financial interests.

By their leave!

Discussing the Imperial Conference, a leading German newspaper, the *Allgemeine Zeitung*, has arrived at the curious conclusion "that the markets of the Empire do not really belong to Great Britain as she has established this Empire on the principle of the open door."

In this sense, the newspaper adds, "the British Empire has always rested on the tolerance of the rest of the world."

And rested very nicely, thank you!

The new Cunarder

The signing of the contract for the construction of the new big Cunarder has been delayed until a Bill is passed by Parliament authorising the terms of an agreement between the Cunard Company and the Board of Trade.

Nothing has yet been decided concerning machinery, nor will anything be determined until the form of hull is well advanced.

Important improvements in marine propulsion are constantly being brought about, and present-day decisions may be obsolete by the time the vessel is ready for launching.

The authentic touch

The decline in representation of the Liberal Party has not affected the efficiency of its propaganda. It never could so long as Mr. Lloyd George remained at the helm.

If he were the only Liberal left on earth, he would still "tell the world" in tones certain enough to carry the conviction that no other Party was in existence.

"How to Tackle Unemployment," the new sixpenny publication containing the Liberal plans for dealing with the evil, in which the Marquess of Lothian and Mr. Seebohm Rowntree have collaborated with their chief, is a remarkable effort alike to give a national lead and to remind the nation that Liberalism is still alive.

Our congratulations.

Kindness runs amok

People should be guarded in their support of the movement to set up a sort of super Society for the Prevention of Cruelty to Animals.

Societies of this sort and charitable institutions of all kinds now overlap very considerably, and money is lost in unnecessary costs of administration.

If anything needs to be done, it is that existing societies should be combined and rationalised.

In the present case of the super-cruelty society, kindness can easily run amok.

Many people condemn fox-hunting and badger-baiting, but if we are not careful we shall see in the dock the owner of a cat which has killed a rat.

"If You See It—"—continued

Left guessing

The reference in the King's Speech to "a measure of electoral reform" set tongues wagging about a supposed bargain between the Prime Minister and Mr. Lloyd George — that the reform would save the Liberals from extinction and Liberal support would save the Government from defeat.

Left in the dark

There has been no such compromise. For the present the Government is keeping its intentions to itself. "L G." is in the dark.

The Bill is a fine carrot to dangle before the noses of the Liberals, who have wanted it for years. It will certainly not be produced before early next year.

"Sleepers" awake

The railway wages truce is about to expire. And now that the crisis is at hand there is a growing feeling in the camps of both the owners and the railwaymen that matters will be arranged amicably.

Both sides, of course, will make tactical moves to solidify their positions, but there will be no radical change until industrial conditions are nearer to normal.

Then the companies, instead of talking about reducing wages, will have to increase them in many grades. The unions, as we have said before, are determined on that.

They simply refuse to be bluffed by those weaklings who still contend that the price of prosperity must be taken from the workers' pay-packets.

Farmers may fume

No matter how angry the National Farmers' Union may become, the Government is not going to run away from the compulsory provisions in its Marketing Bill.

It is determined that the Bill shall be passed substantially in its present form, and that the ruinous old custom of farmers cutting their own throats shall be ended.

At the same time, there will be provision made for the cutting-out of some of the middlemen, so that the farmer will secure a better price for his produce without the difference coming from the housewife's purse.

It must stop

We have been asked to censure the Croydon magistrates for sending George Green to three months' hard labour for stealing three cabbages from an allotment. We cannot do so.

This is no ordinary case of petty theft from a farmer. Green is old, and presumably poor, but an allotment-holder is probably a poor and hard-working man. And the practice of stealing from ill-protected allotments is a growing one.

The sentence was severe; but the practice must be stamped out.

"Press-ganged!"

Conditions almost akin to "press-gang" days exist in certain British fishing-smacks, where, under a Shipping Act regulation, men are tied for months to vessels which they wish to leave.

To terminate their engagements they must give notice when the ships concerned are in harbour for forty-eight hours, whereas, as a matter of fact, the local smacks are rarely in port for so long.

Recently a fisherman informed his skipper that he would be leaving his employ a week hence, but as the smack sailed without him in less than forty-eight hours he was subsequently arrested.

There is something radically wrong here. We invite the attention of the Minister of Agriculture and Fisheries.

The life-saver

The executive of the Miners' Federation has decided to investigate the claims made by Mr. H. T. Ringrose for a firedamp-detector he has invented for use in mines.

When Mr. Ringrose suggested to the Ministry of Mines that the use of the invention should be made compulsory with a view to preventing explosions in the pits, he encountered difficulty with the officials there.

Probably if Mr. Ringrose had invented a new poison-gas or other lethal weapon, Whitehall would have evinced more interest in his work.

It happened

We should like to know what Mr. Lees Smith has to say to this:

A reader had a money-box for his children, and collected in it 19s. 3½d., mainly in threepenny-bits.

When he tendered the money at a Manchester post-office for transfer to the savings-books of his children, it was refused because they "had enough threepenny-bits."

The Civil Servant responsible for this disgraceful burlesque must be taught civility.

That mean Ministry

A man who qualifies for an old-age pension at the age of sixty-five has invariably paid for it by weekly contributions from his wages.

Yet the Ministry of Pensions deducts the amount of such a pension from the treatment allowances normally payable when he is receiving an approved course of treatment.

There may be method in this meanness. We fail to see it.

They must not suffer

Who is to feed and clothe the children this winter? This is the tragic cry of something like 50 per cent. of the mothers in the South Wales and Monmouthshire coalfields just now.

Poverty has reached such extreme limits in some parts that the local authorities, ignoring the possibility of a national relief fund, have opened funds of their own.

There is a real danger of a multiplicity of such movements, with the added risk of overlapping; but the fact that local authorities—not usually noted for their tender-heartedness—have been stirred into action indicates the extent of the problem.

National intervention is indicated. Whatever the state of the country, the little ones must not suffer.

Down on the farm

An East Anglian committee, of which the Rt. Hon. E. G. Pretyman is a member, has prepared a scheme for the salvation of agriculture in Britain.

He alarms us a little

We wish it well; but we regard with some alarm the contempt of Mr. Pretyman for such "panaceas" of farming as "co-operation, marketing, education and science."

The scheme, we trust, will not be in any way linked up with the old wail that farmers cannot afford this and that — this being modern methods and that being decent wages.

The problem is how to make British farming pay. Farmers should be ashamed to say: "If we had been allowed to go on sweating the labourer things would have been all right."

The price of folly

P.C. Sam Powell, thirty-two, of Stockport, a member of the local police force, has been sent to jail for three months.

For a year past he had been stealing purses, watches and other lost property left at the police-station.

When articles were claimed book entries were shown indicating that they had been claimed by someone else.

Powell has lost everything, including his self-respect. His sentence was well merited, but the pity is, as is often the case, that he is not the sole sufferer. His wife and five children suffer with him.

It is tragic that well-paid public servants will risk so much for so little. But the public must be protected. Powell's fate should be a lesson to others.

At last

The scandal of over-worked lorry drivers, whose hours of drowsy driving are a menace to all other users of the road, will be ended when the Road Traffic Bill is in full operation.

The section of the Bill regulating the hours of men employed in driving heavy vehicles and buses limits the time to be worked in any twenty-four hours, but lays down no maximum period which cannot be exceeded without adequate rest. JOHN BULL has long denounced the evil of long hours, and trusts that the Transport Workers' Union will stick to the matter and see that the new regulations are carried out.

The oily way

Railway tractive power by oil engine is the project of Mr. Charlton, a Manchester engineer.

He has presented his idea so convincingly in a paper to the Institution of Civil Engineers as to earn the gold medal.

Mr. Charlton maintains that economies would be possible with oil engines that the railways could afford to meet the competition of the 'bus.

What says Brighton?

Morality, we presume, is not one of the subjects taught in the L.C.C. schools.

The Director of Education has been advertising for a part-time man at the committee's hostel, Preston Road, Brighton, to tend the garden, attend to heating apparatus, and act as caretaker when the hostel is closed.

The wages are £1 per week from October 1 to March 31, and 15s. from April 1 to September 30. A cottage is provided at a rental of 12s. weekly, and a man with a wife for emergency domestic work is preferred.

The Director of Education will wonder what the part-time man's wife will do with the odd eight hours.

Tax query

Our recent startling article, "[illegible] Income-tax Leakage," evoked considerable correspondence from our readers, many of whom have enquired as to the position of the agents of foreign firms in this country as distinct from foreign firms established here.

The position is that all profits made on transactions by agents in this country and then remitted to employers abroad are liable to taxation on this side.

The boomerang

Mineowners in certain of the coalfield districts are tuning their minds to the idea of causing trouble by demanding wage decreases concurrently with the shortening of the working day.

But there will be no serious dislocation of national industry such as would be caused by a big lock-out of the miners.

Should the owners plump for such action they will get a sharp surprise. For just as the Tory Government could use the Emergency Powers Act against the miners, so can a Labour Government use it in their favour.

It really works

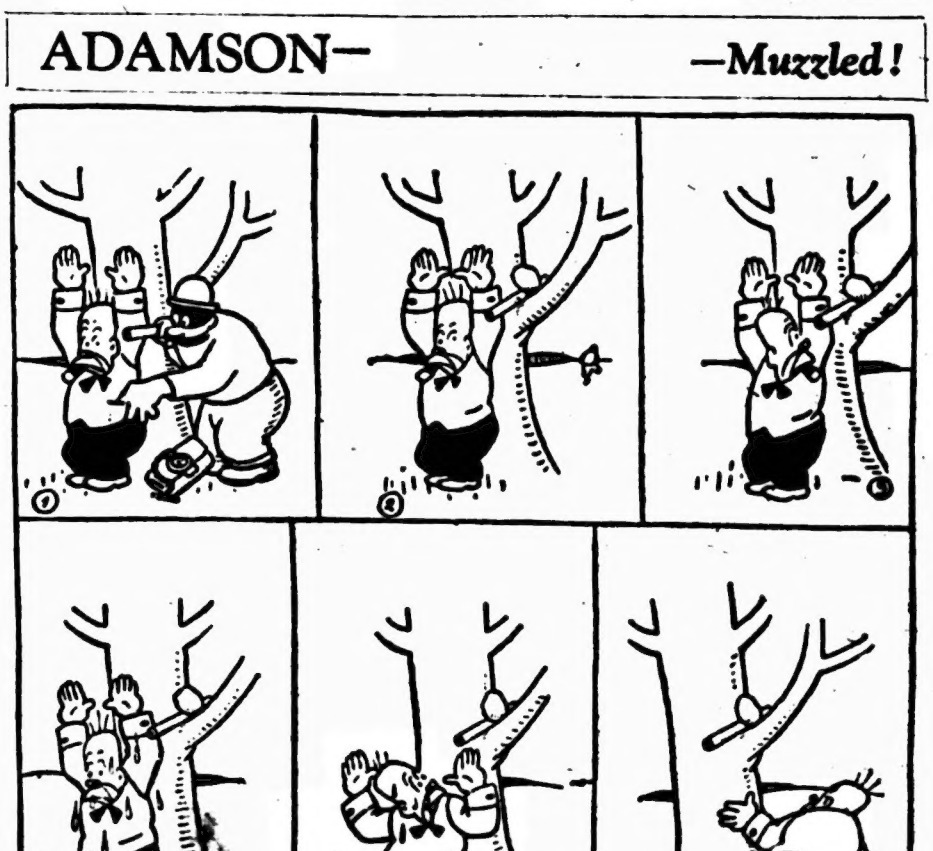
The annual report of the Development Commission arouses little excitement. But it is interesting reading. The commission is a quiet, practical body and a particular friend to our neglected harbours.

Last year it arranged remissions of debts owing to the development fund amounting to £139,000 to help smaller harbour authorities suffering from trade depression.

At the same time it recommended new harbour works to the amount of £220,000.

Here, at least, is one commission justifying its existence.

ADAMSON— —Muzzled!



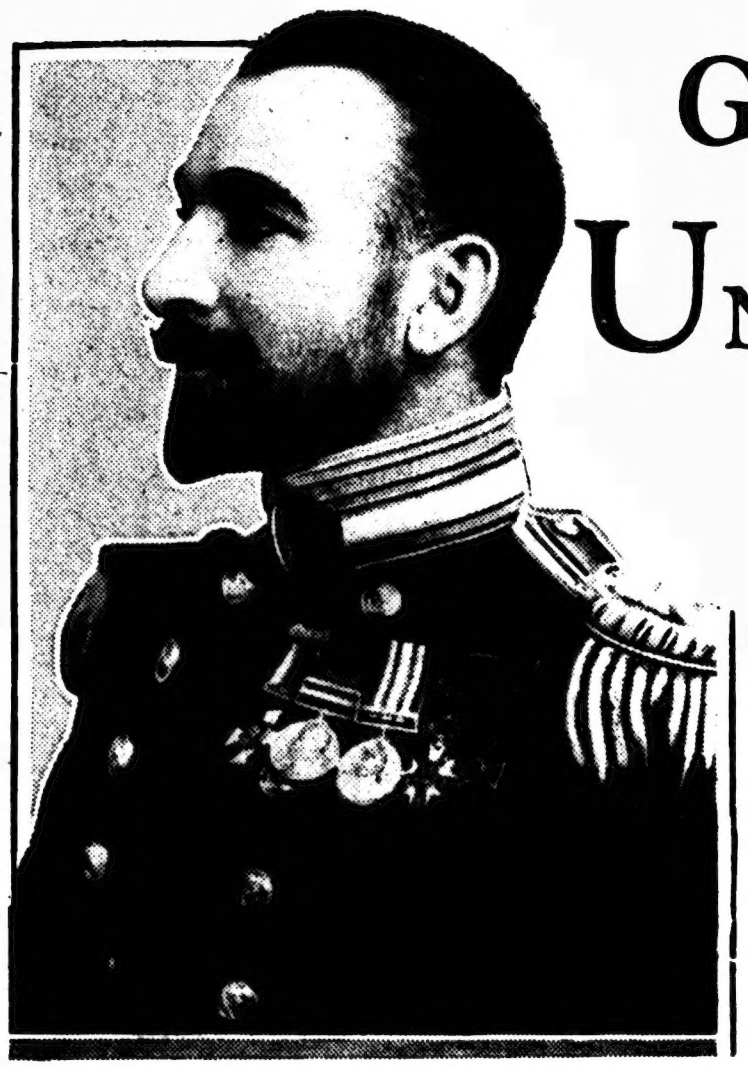
GREAT NEW UNEMPLOYMENT PLAN

by

COMMODORE C. R. SAMSON, C.M.G., D.S.O., A.F.C.

THE writer has packed more daring and adventure into his forty-seven years of life than most living men.

While JOHN BULL does not necessarily agree with his conscription of labour scheme, the original views of "Daredevil" Samson, as he is known, form an interesting contribution towards the solution of the gravest of our national problems.



IT is clear from the King's Speech that the Government has finally made up its mind to do nothing about unemployment. The decision not surprising.

In spite of a large increase in the unployed, things are not too bad We are oming increasingly prosperous

Official statistics show our gross income essed to income-tax has grown by 50,000,000 within the last ten years.

An eminent economist has disclosed that physical output of British industry last r was greater than ever before, and that, er paying for all our imports, our foreign ance available for new foreign investment s greater than that of any other country. per cent. greater than the corresponding erican surplus.

Perhaps this evidence does not warrant ic legislation. But if the Government is to nothing about unemployment, what about unemployed?

If our increasing prosperity is causing, as tain facts prove, an increase in the number of our unemployed, is any Government tified in taking a strictly economic view of matter?

The numbers of our unemployed have swollen to 2,199,288. Beyond our economic sideration, this is a serious affair. Over million people idle, deteriorating mentally physically, living on a "dole" earned thout labour—degenerating.

Must be doing!

TWICE I have been placed on the half-pay list and left to rot for a year at a time, so I can speak of the effects of unemployment from first-hand experience.

I felt myself slipping each time. My redy, which I was able to afford, was the se. Riding kept me physically fit. For ntal exercise I took a pen and wrote my war periences.

These activities kept me physically and ntally fit, so that when my services were ain required, I was able to come back ready do anything, fly anywhere.

It is the duty of the Government to pro- e equivalent means of mental and physical tivity for the two million who are at present ing their hearts out, waiting for work.

I would enrol this idle multitude without lay into a national army. In an extremity, would conscript it, making every person aving the "dole" liable to service.

There would, of course, be no sinister ilitaristic idea behind the scheme. Its sole tention would be to help unemployed men to tain their physical and mental morale under aditions of discipline and sound organisa- on.

A large portion of the work would undoubtedly go farther. It would be required actually to rebuild manhood. This would particularly refer to those hundreds of thousands of young men between the vital ages of twenty and thirty whom post-war conditions had deprived of regular work and, hence, of the habit of work.

Many of these young men have not done a day's work since leaving school.

The scheme would provide physical and educational training. As far as possible, men would be kept at their own trades or trained for trades that they wished to follow. The physical-training side would be well organised.

Land of hope

WE have the ability of doing such things well, and no country has a better staff of talent to draw on for instructional purposes.

Where men remained continuously unemployed, I would, after a certain interval, draft them to do garden or land work. There is always employment to be had here, and trained men would command their price.

The Government apparently intends to put vast numbers of people on the land shortly, and it is better that they should be trained to make a success of their job without relying on taxpayers' money to keep them solvent.

It is immaterial whether the two million were enrolled for service in camps or barracks or billeted at home and made to attend their courses at local stations according to syllabus.

Certainly it might be easier if every borough and county council throughout Great Britain liked to follow the example of the Middlesex County Council and run their own training scheme for their own unemployed and outdoor-relief men.

There is no reason why local authorities should not follow the Middlesex scheme, which shows every likelihood of succeeding and is strictly in line with the Minister of Health's recent instruction that there should be a definite departure from the old practice of task work.

We do not want task work. We want work that is going to prove not only beneficial to the men, but to the country as well. There are many large-scale schemes of high productive value which the two-million army could be easily trained to execute.

I have a scheme of my own.

Every year we see large areas of the countryside flooded, and the damage that results is by no means small. In time the water flows away to the sea. At another period of the year, we suffer from droughts, and life in some districts is quite unpleasant.

Up to date no effort has been made to combine these two conditions and make the one the antidote of the other.

If we constructed large lakes or catchments in the vicinity of London and other big cities, we solve this problem and at the same time provide seadromes—if I may so term airports—that can be used by the large flying-boats that in a few years will play such a vital part in our overseas trade.

The cushy fellow

THE construction of these ports will not only provide work for many tens of thousands, but after construction will bring continuous employment for vast numbers in their service and, incidentally, in the construction of the aircraft that will use them.

I particularly emphasise the need for a strong educational side to my scheme. Unemployment and changing conditions in industry are certainly lessening the number of skilled workers. Modern psychology adds to the evil.

There is a widespread desire to find and fill the cushy job.

We can put much of this down to the "dole." At all events, it will conveniently disappear if any industrial awakening does come. Demand is often left without supply.

The other day one of our biggest aeroplane constructors complained to me of the lack of skilled workers. The country builder complains he cannot get workmen. I have actually heard many racecourse trainers complain about the shortage of stable-lads.

Whatever we do about the two million, it is a problem we cannot continue to shelve. The lessons of history confront us.

Rome itself housed an enormous population who lived on the "dole" and spent their days watching free performances in the many arenas, whilst at the frontiers legions of mercenaries held back the barbarians that howled against the fence, straining to get at the riches it guarded.

We draw the "dole" in our thousands; we watch in our open and closed arenas the displays of the modern gladiators. Our children are being brought up in the same way.

In the streets can be seen men who played their part in the war. They were then physically fit. They were able to withstand the hardships of the Salient and the fierce sun of Mesopotamia.

Now they are flabby, mentally and physically deteriorated, and their children will never be as fit as their fathers were unless something is done.

Ere they sink

I REPEAT once more, unemployment and the unemployed cannot be considered together.

They are two separate problems, and the one which involves the human factor is of much greater importance.

The true wealth of a country lies in its citizens, and in the present period of depression the first consideration should be their well-being.

Some emergency scheme, such as I have outlined, should be immediately adopted to keep two million men from mental, moral and physical degeneration during the time that we are hoping for the fruits of our present fiscal and financial policies.

BRAINS *in the* *FIGURE-HEAD*

Sir PHENE NEAL,
Lord Mayor-Elect o, Lo don

DEAR SIR PHENE,—I am glad to see so old-established a City family as yours sending its head to the Mansion House.

Your house has been in practice as lawyers for over a hundred years, and you will therefore have a full sense of the dignity and importance of your office as Lord Mayor of the greatest city in the world, and the metropolis of England.

Therefore I feel confident that you will follow the wise example of Sir William Waterlow, who recognised himself not only as a civic but also as a national figure.

A notable instance of his keen interest in the welfare of British trade was his visit to the Brussels Exhibition.

If you pursue the same course, you will deserve your country's lasting gratitude. All our Lord Mayors have played a distinguished part as the host of England's guests, and the head and front of charitable funds.

But what we want at the Mansion House is a national figure, and not a national figure-head.

JOHN BULL.

Rt. Hon. ARTHUR GREENWOOD,
Minister of Health

DEAR MR. GREENWOOD,—I am glad that you are keeping in view the serious problem of maternity mortality, and hoping to devise means of dealing with it.

The fact, as disclosed in the report of the Departmental Committee on Maternity Mortality, that 50 per cent. of the deaths are preventable, *and yet are not prevented*, is a damning indictment of our much-vaunted civilisation.

I shall follow with the closest interest every step you take to stamp out altogether the disgrace of unnecessary maternity deaths.

JOHN BULL.

Mr. P. W. LOVELL, F.S.A.,
Secretary, London Society

DEAR SIR,—The prospect of London ever being transformed into a city of sky-scrapers on the New York model is one that has always filled me with apprehension rather than admiration.

I welcome, therefore, the endorsement of your council and the councils of the Royal Institute of British Architects and the Town-Planning Institute of the recommendations of the recent joint conference, which urged the necessity for continuing the existing restrictions on the height of buildings.

Even with the finest fire-fighting organisation in the world, sky-scrapers in London would sooner or later become horrible death-traps.

JOHN BULL.

Dr. E. H. STANCOMB, M.B ,
13, College Place, Southampton

DEAR DOCTOR,—The thanks of all lovers of dumb animals are due to you for your protest against using old horses in experiments with poison-gas at the Hampshire Research Station on Salisbury Plain.

The thought of these poor creatures being shut in a sort of cave while an officer stands outside pumping poison-gas in to them to see how they react to the latest diabolical inventions for use in time of war indeed gives one, as you say, a nasty cold feeling down the back.

That the "friend of man," however worn out and useless, should be subjected to such tortures is a black disgrace.

JOHN BULL.

Sir HAROLD SPENCER MORRIS,
Chairman, Nati mal Wages Board

DEAR SIR HAROLD,—The railway truce expires on November 13, and the two sides are getting ready for a fight.

Now the public does not want a fight, with a strike as the climax and a pinched Christmas as the *dénoûement*.

Your Board consists of representatives of the companies, of the men's unions, and of the general public. Your findings are not binding. But a well-considered judgment will not be lightly set aside.

The decision will rest with you. For the men are, with reason, resolved on better conditions, and the companies, with reason, say that they are hard up. You will need to be statesmen to steer clear both of the rapids and the shoals. Now, show your mettle!

JOHN BULL.

The DUKE OF BEAUFORT,
Badminton, Gloucestershire

YOUR GRACE,—I notice that you adorn as president a new organisation called the British Field Sports Society, formed for the protection of blood sports.

It is said to have enrolled over five thousand members among hunting-folk prepared to resist any attempt to pass legislation to abolish stag-hunting on Exmoor.

You will not find me among your membership. I have said repeatedly what I think of that nauseating amusement.

I cannot therefore sign myself, as in old-fashioned courtesy many would, "Your Grace's most obedient servant."

JOHN BULL.

Mr. W. STEPHENSON,
Kinematograph Exhibi ors' Association

DEAR PRESIDENT,—The public is puzzled to explain your silence with regard to the trouble which lies behind the strike of kinema operators.

Not only are the operators badly treated. Conditions of work and the length of hours generally are as shocking as the wages, especially of young girls, are low.

There are girl attendants working fifty hours a week for from twelve to fourteen shillings.

Some of the men outside the kinema get only 30s. a week. Many of these are ex-Army pensioners. I feel sure that you do not want to take advantage of this fact.

What are you going to do about it?

JOHN BULL.

Mr. W. WYATT-PAINE,
East Ham Pol.ce Court

DEAR SIR,—All honour to you for your outburst of righteous indignation at the practice, followed by the East Ham Corporation, of using an *agent provocateur* to trap shopkeepers into selling goods after hours. It is indeed a dirty business.

I trust that the stand you have taken, together with the fact that you imposed only a nominal fine on the shopkeeper, will end the practice in East Ham.

It may do so in the London County Council area if County Hall has any

Candid Communication

Sky-scrapers under a C... Shame on those Shop Spies

sense of shame. You said: "If system is adopted by the LCC no reason why a respectable corp... tion like East Ham should follow example."

Bravo!

JOHN BU...

Rt. Hon. ARTHUR HENDERSON,
Foreign Secretary

DEAR MR. HENDERSON,—Your st... ment with regard to the continu... of Soviet propaganda was str... forward.

But I trust that you will not bamboozled by the declaration of Soviet Ambassador that his Gov... ment cannot control the actions the Third International.

The Soviet's right-hand men ... not know what the left-hand men doing. But the head knows, and control both.

JOHN BU...

Rt. Hon. Sir C. TREVELYAN
Minister of Education

DEAR SIR CHARLES,—As the one first called public attention to urgent need for supervision of pri... schools, I welcome heartily your ... cision to take action.

Everyone knows exactly what wanted—compulsory registration proper inspection—so there should no waste of time or money in fram... a workable measure.

Your departmental committee consist of educational and legal perts only, I hope. Let there be faddists or publicity-seekers.

A month should suffice to through this much-needed public form.

JOHN BU...

STRAIGHT *from the Shoul...*

THOMAS JOHNSTON, M.P.: "So l... as every two farmers carry a mid... man on their backs, it is no use t... ing about tariffs."

That hits the nail on the head ... then so many tariff-mongers ... middlemen.

C. BROWN, M.P. for Mansfield: "... national income is still 4,000 mill... pounds a year."

The heartiness of one's cheer will ... pend on the size of one's share.

Not from the B.B.C.—M. Paul Poiret, famed dressmaker, on

BACK TO THE FRONT

WHEN Adam delved and Eve span,
And wore a fig-leaf ration,
I would have been an also-ran,
Since Eden knew not Fashion.

But other times brought other modes,
And soon it was conceded
That many garments—loads and loads—
All decent women needed.

'Twas then I came into my own,
And many modes invented.
When woman lived for dress alone,
I, Poiret, was contented.

But when with sad eyes I discern
The modern female figure,
I fear the time will soon return
When fig-leaves were *de rigueur*.

Eet is to save the world from this reversion to barbarism that I, Paul Poiret, am thinking of "coming back," by some more setting up in business as a dressmaker.

But eef you think that base commercial considerations inspire me, you are—what is eet you say?—you are up the wrong tree barking.

Eet not is because of money that I wish again to be fashion dictator. *Mais non!* eet is ze call of art. For when I look on ze madame and ze mademoiselle of to-day I am appalled, I am staggered, I am all into ze heap knocked.

Everywhere I see straight lines, right angles, triangles, and an "ugly simplicity." Simplicity! *Mon Dieu!* I 'ate eet! Woman not is simple, so why her dress should it be simple?

Dresses more complicated are needed, and I will give them. When I say "give them," I mean I ... for ze artistie, is 'e ... 'ire?

Another thing that ... shiver is ze passion ... for ze life sportive.

For when zay play ... zay wear what like ... holes for their arms.

Zis may be, as you ... comfortable, but eet ... not is complicated, ... what you call ze out-wash.

Where are the demoiselles ... Where are the gowns we used ... know?
Gone, like the shining ... That to my coffers used to flow.
Is it surprising that I pine—
I, Poiret, who of old held sway
When gracious curve and flowing ...
Awaited all who cared to pay?

Most sad it is that Paul the Great
Whose word was law to all the ...
Has fallen from his high estate.
Now women dress themselves please.
This anarchy cannot remain!
Mere Comfort at my frown will flee
And lovely woman once again
Dress not to please herself, but me!

Beaverbrook and BALDWIN

by A. G. Gardiner

MR BALDWIN has survived the funeral that had been prepared for him, and those eminent grave-diggers, Lords Beaverbrook and Rothermere, are very much in the position of the gentleman "who digged a pit and digged it deep and digged it for another," and incontinently fell into the pit himself.

By a four to one majority the council of the Conservative Party by secret ballot has declared for Mr. Baldwin and disavowed Lord Beaverbrook.

It is true that the young women of Paddington have pronounced otherwise, but that is what we should expect from the young women of Paddington. No one who is concerned either for the decencies of public life or the decencies of journalism will lament the decision of the Conservative Conference.

Whatever view we may take of his policies, we can all agree that Mr. Baldwin has in this struggle stood for a cardinal principle in constitutional government.

Sheer impudence

If the ramp organised against him by the two Press magnates had succeeded, a very deadly blow would have been struck at the political life of the country.

For behind the vulgar gasconnading of Lord Beaverbrook and his Sancho Panza from Carmelite House was one of the most impudent and audacious challenges that democracy has had to meet.

The purpose of that challenge was to establish a Press dictatorship in the political world by making it impossible for a Party leader to live without the sanction of the newspaper overlords.

This purpose was quite frankly and blunderingly announced by Lord Rothermere when he demanded that the proposed constitution of a future Conservative Government should be submitted to him for his approval.

It was because Mr. Baldwin, to his credit, would have nothing to do with these inflated claims of the two Press lords, and not because of any difference of policy, that he was marked down for slaughter.

Mr. Baldwin has refused to feed out of the hands of the Beaverbrook-Rothermere combination, or to take his marching-orders from them.

He has dared to treat them as what they are—two entirely negligible persons, whose only significance is that they happen to possess the control of the most powerful system of newspapers in the country.

The bully's way

Take their newspapers away and they are of no more consequence than any couple of brewers or any couple of bakers or tailors that you might encounter in the Strand.

And for this independence Mr. Baldwin has been pursued with a venom and a malevolence that is without parallel in the records of British journalism.

"I do not take him to be a man hungry for power"

Day by day the Beaverbrook-Rothermere Press has covered him with derision and contempt.

All considerations of fair-play, all the decencies of honourable journalism, have been sacrificed to the object of hounding the mob at his heels and driving him out of public life.

There has never, except perhaps in the case of the vendetta of Northcliffe against Asquith, been so disgraceful an abuse of journalistic power before.

Happily the outrage was so grossly overdone as to defeat its object.

The British public is, on the whole, a fair-minded tribunal. It dislikes Thuggism, and it has no taste for government by newspaper.

As the campaign of calumny proceeded the public grew angry with its coarse unfairness, and finally bored by its screaming incoherence.

Punch or push up?

The result is much more significant than a victory for Mr. Baldwin.

It is a staggering blow to the Press oligarchy and to the methods of journalism that would be a peril to the community if they were not so unblushingly obvious.

I am not sure, indeed, that the extravagance of the attack, and the resentment against the Fleet Street dictators, has not helped Mr. Baldwin to keep his seat in the saddle.

For the vote of the Conservative Conference was influenced by the determination to repudiate Lord Beaverbrook as much as by the desire to express confidence in Mr. Baldwin.

That confidence is certainly qualified.

With all his high qualities of character, his amiability and fairness, his disinterestedness and public spirit, Mr. Baldwin is not a good Party leader.

His very virtues are a weakness. His mildness of manner and temperateness of speech convey a sense of lack of force.

In the language of the ring, he is devoid of "a punch," and as a Parliamentarian he is without that swiftness of action and instinct for the strategy of an occasion which count for so much in the swirl and movement of affairs.

Nature intended him for the pulpit rather than the rough-and-tumble of debate.

It is this lack of the fighting spirit which is at the root of the distrust of him that undoubtedly exists among the die-hards of his Party. This, and the conviction that he will not lead them heroically to destruction.

For behind the personal issues involved in the struggle to overthrow Mr. Baldwin there is a fierce conflict of policy within the Party. It is not a difference as to the goal, but a difference as to the way to reach it.

The Conservative Party has always been fundamentally Protectionist in spirit, and on this cardinal matter Mr. Baldwin is entirely orthodox.

He is as much a whole-hogger as Mr. Amery or Sir Henry Page Croft, and in 1923 he saddled the Protectionist mare and led his Party boldly against the fence that his hot-heads are always eager to have a go at.

The result was a disaster hardly less catastrophic than that which was suffered by his Party at the same fence in 1905. The lesson was learned by Mr. Baldwin, if not by the aforesaid hot-heads.

I do not take him to be an ambitious man, or a man who is hungry for power, and it would not surprise me to know that the chief consideration that makes him cling to the leadership is the determination to prevent his Party blundering to disaster as it blundered with him seven years ago.

He is afraid, above all, of fighting another election on the naked issue of food-taxes—not because he is not a food-taxer himself, but because he is satisfied that the dread of food-taxes is still so powerful a factor in the working-class world that it would assure the defeat of the Party which put food-taxes in the forefront of its programme and made food-taxes the dominating issue of the election.

It is the desire to dodge this issue, while satisfying his Party that Protection is his ultimate goal, that is the clue to all his manœuvres during the past few months.

When he conceded the referendum he believed that he had spiked the "food-tax" gun at the next election, and when he snatched at the "quota" it was the same motive that he had in mind.

Neither expedient has served him. The referendum has been dropped in derision and the "quota" has aroused more hostility in his own ranks than it has allayed.

Fighting a retreat

He is still fighting a delaying battle in the hope that he can avoid the direct issue and confine the election to the extension of Safeguarding and similar Protectionist devices.

If he is able to do that it is possible he may emerge, not with a clear majority, but with the largest following in the House.

But can he do it? Can he succeed where so much more subtle a politician as Mr. Balfour failed in 1905?

He is being driven visibly nearer and nearer the brink, and everything points to the probability that before the day of battle he will be pushed "over the top" as he was pushed in 1923.

Homely Wisdom—by CANON R. J. CAMPBELL, D.D.

The Unwanted

JOHN BULL readers who know where to find me sometimes send me letters that touch me very much. I have just been looking at one that I have received. It contains a story of trouble turned into blessing by the wonderful patience and self-sacrifice of a good mother.

A youth through a foolish escapade found himself on the wrong side of the law and was punished. The mother writes: "The agony and shame of it seemed more than I could bear at the time; but we went through it together, and now I cannot be thankful enough for the result. It has given me back my son; we are everything to each other now."

With this glad avowal in mind I turn to another. I was called in some time ago to see a man well advanced in years and of high position in life who was slowly dying and knew it.

He had been very active and influential, of strong character and masterful will. It was a painful sight to watch him lying there helpless; the contrast between what he was and what he had been was almost shocking.

But still more painful was it to perceive that the members of his family were tired of looking after him, that there was no sympathy between them.

In his weakness he whispered to me: "I am no good to anybody now and not wanted any more; the sooner I am shuffled off the better."

I came away wondering what had gone wrong in that home, that so fine and useful a man should have become a mere burden and unloved.

Was it that in earlier years he was not sufficiently careful of the feelings of those about him, and gave them the impression that they did not matter much to him?

This is one of the saddest features of many homes. The inmates are cold to one another, show no interest in one another, do not want one another.

* * *

Beware of it, for the time may come when you will long for the sight of a tender human face and the sound of a kindly human voice.

Said a poor soul to me once: "I want what I will never get again, the love of one who used to depend upon me, but now depends upon me no more and therefore has ceased to care." There is plenty of heartbreak of that kind.

Shrink not from giving yourself freely in the little helpfulness and intimacies of life. It is an investment that brings a good return even at the risk of some sorrow.

You need never regret having done your best for another, even though he prove ungrateful and selfish.

It is better to be counted among the number of those to whom people instinctively turn in trouble than to be a lonely master of millions at whose death no one sheds a tear.

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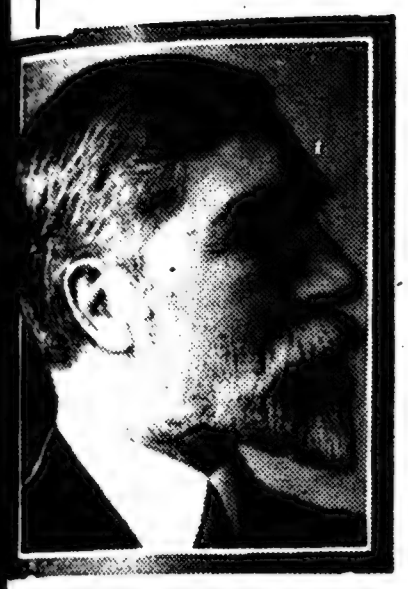

"The board of directors in 1929 included such names as Sir Charles Sanderson (left), Col. H. W. Burton (above), and Sir Thomas Watts"

As my readers are aware, I have latterly pressed the Companies Department of the Board of Trade to investigate the affairs of certain limited liability companies.

These companies, through the medium of unduly optimistic and otherwise unjustifiable prospectuses, have drawn many thousands of pounds from the investing public.

I am glad to say, therefore, that it has come to my knowledge that such investigations have now been set afoot, and the moment seems opportune for drawing attention to the affairs of a much-lauded venture called L.G. Automatic Services, Ltd.

In the brief space of fifteen months, this company finds itself with a deficit of something like £200,000.

"Such names—"

Its prospectus, issued in January, 1929, showed an authorised capital of £250,000, and an imposing board of directors.

The latter included such names as Sir Thomas Watts, M.D., M.P.; Colonel Henry Walter Burton, O.B.E., M.P.; Sir Charles Claxton Sanderson, Kt.; Mr. John William Kitchen, O.B.E., M.Inst.C.E.; and Mr. Charles Robert Finch-Noyes, D.S.O.

The letters "L.G." incorporated in the company's title stood for its chief object, which was the exploitation of a super automatic machine for purveying Liquid and General products to the public at all hours.

Even financial experts were, I regret to say, misled by the glowing prospectus, and enthusiastically commended the company for "breaking new ground."

The proposition certainly appeared most promising, and the appeal to the public for £130,000 of the total capital of £250,000 chiefly centred upon the purchase of revolutionary and ultra-modern inventions from a French nobleman named Vicomte George Marie de Mauduit, of New Burlington Street, London, W.

The several inventions thus taken over were apparently bracketed together, and were to be exploited under the trade name of "Mixomator."

If I am to judge from the literature before me, the "Mixomator" was to prove a great attraction at racecourses, railway-stations, in theatres, restaurants, luxury liners, and in all public centres.

Wonder machine!

Its virtues were truly amazing. By merely inserting a coin or combination of coins a person could be supplied immediately with almost anything, from a gramophone record to a packet of tobacco or a gallon of petrol to a cocktail!

And while the more ordinary automatic machines could only be worked by one coin, Vicomte de Mauduit's "Mixomator" could cope with any number of coins, and even deliver change where necessary.

According to the directors, it was virtually foolproof and while one section was pumping out benzole or petrol another would, upon insertion of the appropriate sum, mix, shake, ice and deliver any kind of cocktail.

I think you will agree that the Vicomte's ingenuity must be of the superlative order.

Such an impressive array of alleged facts, backed by the emphasised statement that the directors anticipated highly remunerative profits, attracted hundreds of eager investors, and the whole of the shares were speedily taken up.

Improved model soon

After five months the statutory meeting of the company was held at the Cannon Street Hotel, London, with Sir Thomas Watts, M.D., M.P., in the chair.

Now, the reports placed before investors at this meeting were reassuring enough; but the shareholders were doomed to disappointment.

Hard work, they were told, had already resulted in the completion of specimen machines for inspection; and though the "Mixomator" was not yet quite ready for exploitation, it would not be long before a much improved model could be produced.

Profitable negotiations with other companies were said to be nearing conclusion, and general progress was most satisfactory.

However satisfactory the position then was, a subsequent amazing change of front occurred on the part of the directors, with which I now propose to deal.

After a year of expectation, when the first balance-sheets were due, the hopeful shareholders received a rude shock.

The directors of the company—who, naturally, were the only people really conversant with the true position—took the dramatic step of petitioning for the compulsory winding-up of their own company.

An incredible transformation, you will say; but let us look at the statement of affairs presented.

My challenge

Upon a total issued capital of £215,018, the directors admitted a deficiency of £197,193, together with additional liabilities of £7,984.

This sorry collapse was attributed to "the so-called invention that the company was formed to acquire being neither novel, useful, nor of commercial value."

Regretful reference was also made to "the attempt to carry on business other than that for which the company was formed in a manner displaying a complete ignorance of business principles and an utter lack of administrative capacity."

The company did not deal in a single machine!

What have the directors, including as they do two men of title and one Member of Parliament, to say to this?

They took a wise course in insisting upon compulsory liquidation, but I think it is only a fair question to ask what made them put their names to so alluring a prospectus, thus inducing investors to put up more than £130,000 in hard cash?

On one thing I cannot be silent.

An inconsequent concern called Mauduit Automatics, Ltd., of 6, Burlington Street, Mayfair, London, was paid £95,000 in shares for the Mauduit inventions now so categorically condemned.

"Romantic elements"

And it now appears that this vending company acquired the whole bag of tricks from the Vicomte for £69.

A short time ago, in a curious case in the High Court, before Mr. Justice Rowlatt, this bright concern was mentioned.

A certain Miss Susan Giles sued for £158 in respect of car-hire.

The defence claimed that she had disposed of her debt by accepting shares in the automatic cocktail company, but his lordship gave judgment in her favour.

He occasioned considerable amusement in court by describing the action as "one with all the elements of romance."

It may have seemed amusing then. But now that the company has failed in such deplorable circumstances, the deluded shareholders can find nothing to smile about.

THE GUILES *of* ILES

WHEN you are "up against it" you will try almost anything. This reflection is contained in a letter from a Derbyshire reader, whose experience of trying anything has been most unfortunate.

He jumped at an advertised offer of spare-time employment, and thought his luck was in when he received a letter from the Traders' Institute, of 7, St. Stephen's Avenue, Bristol.

According to the institute's notepaper, the firm specialised in publishing, publicity, household equipment, hosiery, cutlery, watches and clocks.

"Our payment is generous," the letter ran, "and we are responsible for all expenses, including postages."

Our reader was invited to send 1s. 6d. for the necessary equipment to enable him to commence spare-time work.

He sent the money and received "a bundle of rubbish," which he promptly returned. He has heard no more from the institute, but has learnt that the Bristol police have received many complaints.

So have we, and they are still coming in. We note, also, that the fees charged seem somewhat elastic. Some applicants are asked for 1s. 9d., others for 2s. 6d.

Some of the bright home occupations suggested are utterly absurd, and include the sale of formulas for washing-powder, coal-savers, and shampoos.

Actually, this so-called firm of "manufacturers, publishers and printers" is a one-man venture.

The individual concerned is F. Iles, whom we criticised severely a number of years back for the same reprehensible habit of extracting fees from people who were "up against it."

All his offers should be shunned.

**listless—
heavy—
blame "LATE ELIMINATION"!**

"X-ray shows that our bodies habitually contain the decomposing residues of five to ten meals."
Noted surgeon.

Nature never meant our bodies to retain five or more meals at one time. It's the penalty of civilization and our "no-roughage" foods. The intestine is 27 ft. long, and our body wastes move too slowly through it; thus delayed, they fail to be dismissed at their correct time. And the longer these wastes remain putrefying in the body, the more their poisons get into the blood, to give us heavy eyes and weary limbs, hasty tempers and headaches. Beecham's Pills, being vegetable only, create no habit, leave no after-effects; they gently persuade your organs to pass on these wastes more punctually, ready for dismissal at the *first* cleansing.

BEECHAM'S PILLS

A purely vegetable laxative.

"worth a guinea a box!"

SPECIAL OFFER THIS WEEK

10,000 Bales of FOUR SPLENDID FLEECY WHITE BLANKETS

REDUCED TO **9/6** PER BALE. Carr. 1/- Extra.

containing 4 "Guaranteed" Blankets, full size, 58 x 78 in., of good quality and guaranteed for wear and washing. They are strong, comfortable, durable, with borders head and feet. Write to-day: you will be well satisfied. Money returned if not approved.

RUGS GIVEN AWAY This PHENOMENAL OFFER is made to the readers of "John Bull." On receipt of P.O. for 10s. 6d., Carriage 1s. extra, we will forward, direct from our looms to your address, one of our "PRUDENTIAL" Brusselette REAL SEAMLESS WOVEN **CARPETS**

With every carpet we shall ABSOLUTELY GIVE AWAY a handsome Rug to match.

Suitable for Drawing-room, Dining-room, Bedroom, etc., Handsomely Bordered in New Turkey and Artistic Patterns (as illustration) and fashionable shades of Crimsons, Greens, Blues and Art Colourings to suit all requirements, and large enough to cover any ordinary sized room. These Carpets, with FREE RUGS, will be sent out as sample Carpets. They are made of material equal to wool, and being a speciality of our own, can only be obtained direct from our looms, thus saving the purchaser all middle profits. Money willingly refunded if not approved. Thousands of Repeat Orders and Unsolicited Testimonials received.

Illustrated Bargain Catalogue of Carpets, Hearthrugs, Blankets, Table Linens, Curtains, etc.

GUARANTEED GENUINE BARGAINS

10/6

POST FREE.

F. HODGSON & SONS (Dept. J.B.), Manufacturers & Merchants, Woodsley Road, Leeds.

Lawyer . . . "You'll have to shave more carefully young fellow, if you want to succeed in this office."

Clerk . . . "Careful! I went over my face three times this morning, but the blade *wouldn't* shave."

Lawyer . . . "Then change over to Ever-Ready. It gets every hair the first stroke."

A change to Ever-Ready is a change for the best

THERE'S a jury of many millions of satisfied shavers whose unanimous verdict is "Ever-Ready Blades are not guilty of missing a single hair."

Ever-Ready Blades are uniformly keen—and they are economical. They give *more shaves per blade.*

Give up bad shaves—use

Ever-Ready Blades

5 *for* 1/8

Meet at the Ever-Ready Corner—Piccadilly Circus.

C.F.H. 54

JAIL CIRCUS

Astounding Story

Demolition work on the Derby Jail was begun—a valuable site

THOMAS MONTGOMERY SYLVESTER (portrait above) and George Augustus Jennings are a pair of financial experts with highly interesting and varied careers.

In their time they have both been fairly successful in diverting a considerable amount of cash from the pockets of numerous trusting individuals.

A year ago His Majesty's Prison at Derby came into the estate market by courtesy of the Prison Commissioners, and was purchased by Sir Albert Ball, of Nottingham.

Demolition work on the buildings was begun, and, as the site occupies a valuable position in Derby, there was much local speculation as to how it was to be used.

But the Derby citizens were not left long in doubt.

A few days ago it was announced that an interest in the site had been acquired by a firm calling itself National Sports and Entertainments, Ltd. which proposed to erect thereon a mammoth amusement park.

Big fight stage

It has been described as "one of the boldest schemes that Derby will ever have known." We can readily believe that description.

The promoters say that they intend to spend £500,000 on developing the scheme. Amongst many items in the project is the erection of a huge motor-racing track, an ice skating-rink, a spacious dance-floor, tennis-courts, and miniature golf-courses.

Some of the world's big fights are to be staged there in a stadium to hold 100,000 people. There are to be military bands galore and other glittering attractions. As a first gesture the company projects a mammoth three-ring circus with two stages, which they propose to open next Boxing Day.

We could believe more firmly in this vision of future joy and amusement for the inhabitants of Derby did we know less about the ruling spirits behind the scheme.

They are, as we stated in our opening paragraphs, Thomas Montgomery Sylvester and George Augustus Jennings.

Sylvester and his ventures have figured on many occasions in these columns. Circuses are his speciality, but our last mention of him was a few weeks ago, when we described his association in an aviation scheme at Windsor.

In our records of Sylvester, which go back to 1906, we know of many of his companies which have left behind a track of disillusioned investors.

On two occasions he has attempted to muzzle JOHN BULL with writs for libel, but in neither case has he followed them up.

His associate, George Augustus Jennings, we exposed in 1923, when he imposed on the Liberal political organisation. He secured a large cheque and his nomination as a Member of Parliament.

His qualifications, as we then said, were three shillings and eightpence, a false Christian name, several aliases, ten county court summonses, four overdrawn banking accounts, and five convictions for fraud.

Promoted colonel

To this new venture at Derby he can bring few added qualifications except that he is now Colonel Jennings, and that he has behind him the four years' penal servitude which terminated his political ambitions in 1923.

This then is the precious pair who are planning to establish a £500,000 amusement park in Derby and have hired a jail to do it in.

Their company—National Sports and Entertainments, Ltd.—is not, at the moment of writing, registered. So far nobody concerned in the lease of the site has seen a letter-heading or a card bearing this name.

The preliminary negotiations were carried out from the offices of Bijou Golf Courses, a venture run by Sylvester from offices at Harrington Mansions, Shaftesbury Avenue.

Once they had secured a lease of the Derby Prison site from Sir Albert Ball, who is, of course, unaware of the type of person he is dealing with, Sylvester and Jennings went to Derby.

As far as we know they are still there, engaged in raising capital to support their scheme.

A JOHN BULL representative who visited Derby learned that they propose to raise £20,000.

Jennings has freely stated that £10,000 has been promised by a friend of his, "a large landowner in Sussex."

For the remaining £10,000 a substantial man in the neighbourhood, a director of a well-known motor-car firm, is being approached, together with a Nottingham business man.

Treacherous hands

Well-known citizens in Derby are being canvassed to take seats on the board of the projected new company.

If they accept, we wish merely to point out the nature of the company they will keep.

As to any return being forthcoming on invested capital, we wish merely to point to the record of the originators of the enterprise.

Finally, as to the enterprise itself, while it may be entirely laudable, and, properly carried out, a splendid thing for Derbyshire and its people, we can only see for it a future as desolate as the prison site on which it is to be built.

That is if the direction of the scheme is left in the hands of Thomas Montgomery Sylvester and George Augustus Jennings.

A SHOPPING WOMAN!

WHEN a distinguished-looking woman of middle-age alighted from a motor-car outside one of London's leading Oxford Street stores the other day, a commissionaire immediately sprang forward to usher her ceremoniously through the mighty entrance-doors.

There was that indefinable quality that is at once apparent in those accustomed to shop extravagantly.

With a gracious bow, the woman introduced herself as Mrs. Simmons, and named several of her society friends whose custom the store already enjoyed.

She was conducted from one department to another, and spent considerable time in making a choice selection of dresses, lingerie and stockings.

Those who waited upon her found that, notwithstanding her fastidious taste Mrs. Simmons, who gave an excellent address in the Hyde Park neighbourhood, was a truly "charming old lady."

After she had spent some time in the shop, Mrs. Simmons glanced at her wrist-watch and announced with obvious reluctance that she would have to rush off to the City to keep a business appointment.

She therefore requested that her purchases should be collected in readiness for her, and said that she would call in for them on her return from the City.

Late that afternoon a telephone-message was received at the stores to the effect that Mrs. Simmons had been unavoidably detained at a City meeting.

The speaker, saying she was one of Mrs. Simmons' maids, added that her mistress now wished the goods to be delivered to her town house, and had expressly requested that the account should be sent with them.

The personal impression created by Mrs. Simmons had been so good that this telephonic request was promptly acceded to.

Although the account was submitted as specified, nothing more was heard.

After a day or two had been allowed to elapse, the stores ventured to submit their account by post.

The result was startling. It came back inscribed "Gone away."

Enquiries revealed that the address given was that of a high-class boarding establishment, at which Mrs. Simmons had resided for only a few days, unaccompanied by any maid.

Meanwhile other big stores throughout London had been similarly imposed upon, the only variation being that in some instances Mrs. Simmons had been accompanied by a young boy, who was taken to be her son.

Quite a number of different names have been used by her during exploits which have taken place over a period of months.

Her latest dupes include a number of traders who have been definitely warned against her by their trades protection association.

How I Got Rid Of Wrinkles at 60

and made myself Look 20 Years Younger

"I am 60 years of age, an age at which a woman so often no longer seeks to make herself attractive. But I felt a desire out of pure curiosity to try the effect of Crème Tokalon Skinfood on my weatherbeaten and wrinkled face.

Imagine my surprise when, after *one month* of this treatment, people said to me: 'you are getting younger.' Encouraged by these remarks, I persevered and in *five months* a miracle had been performed: everyone who meets me declares that I appear to be a woman of 40 or 45. My complexion is clear and beautiful, slightly rosy and I have hardly the suspicion of a wrinkle. It is marvellous.

Judging by this, if all women would only use your Crème Tokalon Skinfood, there would be no more old grandmothers."

Note: The writer of the above prefers not to have her name published, but her original letter may be seen. Crème Tokalon Skinfood is guaranteed under a forfeit of £1000 to contain the highly nourishing food ingredients great specialists say your skin must have to keep it clear, fresh, firm and free from wrinkles. Use Crème Tokalon Skinfood Rose Colour at night, White Colour in the morning. You will be amazed at the improvement even overnight. Results guaranteed or money refunded.

Free Trial. De-luxe sample outfit of Poudre Tokalon in popular shades and Crème Tokalon Skinfoods for both day and night use sent on receipt of 3d. in stamps (to cover postage and packing, etc.). Tokalon Ltd. (Dept. 5701), 212-214, Great Portland Street, London, W.1.

Instant Relief for all ASTHMA and BRONCHITIS

Immediate relief is what we offer to every sufferer and that is the blessing we have conferred on hundreds of thousands who will tell you that they owe everything to Potter's Asthma Cure. Before using it their days were wretched and nights sleepless but now they are able to go through their day's work in comfort, enjoy peaceful sleep at night and take their part in life and its pleasures.

THE SUFFERING DUE TO ASTHMA is indescribable; that awful feeling of tightness across the chest, hideous feeling of suffocation and those terrible paroxysms are instantly relieved by Potter's Asthma Cure which is entirely free from opiates. Mrs. G., Camberley, writes:—"Potter's Asthma Cure has given my husband and son more relief than anything they ever tried. I was a nurse in London for ten years, and have never seen anything so wonderful." Potter's Asthma Cure is just as good for Croup, Whooping Cough, Catarrh and especially for the Bronchitis of Children.

"I find I can rely upon Potter's Asthma Cure."

POTTER'S ASTHMA CURE

is supplied by all chemists in full-sized tins at 1/6, or direct post free 1/9 from POTTER & CLARKE, Ltd., 60, Artillery Lane, London, E.1.

TO OUTDOOR WORKERS

If you are subject to Asthma, Bronchitis, Lung or Chest Troubles and your occupation compels you to be out of doors, you are strongly recommended to smoke Potter's Asthma Smoking Mixture or Cigarettes which will give you instant relief.

POST THIS COUPON FOR FREE SAMPLE & BOOKLET

To Potter & Clarke, Ltd., 60 Artillery Lane, London, E.1.

I enclose two penny stamps to cover postage for a Free Trial of Potter's Asthma Cure, Smoking Mixture, and Cigarettes, also a copy of booklet "ARE YOU ASTHMATIC?"

Name.....

Address.....

"John Bull." .....

PLEASE WRITE IN BLOCK LETTERS.

PERFUME JOY!

If you have not yet tried Aziadé, the Exquisite Parisian Perfume in solid form, you have missed the secret of being *perfectly* perfumed. In dainty boxettes—*Lilac, Jasmin, Marechal Lavender, Sweet Pea and Violet* 1 & 1 6 Stores, Chemists and Hairdressers, or sent 6d. (stamps) for PALETTE of 6 sample Perfumes to Gueneaux (Eng.), Ltd., Dept. J.I., 168, Regent St., London, W.1.

AZIADÉ COMPACT PERFUMES

MY ILLUSTRATED CATALOGUE SHOWS ALL KINDS OF MODELS From 1/9 WEEKLY
Model THE LEAMINGTON
Model THE LYRIC
Free Gift of Records, Album & Needles

I will gladly send any Gramophone and Records ON 14 DAYS' APPROVAL, PACKED FREE AND CARRIAGE PAID. Money refunded if dissatisfied. You choose Records from the largest stock in the country. Delivery by return. Lowest cash prices, or easy terms to suit your pocket.

Testimonials from Everywhere.

Chas. T. Robey "THE CORNER," Dept. 8 COVENTRY

GRAVES

FASHIONABLE WINTER STYLES

EVERY lady should write at once for the Graves Display of Fashions which includes the newest ideas for the Wardrobe—Coats, Costumes, Dance Frocks and Robes for all occasions—made in the best style and offered at the keenest prices and on Easy Monthly Payment Terms.

We have 30 years reputation for honourable trading.

J. G. GRAVES Ltd. SHEFFIELD

PATTERNS POST FREE

We have a complete range of Patterns. In your own interest you should write now, stating the style of garment you are interested in, and samples of the actual materials with simple self-measurement form will be sent you post return. Also Catalogue of Ladies' & Maids' wear, including Furs, Hosiery Underwear, etc.

5/-

LIVER & KIDNEY TROUBLE

Mr. J. F. McNEAL, 20, Gregory Street, Longton, Stoke-on-Trent, writes:—

"It is over 20 years since I was taken ill, my pains were awful. My doctor told me I had something wrong with my Liver and Kidneys, and that I also had a stone in my bladder. I had this six months and no relief. My wife got me a bottle of Vitadatio, and I took it, and the pains became easier, so I kept on taking it until I got strong. Vitadatio saved my life and will do others. I am over sixty years old and can walk twenty miles a day now."

Vitadatio

Invaluable for Blood Troubles, Liver, Kidney and Internal Ailments. Sold by Boots, Taylors', Timothy Whites, and most Chemists and Stores, 3/- and 5/- per bottle, or post 6d. extra in Great Britain only. Special 21/- bottle, containing 3 weeks' supply, for export only, post free from VITADATIO, No. 121, Armley, Leeds. V.J.69.

SEND FOR FREE BOOK OF TESTIMONIALS

£650

Awarded in 'John Bull's' Crossword Competition No. 84.

In the above Competition, correct solutions were received from the following two competitors, who share the £600 offered. To each of them, subject to the conditions of the contest, a cheque for £300 will be despatched:—

Miss O. B. Cleeve, 43, The Drapery, Northampton. W. Trim, 882, High Road, Leyton, E.10.

Solutions containing one error each were received from the following 20 competitors, who share the Second Prize of £50, each receiving £2 10s. 0d.:—

Baig, E. J., 96, The Uplands, Rogerstone, Mon.; Boyce, I., Hawthorne View, King St., Clown, Chesterfield; Brown, E. C., 58, Oxford St., Swansea, Glam.; Chessman, Mrs. E. J., Mount Vernon Crescent, Barnsley, Yorks; Charley, F. T., 17, York Rd., Easton, Bristol; Cook, A., 37, Daleview Rd., 84b, Tottenham, N.15; Ferguson, Mrs. J., 4, Topp St., Farnworth, Nr. Bolton; Jenkins, I., 42, Heol-y-Bryniau, Pant, Dowlais, Glam.; Jenkinson, Miss T. M., 273, Lythalls Lane, Coventry; King, W., 18, Pershore Ave., Kingsway, Didsbury, Manch.; Llewellyn, Miss F., Glanmore Villa, Llanelly; Mann, Mrs. F. A., Edina, Cowley Peachey, Uxbridge, Middx.; Norgrove, G., Whateley, Tamworth, Staffs; Rowe, Mrs. R., 74, St. Michaels Avenue, Yeovil, Som.; Smith, W., Kirkinner, Wigtownshire; Squires, A., 92, Mill St., Farington, Leyland, Lancs; Tourner, A., 36, Hanover St., Brighton; Turner, Mrs. R., 86, John's Rd., Woolston, Southampton; Wall, W. T., 27, Charlton Lane, S.E.7; Wilson, Mrs. P. M., 626, Donald Rd., West Croydon.

Another £600 Crossword appears on Page 40. Try your skill now!

Catarrh

BRONCHITIS, ADENOIDS, TONSILS &c.

can be successfully treated at home by my method. Allow no operations on nose or throat before reading my booklet—sent free. Enclose 1½d. for postage. Consultations daily 'Phone: Holborn 2130. Advice by post.

Lt.-Col. Kynaston

Room 2,17, New Oxford St., London, W.C.1.

GOOD BOOTS & SHOES

THE Graves Footwear Department offers you soundest quality and utmost possible value for money. All sizes of Boots and Shoes for all occasions. We thoroughly understand the wants of all classes of wearers, and know how to combine durability with good appearance and comfort. World's lowest prices. Easy monthly payments. Catalogue and Measure Form free. 30 years reputation for honourable trading.

J. G. GRAVES Ltd. SHEFFIELD

FAMOUS NAMES in BIG FILM Scandal

Mr. Aubrey Rees, Hon. Director

LOCATED at Abbey House, Westminster, London, is an enterprise known by the patriotic title of the British Empire Film Institute.

It is primarily concerned with the welfare of the British film industry, and entertains the most lofty ideals in this respect.

The originator of the movement is a person named J. Aubrey Rees, who introduced it to the world in the spring of 1926 at a lavish inaugural dinner at the Hotel Victoria, Northumberland Avenue, S.W.

The function was honoured by a personal telegram from His Majesty the King wishing the institute every success in its efforts on behalf of British films.

Other equally encouraging messages were received from Mr. Stanley Baldwin, the then Prime Minister, and the Rt. Hon. the Earl of Meath, K.P., G.C.V.O.

The dinner was attended not only by Mr. Aubrey Rees himself, but by some of the highest personages in the land, including Lord and Lady Askwith, who welcomed the guests, Sir Charles Oman, M.P., Lord Gainford, and Lord Leverhulme, then Sir Alfred Mond.

Not featured

For some strange reason, however, the British film industry, whose interests Mr. Aubrey Rees was supposed to have solely at heart, was sparsely represented.

As chairman of the Grand Council, Lord Askwith addressed the distinguished gathering most eloquently upon the institute's objects.

Briefly, the institute aimed to encourage the production and presentation of British films; to originate and obtain by all legitimate means organised interest in support of films essentially British, particularly those portraying British life, history, geography, ecology, economics and character of the British Commonwealth of Nations. It was important that there should be faithful portrayal of British life for world-wide audiences to counteract the sinister influence of inaccurate foreign films purporting to depict our modes and manners.

The institute would also give awards of merit, found a central bureau of film information for the Empire, with branches all over the world.

It would establish its own library and journal, attract the best brains to the industry, and, amongst a host of other things, would mobilise all those educationists, authors and artists who could bring to this new art that quality and distinction now so sadly missing.

Incidentally, Lord Askwith made a fervent appeal for financial support, which met with a hearty response.

The proposition, however, aroused small interest in British film circles.

One well-known kinema expert, in his account of the foregoing proceedings, said:

"So that if one is to regard the sentiments expressed at considerable length as coming from the heart rather than from the head, one is taking quite a moderate judgment."

His aloofness may be taken as typical of the industry's attitude—an attitude which, in view of subsequent events which we are here able to reveal, was not ill-occasioned.

Since the inaugural dinner, the institute has been appealing for money on all sides by means of regularly distributed literature of a most impressive kind, with a "Grand Council" that is truly dazzling.

Honoured names are there by the score, and the seeming importance of the institute will be appreciated when we cite a few at random.

There are the Earl of Elgin, C.M.G.; the Earl Buxton, G.C.M.G.; Lord Waring; Lord Carson, K.C., LL.D.; Lord Danesfort, K.C.; Lord Glentanar; Sir Nicholas Grattan-Doyle, D.L.; Sir Robert Hadfield, Bt., F.R.S.; Sir Rabindranath Tagore; Sir Harry Brittain, K.B.E.; the Rt. Hon. L. S. Amery, M.P.

In later appeals, too, the names of the High Commissioners of New Zealand, India, Canada and Australia have figured.

Black out

Who, apart from the institute's lofty ideals, could refuse support in the face of such an imposing array?

As a matter of fact, the institute has been collecting money steadily for four and a half years, so it will be interesting to see what it has so far accomplished for the British film industry.

Has it financed or produced one British film? Has it given any awards—if so, to whom?

Has it effectively solved the problem of "investing British films with a quality and distinction equal to the great masterpieces of other lands?"

Where is its Central Bureau? Where is its official journal?

What has it to show for all the money collected? And is there any justification for continued demands?

Certain members of the Grand Council, we are dismayed to find, cannot help us with information, as they have quite forgotten that their names were ever on the list.

A dull interior

As far as can be ascertained, the only progress made is negligible.

The headquarters at Abbey House consist of two rooms, one of which Mr. Aubrey Rees uses himself, while the other serves as a clerks' office.

In this second room is to be found a collection of books that are rarely consulted, which seems a disappointing sort of "library" after the expectations realised in the literature.

One looks in vain in the only available "Report of Activities" so far published by the British Empire Film Institute for any evidence of real progress.

The report may be summed up as ten pages of "hot air," for apart from verbose records of meetings held, films inspected, conferences attended and so on, it affords no details of anything accomplished for the benefit of the British film industry.

But without giving any account of the money previously obtained and expended, it wound up with the lament that funds were required.

The institute is now engaged upon a £10,000 appeal, and pamphlets and literature have been widely distributed in this connection.

The Lord Mayor of London recently presided over a meeting at the Mansion House, where the aims of the institute were once again unfolded to a distinguished gathering.

No tangible evidence was offered to show that the institute fulfilled any real service, though many enthusiastic speeches were made which one expert film critic characterised as "the old, old stuff that leaves one cold."

How many thousands of pounds, in all, have been collected, we cannot say.

Before a further penny is subscribed we feel compelled to reveal some most disquieting discoveries.

Lord Elgin, who is on the institute's Grand Council, also officiates as chairman of a very important concern called the Carnegie United Kingdom Trust.

This Trust is one of the financial supporters of the institute to the extent of £1,000.

Certain very disturbing information regarding the manner in which this £1,000 had been utilised recently reached Col. J. M. Mitchell, O.B.E., secretary of the Carnegie Trust.

Show us this Balance-sheet!

An anxious probe

He immediately demanded an exact statement of the items on which the money had been spent.

As a result, he formed the opinion that the expenditure has been in contravention of the conditions laid down by the trustees.

So serious is the view taken that the trustees are now "probing the matter to the bottom."

The position is all the more pressing because Mr. Aubrey Rees had appealed to the Trust for a further £1,000 before doubt arose regarding the expenditure of the first grant.

Surely the only satisfactory thing for all parties involved would be for the institute to compile and publish duly audited accounts showing its true financial position to date.

One titled lady in particular is very angry over the manner in which a substantial sum of money was recently obtained from her by the institute.

Moreover, numerous creditors have latterly dunned the institute for settlement of long overdue accounts.

At one period recently things were so bad that bailiffs were actually in possession.

The private affairs of Mr. Aubrey Rees seem to be similarly involved.

Several creditors have been pressing him lately, among them the proprietor of a boarding-house in Belgravia.

An illuminating sidelight on this position will be found in a letter that Rees recently wrote to a creditor.

"I have your letter," he wrote, "and wish sincerely I could send you on something. Alas, my available surplus has dried up and no receipt this end.

"Yesterday I came to town with 1s. 3d. and had to pop my bag (5s.) to enable me to carry on. I cannot foresee the end, and my one hope is a favourable reply shortly from the Carnegie Trustees.

"You may rest assured I shall wipe out my indebtedness at the earliest possible moment."

The fade-out

So, all things considered, it is clear that, far from being in a position to look after the welfare of the British film industry, Mr. Aubrey Rees and his precious institute are badly in need of someone to look after them.

A scandalous aspect of this matter is the growing tendency amongst highly-placed and patriotic people of lending their names to ventures of this sort and then leaving the affairs far too much in the hands of one particular person.

It is therefore interesting to note that a firm of solicitors recently, as a test case to decide their responsibility or otherwise, served writs on several of the "council" officers of the institute for debt. The action was settled out of court!

And what is the legal constitution of the institute? It is not a limited liability company; it is not a friendly society, nor is it a charity or a partnership.

What legal position does it hold, therefore, to entitle it to invite subscriptions in this way from all and sundry?

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NCC. 1A

A DITCH DOCTOR DISHED!

MYSTERY OF TWO BOTTLES

A LARGE number of quacks still find it profitable to tour the country and impose upon credulous people.

One whose activities call for comment is Max Conn, of 3, Walden Street, London, E.

Conn might claim to be the Prince of Pavement Physicians.

He was recently addressing a crowd in the market-place, frequented chiefly by working-class men and women, in Canterbury Road, Kilburn.

Flourishing an impressive roll of newspapers, he announced that Lord Lonsdale, through the medium of the *Daily Herald* and other papers, has declared the British race to be deteriorating, and that Great Britain can only regain her prestige by the cultivation of strong nerves and the creation of a new generation of healthy children.

This desired ideal, according to the eloquent Max Conn, can be realised if nervous disorders and kindred ailments are systematically eradicated.

The *Daily Herald*, he assured his Kilburn audience, had taken up the question, and he gave the impression that he had been sent out by the paper to offer the public a special opportunity of obtaining "Phosferine" at a greatly reduced rate.

"Phosferine," he added, was to be the mainstay of the new campaign for health.

Then, as if in confirmation of his statements, he produced a bottle of "Phosferine" and held it up for his listeners' inspection.

The price at any chemist's, he declared, was 1s. 3d. But, under the *Daily Herald's* scheme, he was empowered to offer nearly double the quantity for sixpence only.

He thereupon produced a bottle of somewhat similar appearance, but appreciably larger.

Actually, he explained, the preparation was being given away, as the reduced price asked only covered the cost of the bottle and Government stamp.

He did a brisk business

We hasten to denounce Max Conn's whole story as an impudent fabrication, in which the names of Lord Lonsdale, the *Daily Herald* and "Phosferine" have been shamelessly misused.

He is certainly adept at stealing thunder in this way.

Leading the dance!

Another specific he dispenses on occasion is called "Charleston Paste."

As it is a preparation for tired feet, the name is perhaps apt, since most people recall the Charleston as a truly tiring dance.

Anyway, Max Conn unblushingly borrows from the slogan of a well-known rubber-heel manufacturer, and claims that his "Charleston Paste" makes "walking a pleasure."

As he charges 1s. for a very small tin, the general impression might be that the remedy is a rare and secret one.

We have had both paste and nerve-builder subjected to expert analysis, and the reports are before us at the moment.

The bottle containing the nerve-builder preparation is interesting in itself.

The so-called "Government stamp" is a crude imitation, bearing the imprint, "Warranted genuine," though at a short distance it might conceivably be taken for an authentic patent-medicine stamp.

A label upon the bottle describes the preparation as "Quin-Phosphoric—Wonder Tonic," and the following ingredients are specified:

"The Big Five—Quin-phosphoric; quinine sulphate; acid sulp (diluted); acid phosphoric (diluted); alcohol and distilled water."

"The name of Lord Lonsdale has been shamelessly misused"

Actually, the analyst found only 0.4 per cent. of quinine sulphate; 2.5 per cent. of phosphoric acid: a trace of sulphurous acid, and 97.1 per cent. water.

While there is certainly nothing harmful in this preparation, there are certainly no very great tonic properties.

Now for the "Charleston Paste." It, we find, is 88.5 per cent. vaseline and 11.5 per cent. salicylic acid.

The profit upon these alleged remedies is, of course, enormous—particularly to a man of this type, who has no overhead charges to meet.

Max Conn whose real name is Morris Cohen, has no medical qualifications whatever, and has simply elevated himself from the rut of the ordinary street-corner quacks by dint of his crafty sales methods.

The "miracle man"

That he knows the game from A to Z may be gathered from the fact that a man who formerly worked for him, selling the "Charleston Paste," learnt so much under his banner that he was able to break away and set up in business on his own account.

He, too, has been touring the country in the name of Max Conn, but went a step further than his former employer and blossomed forth as "the famous healer" and "the miracle man."

Huge profits were made by this man, and we are in a position to say that, in one period of nine months alone, he pocketed more than £3,000.

As we remarked at the outset, the "profession" of the travelling quack is a profitable one; but if readers will be warned by us they will trust to their old family practitioner, who, if less gifted in oratory, can at least boast recognised medical qualifications.

Mr. Dummett has to listen to two flimsy cases

A Red Herring that Bites!

In our issue for October 18, under the title "A Mean Sports Swindle," we denounced a Mr. George Beeson as cunning and despicable in his habit of making scapegoats of his employees.

We were then criticising him specifically in connection with certain long-firm frauds done in the name of Garnett and Bird, and our estimation of his character has since been strikingly confirmed.

In the later phases of his operations he elected to pass as George Ratcliffe, and when hundreds of pounds worth of goods had been obtained on credit he caused a letter to be written to those traders who were pressing for their money.

In this letter it was intimated that Messrs. Garnett and Bird had no wish to leave clients unpaid.

Unfortunately, however, the financial stability of the firm had been sadly undermined because a trusted employee had been responsible for serious defalcations.

Creditors were consequently urged to show further indulgence, as to force the company into bankruptcy would be fatal.

Such a request might at the moment seem reasonable enough; but, as we declared in our recent exposure, Beeson, alias Ratcliffe, has sought to shelter behind underlings in more than one venture.

As George Beeson Ratcliffe, he prosecuted a youth named Wilton at Clerkenwell Police Court the other day.

* * *

From the first he tried to put himself in a favourable light, and the story he unfolded seemed convincing enough.

He declared that he had first met the youth at a boarding-house in Camden Town at which they had both stayed, and, taking pity upon him because he was out of work, had offered him a post on salary and commission at the Regent Street office of Garnett and Bird.

He had trusted Wilton, and then had discovered to his dismay that his employee was deliberately diverting large consignments of goods.

Wilton pleaded not guilty, and swore that he had no knowledge of most of the goods.

He admitted that he had sold some, but insisted that it had been on the instructions of his employer, who had supplied the names of likely customers.

He had imagined himself working for an honest firm, and on all such occasions he had handed the money resulting from the sales to Mr. Ratcliffe.

Although a series of charges was levelled against this youth, only two were actually preferred—one of stealing a sports gun, and another of stealing twenty-one golf coats.

These items were all parts of consignments obtained by Garnett and Bird on credit, and in respect of which creditors had been staved off in the way we have cited.

Had Beeson, alias Ratcliffe, succeeded in bringing his charges home, he would have been in a position to make out a very good story to bamboozle his creditors still further.

There were two hearings before Mr. Dummett, at Clerkenwell; but, fortunately for Wilton, a good Samaritan came forward, and, knowing Beeson's past fondness for finding scapegoats, instructed counsel to appear on the youth's behalf.

We are sorry that we cannot, in the circumstances, divulge the name of this good Samaritan, whose act we most heartily applaud.

But the result was that Beeson was subjected to such a searching cross-examination that it became clear that the court had made up its mind on the flimsy nature of the charges.

* * *

Both were dismissed, and Wilton left the court without a stain upon his character.

Beeson, alias Ratcliffe, has now disappeared, a fact which does not surprise us, for we know him as a rogue of long standing.

He first came under our notice in March, 1928, when he had duped traders everywhere in a venture called the Nottingham Pork Pie Company.

There again he endeavoured to make a scapegoat of a man named Barratt, but was not quite clever enough to avoid going to jail for a well-merited term.

Now, in view of the collapse of his conspiracy and the fact that thousands of pounds are involved in his fresh venture, we hope that this despicable swindler will soon be found and dealt with.

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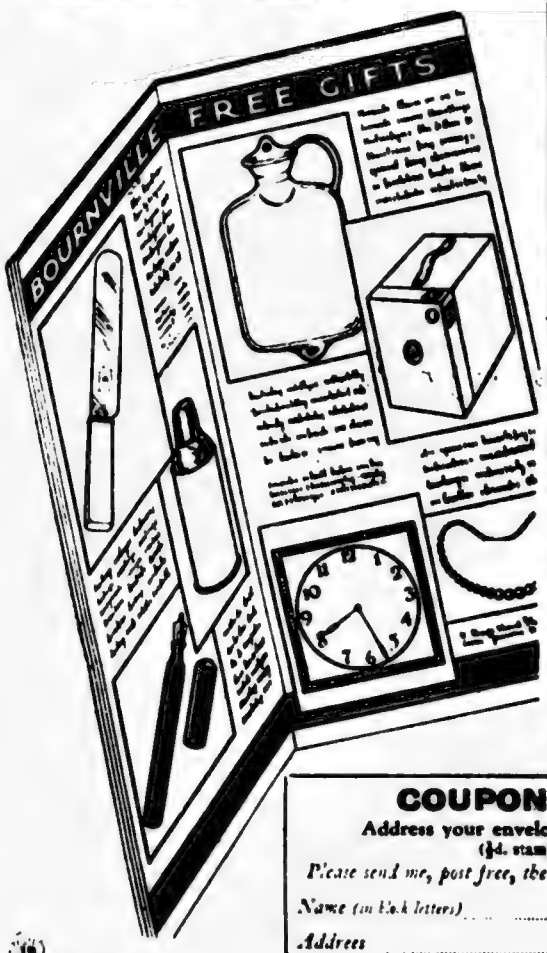

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See Pages 2 and 3.

The Hop-Off HUSBAND

". . . Her pathetic vigil for the man's return"

by E. ROFFE THOMPSON

WHEN the words "matrimonial tragedies" are mentioned most people's minds turn instinctively to the divorce courts. Yet the pathetic procession that goes in and out of those chambers has an importance it really does not possess because of the limelight turned on it by the Press.

If you would see the real meaning of matrimonial tragedy it is not to the divorce courts that you must look.

It is in little homes where deserted wives struggle along silently and painfully to maintain themselves and their children.

There is no limelight on them. Their stories are not dramatic, not "news." We rarely, if ever, hear of them.

Yet they exist in their thousands, mute and pathetic witnesses to the failure of man-made law to adjust itself to the fundamental nature of human beings.

"The number of husbands missing from Glasgow," said an official of the Public Assistance Department recently, "is 750. Their wives and families are destitute, and are maintained out of the rates at an average cost of £50,000 a year."

Mrs. Hannah Mitchell, a Manchester councillor, magistrate and a member of the Public Assistance Committee, drew an even more tragic picture only the other day:

"Three hundred matrimonial tragedies, three hundred 'fatherless' families, three hundred lonely women struggling to keep their homes together—and all within a radius of one square mile.

"These figures appear to surprise people, yet from my experience as a magistrate I believe it is quite possible that there are districts which house an even larger number of these cases.

"There are as many as a dozen of these 'deserted wives' living in one street. In other cases the husband, though separated from his wife, lives only a stone's-throw distant."

These are the bare bones of an endless tragedy that seethes beneath the surface of every town and city in the land, silent and hidden, but known only too well to those whose duty it is to look after such cases.

I know one such instance where the home housed a young woman, her husband and their five children. It was once comfortable and happy. The husband earned £4 a week, on which they did very well.

Then he became restless. He threw up his work and drifted away with some other woman. No one knows where he is, and his wife is left to bring up her children as best she can.

I know another home where a wife, under thirty, and four little children keep a pathetic and hopeless vigil for the man's return. He may not even be in this country. No one knows.

I have in front of me some pathetic letters. Here is one, poignant and to the point:

"If a wife has neither seen nor heard from her husband for over seven years, is she entitled to presume him dead, and can she remarry?"

You can sense the tragedy behind that simple query, can't you?

Might have wed

Here is another, which says, after a terrible recital of domestic unhappiness and wrong done to both wife and children:

"Then, when my youngest little girl was two years old, he left me, and though I sometimes used to see him going backwards and forwards to his work, I have no idea where he went nor where he lived.

"My daughter is now thirty and happily married. I live with them; but I have not seen nor heard from my husband for fifteen years.

"I have had an offer of marriage, and want to know if it is possible for someone placed like me to marry again, and if such a marriage would be legal?"

And then the human note sounds through the tragedy as my correspondent goes on:

"I need not tell you that I am a little afraid of trying again, but sometimes I feel I should like to be like other women, and able to walk out with my husband at week-ends."

Just a few cases out of literally thousands. What can they do, these women—these deserted wives?

If they were men they could earn a living somehow; but these women, hopeless and despairing and burdened with young children to feed and rear—what can they do except live on such odd jobs as they can get and such little relief money as they can obtain?

The problem of the deserted wife is one of the most tragic and pressing that society can show, but somehow society is singularly indifferent to it.

We are always apt, I fear, to be indifferent to what is not actively thrust under our noses.

It is quite true that wife-desertion is a punishable offence; but it is most emphatically a case of first catching your hare before you can cook him.

Government agents in Canada and America are always on the look-out for the missing men, but with little or no success. It is rather worse than looking for a needle in a haystack.

So they "sin"

It seems rather incredible in these enlightened days that we should be willing to leave these women, neither wives nor widows, condemned to either endure misery or forced into what the Church complacently terms "living in sin" because we will not apply the obvious remedy to their case.

In Scotland, complete desertion over a period of years is a valid ground for divorce.

So it is in Queensland and Western Australia, in Portugal and Sweden, Switzerland and a number of other countries.

In South Africa desertion and refusal to support is an immediate reason for divorce and alimony.

It is only England which keeps her divorce laws snugly wrapped in the cruel atmosphere of mediæval ecclesiasticism.

"It is impossible," said the late Lord Birkenhead, "to conceive a graver violation of the marriage-tie than that committed by a man who wilfully deserts his wife.

"When the deserted wife is a poor woman her position is desperate. She must earn her living, and, in many cases, that also of her children.

A terrible mockery

"She cannot make the necessary investigations, nor can she easily guess where her husband may be found. He may be within a few minutes' walk or at the other end of the world.

"She does not know where he is nor what he is doing; she cannot find out.

"It is to mock her to say she can gain her freedom if she can prove adultery, when her lack of means and the pressing need to earn a livelihood conspire to prevent her from ever knowing if she can call upon the court for relief."

Lord Birkenhead, like Lord Buckmaster, persistently urged that three years' desertion should be a valid ground for divorce.

Scotland has admitted desertion as a ground for divorce since 1573; and I have yet to hear that any grave moral disaster to Scotland has resulted.

Lord Salvesen, in fact, a Scottish judge of the highest authority, once said:

"Decrees on the ground of desertion have remedied very serious grievances. No abuse of this right appears to exist, nor does there seem any reason to suppose that any abuse of it would be found in England."

That is evidence that is unimpeachable, and it is beyond belief that we persist in ignoring it year after year. As long as we do so persist we are guilty of perpetuating a terrible human wrong.

The Human Machine

Those Depressions!

ICELAND, to most people, is the place the depressions come from! It has, however, other things that give it a claim to notice, and one of them is a fine literature, extending back over centuries. And it was more than 600 years ago that an old Icelandic writer said: "Keep aloof from sadness, for sadness is a sickness of the soul."

The very depressions that have brought Iceland into prominence in the modern world are proof in themselves of the wisdom of this old writer's words. If we believed all we hear about them from the B.B.C. we should never stir out without overcoats and umbrellas. But more often than not the depression gets lost on the way.

Life is rather like those "depressions centred over Iceland." There is plenty of gloom, plenty of ills, any amount of potential disasters; but it is just as easy to look for the cheery side of every happening as for the grim one.

A perpetually gloomy mind merely aggravates misfortune; a happy mind and a cheerful smile can often disperse a threatening storm.

It is one of the most fortunate things in life that the human soul carries within itself the antidote to gloom and sadness, which, unchecked, can poison our whole existence.

No soul need be sick unless it itself refuses to be well. Sadness, like cheerfulness, is merely the point of view with which we look at the world.

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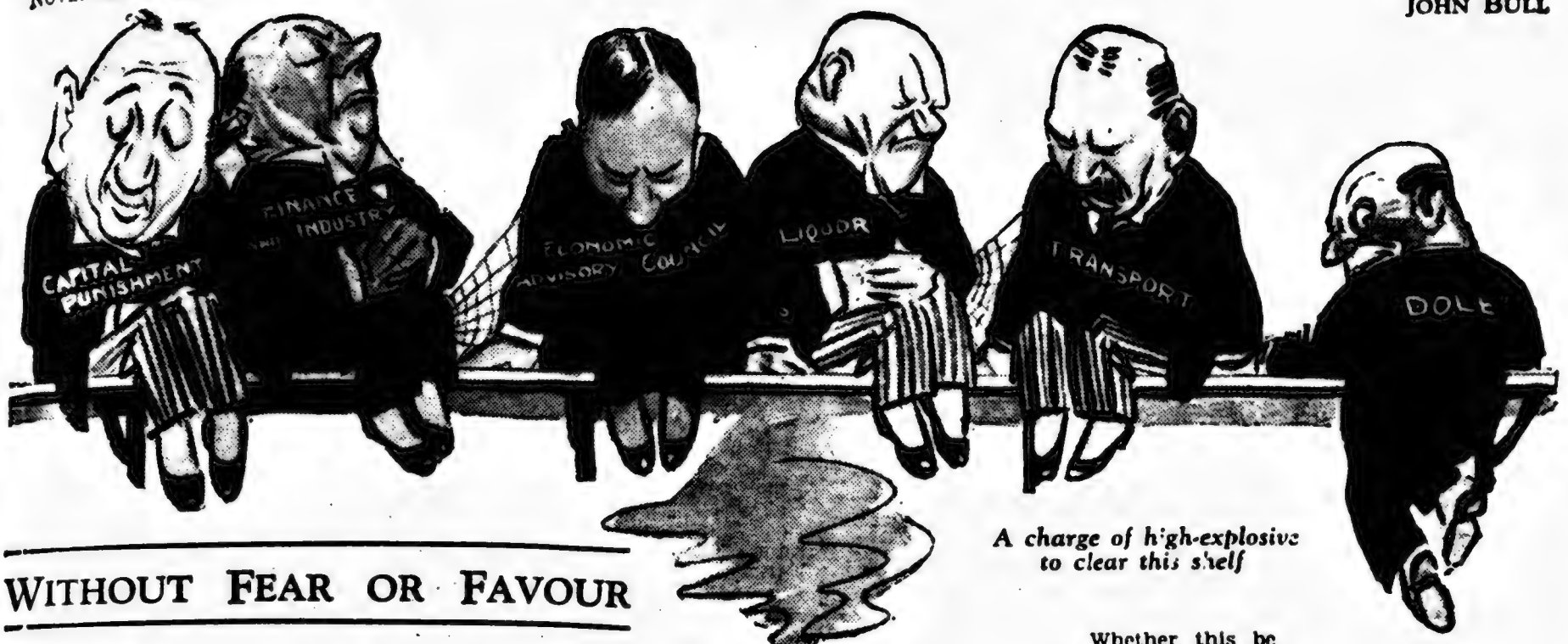

A charge of high-explosive to clear this shelf

WITHOUT FEAR OR FAVOUR

A Shelf FULL OF "SKELETONS"

AROUND dozen Royal Commissions and Special Committees appointed by the past and present Governments are hearing evidence—or are preparing their reports.

It does not matter what evidence is heard, nothing will happen, and the taxpayer will simply have to pay.

Whenever a Government finds itself in an awkward position over a question of national interest it appoints a commission or a committee.

The enquiry is made to drag on from one session to another, and then the great, costly report goes into some pigeon-hole, to be forgotten until the question arises in an acute form again.

The official reporters are the only people who see intimately the utter uselessness of these long, droning enquiries. The atmosphere is all wrong. No responsibility rests on the members of the commission or on the Government which appoints them.

To satisfy all parties and prejudices, Governments select the members of commissions from people with fixed views.

The witnesses are mainly people with unshakable opinions. There can be only one result—a main report and one or more minority reports.

THE reporters of commissions might as well have a system of shorthand phraseograms for each member and each witness. They know very well what the questions and answers are to be.

Steam is blown off through the safety-valve of the commission.

So the stupid, costly old farce goes on.

It does not matter if it is coal or kinemas, you find the propagandist on the commission—and in the witness-box.

The present Labour Government has inherited many commissions from Conservative and Liberal Governments, and it is true to say that Labour at first tried manfully to avoid the bad old system.

It began by confining the commissions and committees to a few experts, able to select the vital evidence.

This was the course long ago urged by JOHN BULL, and the appointment of small, business-like committees on those lines during the past twelve months seemed to hold the promise of a better system.

Still a very sharp axe is needed to cut through to the real business of the nation, an axe which will work strongly and cheaply, chopping through the dead wood of politics and propaganda.

If we are obliged to have commissions and committees they must be short, sharp, and business-like. Here are two examples of useful work:

The Samuel Coal Commission, with its four members and rigid exclusion of coal interests of any kind, was a wide departure from the bad old system.

IT was virtually a small expert committee, and the number of its sittings and the length of its report were determined to some extent by the importance and difficulty of the problems to be investigated.

Even though it was rejected at the time, the report will be a permanent guide to the reorganisation of the industry; but it would probably have been just as useful, and prepared more quickly and cheaply, if a smaller number of witnesses had been heard.

Moreover, the costly volumes of evidence need not have been published.

The Transport Commission, which is still sitting, was appointed in August, 1928, with twelve members. It has published interim reports, which provided some of the material for the Transport Act, and it is now investigating wider questions.

By comparison with many former commissions, its financial record is favourable, if not completely defensible.

Consider also the business-like procedure of the five-member committees set up to investigate the conditions in the cotton and steel industries.

These committees did most of their work in private. They heard no witnesses who were merely seeking publicity. They obtained confidential information which would have been denied to a public assembly.

They quickly assimilated all the existing documentary information on the subject.

For reasons which have not been adequately explained, the report of the Steel Committee has not been published, but communicated only to selected representatives of the employers and workers.

Whether this be justified or not by the nature of the report, the point at issue is not affected. The cotton report *has* been published, and it makes possible a fair test of the two methods of enquiry.

It is brief and lucid. The case is presented and the recommendations set forth without a superfluous paragraph.

The report has compelled all parties to think out their problems again from a wider angle. Even those who criticise it do not disguise their respect for its authority.

The total cost will be a small fraction of what the expenditure of a Royal Commission would have been to produce a much longer report which fewer people would have read.

NOW for a contrast. The Select Committee on Patent Medicines had thirty-three public sittings which lasted over three Parliamentary sessions. A Bill was introduced in 1920 adopting some of the recommendations. Then it was suddenly dropped.

A committee appointed in 1928 to report on Education for Salesmanship, with no fewer than thirty-one signatures, is a portentous document, which tells an expectant business community that salesmen who go abroad to get orders ought to be able to speak as well as read the language of the country they visit.

The report includes much information about the method of teaching languages in other countries which the Board of Education should have been able to obtain in a few weeks from British officials in various countries.

What a waste of time—what a farce!

Very little has been heard about the Finance and Industry Committee appointed in November, 1929, by Mr. Snowden, to tackle the highly controversial problem of banking, finance and credit in relation to industry.

In the end it will probably be found that Mr. Snowden, if he continues in office, will have to exercise his own independent judgment.

The public is still waiting for reports on Capital Punishment and Labour Conditions in India.

The Capital Punishment recommendations may come in just in time to be killed by a Conservative Government.

The India Commission has spent one cool season, so India is now enjoying another holiday.

A ROYAL Commission on Local Government questions was appointed in 1923, and reported finally last year. It cost £7,000.

Mr. MacDonald set up an Economic Advisory Council which cost £6,500 a year.

Its advice is for the Cabinet alone, and it is impossible to discover whether the council has made even one useful suggestion.

Now comes the decision to set up a Royal Commission on unemployment insurance. Labour has fallen back on the bad old method.

A Special Committee is now sitting to discover means to avoid the colossal waste of time, effort and money in our present Parliamentary methods.

It should write its report on sheets of high explosive.

WE HAVE FORGOTTE

Our Promise the Glor

THE ROADS THAT LEAD . . .

—via "America's massed formations of powerful planes—fighting, bombing, torpedoing"—

THE twelfth anniversary of Armistice, 1918, is mocked by the sky-high armament dumps of the war-mongers. The world is receding from a great resolve made over the bodies of the glorious dead.

A few days ago Mussolini rattled the sabre again. "We are arming materially and spiritually," he howled. "Our territory will soon be overcrowded. . . . Italy is a great legion . . . none can stop us."

This autumn the nations have been playing the bad old tin-soldier game of manœuvres.

The French Ministry of War had some 50,000 youngsters down in the Saar Basin last September. A German invasion was staged. Only a game perhaps.

Up on the Maurienne Alps, about the same time, another army of 55,000 young Frenchmen, with black shock troops and a variety of other coloured soldiery from their colonial empire, were repelling an imaginary Italian army coming from Torino.

In the Mediterranean, the sea might of Britain was scuttling in and out of smoke screens. Guns were flashing and booming. Red fleets were crippled, Blue fleets destroyed.

Playing with dynamite

America was also at it, darkening the Pacific's wonderful blue with massed formations of powerful planes—fighting, bombing, torpedoing. A new game here. But on the old pattern, on the same principles.

Italy, Austria, Germany and Spain, of course, had to be in the picture, too. The disease, once it starts, catches everyone.

Some 20,000 of the Duce's Italian Fascisti were up on the Alps watching the French. Hundreds of thousands of soldiers were manœuvring elsewhere in the vineyards.

Germany had her post-war apology for the old Imperial army—a skeleton force of 16,000 men, playing war in Bavaria. Spain had four naval divisions off Bilbao and Santander. Prince Jaime, the King's son, was there.

The peace strength of Russia is officially 563,000, but, including Territorials and men who receive six months' training over a period of five years, Russia can summon 1,200,000 immediately.

Exact figures of war strength are not known—probably the total reaches 12,000,000, though of these 7,200,000 at present have been trained, or partially trained.

"Including our air force," apologised Aristide Briand before the League Assembly recently, "the strength of the French Army is 556,000 men."

The money test

In 1913, with the threat of German invasion hanging over the frontiers, the same French Army was 760,439 strong. There was no air force then. Nowhere did the aerial arm seriously exist.

So allowances must be made—allowances, that is, for deadlier and more efficient killing, increased potency in attack, *better* methods of human destruction owing to science, invention and improved organisation.

But why discuss numbers? They mean almost nothing now.

What about expenditure?

French expenditure on armed force has doubled itself during the last three years.

In that period, the index figures of wholesale and retail prices in France have dropped 703 to 124, 485 to 113 respectively.

Increased prices, therefore, cannot be pleaded.

Monsieur Briand's figures, too, were specious. They were chosen at a period when the new year of conscripts did not overlap with the present strength of the French army.

And Uncle Sam is spending more than any other country in the world. The 1929 figure was £133,659,400.

Great Britain, however, deserves some praise. We have at least managed to cut down war expenditure during the last three years by over £6,000,000.

Only our Air Force expenditure has increased.

That might be explained. It is increasing everywhere. The War Lords have become astonishingly air-minded since flying has proved its effectiveness in commerce and has shown its terrible potentialities in war.

America has doubled her air spending within the past three years. It is now up to the colossal sum of £23,400,000.

The great Republic, of course, thinks simply as we do and everyone else. Improvements must continue. The air is a young branch of the killing game.

In this year's British air manœuvres, for instance, the awful fact emerged that both sides were practically "destroyed." Even the bases could not be protected from the rain of aerial death.

This meant that our bombing planes were faster and more effective than our protecting units. Attack had outstripped defence.

Hence, faster and better protecting planes are being built. It matters not that our present fighting machines, like our bombers, are considerably more efficient in speed and performance than those of our rivals.

Under cover of army and navy

—via France's annual mock campaign, a mock indeed at the frontier cr..ss—

—via "deadlier and more efficient killing methods of human destruction"—

TEN

se

or[illegible]s Dead

...TO WAR!...

"disarmament" the air forces are being slyly developed to take the first place as war forces.

If Europe and America had no air arm prior to 1914, they are making up for it. Between them to-day they possess 6,402 war planes and are spending some £63,763,893 per annum on air armament.

It is an expensive toy. But all the new means of killing are dear. Whole armies to-day move on wheels. Even the humble foot-slogger travels in a motor-car costing nearly as much as a Rolls-Royce.

Oil's power

The cost of tanks ranges up to £10,000-£15,000. But that is a small item compared with upkeep. France spends over £1,000,000 on oil and petrol each year for her armed forces. Britain and America spend considerably more.

In the last war, the Allies spent hundreds of millions on oil, and for most of that time they were only in process of developing the present wheeled colossus which has become the structure of every modern army.

It is the same in the Navy. Capital ships have more than doubled their cost. They "steam" on oil.

What all the developments mean in national outlay can be gathered when we compare our own expenditure—for example, that of 1930 with that of 1913.

The cost of our pre-war Army, 1913-14, was £28,346,000. In 1930 it is £40,545,000.

The Navy, the largest armed sea force in the world and considerably larger than it is to-day, cost only £7,000,000 less in 1913 than it does in 1930. But when it takes its share from the cost of maintaining the Air Force—last year £16,200,000—it must be well above the pre-war estimate.

Elbow-room

We spent in 1913-1914 the sum of £77,000,000 on our armed forces. In 1930 we are spending £112,000,000.

It can be seen in our own case alone that disarmament in numbers and units on sea and land means almost nothing. Our present armed forces are easily more powerful than those of pre-war memory.

The British Expeditionary Force that left for Belgium in 1914 could be destroyed within a month by the present Army.

But we are only at the dawn of a new era in methods of destruction. Already military thinkers, whose duty is to look ahead to safeguard the "progress" of the Empire, are complaining that modern manœuvring grounds cannot be found in England to give the new Army the necessary scope.

The suggestion is being seriously made that future war games must be played on the open lands of Canada if their lessons are to prove effective.

"Nothing less than 10,000 square miles will do," announces a recent military expert.

"One thing is certain. As a training area, Salisbury Plain is now quite definitely a 'wash-out.'"

You might as well try to run the Motor Grand Prix in an allotment.

—via Britain's mechanical earth monsters—

Colossal spendthrifts

The cost of transporting a modern British Army, complete with tanks weighing tons, armoured cars and carriers, artillery tractors, guns on self-propelled mountings, motor omnibuses, lorries and two-seater cars—called "crystal sets"—and 100,000 men and all the necessary adjuncts would mean a pretty bill.

By 1933, even field artillery brigades of the Territorial Army are to undergo mechanisation.

It must be remembered all the time that increased war expenditure means only one thing—more efficiency in killing. We can no longer measure this efficiency by numbers of men and units—only by money spent.

A high diplomatic authority gives the following percentage of income spent on militarism:

Belgium, 7.81; Albania, 36.6; Bulgaria, 16.7; Denmark, 12.6; Esthonia, 23.1; Finland, 13.6; France, 28.9; Italy, 23.4; Poland, 38.7; Jugo-Slavia, 21.3; Turkey, 40.5.

Some of these percentages are astounding, and it will be noticed that the highest figures are to be found in the worst danger-spots.

The real disarmament can only be shown in the reduction of the budgets of the fighting services. All else is specious and a fraud.

Perhaps it is this point that is now seriously engaging the minds of the war experts. They foresee a time when preparations for mass killing might cost a little too much for a burdened taxpayer to bear.

There is a limit, even in the price of killing. To-day, the cost of killing a soldier must have risen to somewhere in the neighbourhood of £10,000, not including the costs of burial, correspondence, pensions and so forth.

The time must soon come when cheaper methods must be found. Gas, perhaps, will be found the cheaper way. Mass-production methods in modern chemistry are rapidly making death much less costly to ensure than ever.

With an eye to such possibilities, the United States is certainly going ahead. It is maintaining what is known as the Chemical War Service. The cost of this department in human welfare was, last year, £253,000.

So far, Great Britain only shows in her Army estimates what she is doing in this way of research. Our 1930 bill to this end was £702,000. France, for air arm research alone, is spending an annual £1,000,000 or so.

Research mystery

If the truth were stated, the leading nations of the world are spending about £30,000,000, all told, on death research in their army, navy and air force services.

So *cheaper death* is the great new slogan. It will cost the taxpayer less.

Why not cheaper life and fewer instruments of death?

Cheaper death for the generation to come—that is the legacy.

Can the War Lords provide us with cheaper affections, with hearts more easily broken?

—via "Germany's imperial army skeleton"—front line reefs in action

We have all read of heavily-moustached "gentlemen" who with syringe in hand creep to the favourite's stable with nefarious intent. But little is said about "doped" tobaccos.

Many low-priced tobaccos are doped with scent and artificial flavouring in order to hide the "bite" and "tang" of their harsh, crude leaf. But the flavour and aroma of tobacco faked up in that way cannot be compared with the wholesome, satisfying flavour of pure, natural Rubicon.

Rubicon Mixture is guaranteed entirely free from all scent or artificial flavouring. The fine quality leaf from which it is made needs no doping to make it palatable. In flavour and aroma it closely resembles tobaccos costing 10d., 11d., or even 1/- an ounce. Rubicon costs but 8½d.

Made by John Sinclair Limited
Newcastle-on-Tyne.

The MAN who FELL

"I turned to apologise to a man . . . it was Sellow, the hated ex-sergeant"

THE SPIRIT OF ARMISTICE in a Real Life Story by
EX-PRIVATE X (Author of "War is War")

"ODDS" or "chances" play a part in the lives of all of us, even of those who never dream of betting. When something strange happens to us, it is simply strange because the odds against it happening were previously so long.

Thus, when I go to the corner shop to buy my cigarettes, there is nothing strange in my seeing Mrs. Smith, who spends half her time serving behind the counter; and there is nothing strange because an honest gambler would lay me no more than even money as to whether I was served by her or her son.

But I would not take a million to one about meeting Mr. Gilchrist, who lives in Ayrshire, and, so far as I know, has no business or pleasure likely to bring him to my part of the world.

It is not impossible that I shall meet him one morning on my way to the tobacconist, but it will be "strange" if I do so, merely because the odds against it are so long.

Some odds can be worked out more or less accurately.

If I live in a country populated by fifty millions, in which fifty are killed every day in road accidents, I know that the odds against my meeting that fate on any particular day are roughly a million to one.

But where were the odds against my meeting Tancred and Sellow on Armistice Day—of all days—in a little Hampshire town? The "double" must run into thousands of millions.

Also, what are the odds about it being Sellow that we both saw and talked with or—something that the spiritualists can best explain to us?

Of course, I haven't given them their real names, nor in the circumstances can I name the town in Hampshire. The circumstances were as follows:

Tancred and I were fellow-privates in a London territorial battalion during the war, and served in France in the same company, and at times—for we were always being shuffled about—in the same platoon.

He was not my best friend, but he was a man I always liked and hoped to see again.

I missed him after the second battle of Cambrai, and was glad for his sake to hear he had got a "Blighty one."

After the war I met somebody who knew him and had been able to follow his fortunes more closely than I had, and I heard that he had been slightly lamed, and had never gone out again.

He came from Newcastle, and, as I had never been north of Yarmouth and had no intention of exploring the northern counties, it looked unlikely that I should see him again unless one of my few visits to London coincided with one of his, and we happened to collide in the Strand—that street where you can meet everybody you ever knew if you have the patience to wait long enough.

I wanted to meet Sellow for quite another reason. He had been a sergeant in my company, and I wanted to punch his head. For the last six months of my service in France I had been promising myself this luxury after the war if we both got through.

Tancred, who had also suffered at his hands, had the same ambition.

Sellow was a type of man familiar to most ex-soldiers. He seemed to us a pig and a bully, although I have since changed my mind, and now believe that what we believed to be bad temper and ill-nature was really a misplaced excess of zeal.

I COLLECTED a "Blighty one" on April 9, 1918, and I had not been home six weeks before hearing that my opportunity for punching the head of Sergeant E. J. Sellow would have to be deferred until our subsequent meeting in a better, or worse, world.

I heard that he had been killed in the same sector on the Ancre while trying to drag in a wounded man—a very gallant and honourable end, for which I should hardly have credited him.

Time heals most wounds and sets right of wrong, and I began to think I had misjudged the man. At least, I stopped hating him.

(*Continued on page 26*)

She greets him with a cheery smile

SHE likes to be at her best when he comes home. Her day is a full one—looking after a home and the children. But she is always bright and cheerful in the evening.

What keeps her so fresh?—Wrigley's. She knows that if you keep your mouth fresh, you *feel* fresh. And the pure, cool flavour of Wrigley's Chewing Gum refreshes the mouth as nothing else can. Removes all trace of eating, drinking and smoking. Sweetens the breath.

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J. G. GRAVES Ltd. SHEFFIELD

The Man who Fell—Continued from p. 24

A story of a mysterious white man and his strange visitors. . . "They were not natives, nor were they white people. . . "

Next Week's True Story

THE STRANG PEOPLE

by JACK McLAREN

At Michaelmas, 1923, I took a house in a Hampshire village four miles from a town which I shall call Trinton, which was our nearest shopping-centre.

I kept a motor-bike for hasty dashes into Trinton when we found ourselves short of some article which the village shops could not supply, and a quarter to eleven on the morning of November 11 of that year found my rather decrepit machine panting with me up the hill on the outskirts of the town.

On the way up I passed a squad of Territorials on the march, and suddenly remembered that it was Armistice Day, and that there would be a service held around the local war memorial.

I have always kept the Two Minutes Silence, but I have never felt that Armistice Day should be a day of penance. I was in London on that day of days, when all the city was as mad as Bedlam.

Let us by all means remember and honour and mourn our dead, but let us do it on August 4, which should be the real day of sorrow.

However, since I was in Trinton, I thought I would pay my tribute at the memorial.

IT was a plain stone column in the market-place, with the names of the town's dead engraved on it, and steps around it on which had been placed wreaths of flowers and laurels. A fairly large crowd had collected.

I rested my motor-bike against the kerb and mingled with the crowd.

After a little while we were forced back to make a lane for the padre, the "Terriers" and the Mayor and Corporation to march through.

During the jostling I turned to apologise to a man I had been compelled to shove against—and it was Sellow, the hated ex-sergeant!

"Good Lord!" I exclaimed. "Fancy seeing you here!"

He smiled faintly.

"Didn't you know I came from Trinton?" he asked.

Well, I'd been wondering. Sellow is rather an uncommon name, and I had seen advertised in the town a firm of auctioneers called Howard, Sellow and Thornton.

Meanwhile, Sellow had given me his hand and I found myself shaking it.

I should have remembered, I am sure, if there had been anything unusual in that handshake—if the man's hand had been unusually hot, or cold, or damp.

I can't swear as to how he was dressed. I think he wore a grey lounge suit and a brown felt hat.

I only know that he looked very different in "civvies," and that even if I had still nourished any resentment against him, that resentment would have melted on sight.

Without his khaki and his three stripes he looked what we call colloquially a nice chap.

"But I thought you were dead!" I exclaimed.

"Oh!" he said simply, and gave me another faint smile.

AND then we talked for two or three minutes. I forget exactly what we said, but we naturally mentioned the names of several old comrades and plunged into some desultory reminiscences.

"You used to hate me, didn't you?" he said suddenly, with a smile which hurt me for no reason that I could explain.

"Rather!" I replied, laughing. "I've often wanted to murder you!"

"I was only trying to do my job, you know," he explained gently.

"Oh, I know," I answered. "I understand all that now. And so far from wanting to slaughter you, I'd like to buy you a drink. Come and have one with me in the 'Angel' after the ceremony."

"No, thanks," he said gently; "I don't drink, you know. But I'm glad you don't hate me. We oughtn't to hate each other on a day like this."

And those were the last words that passed between us, for the padre, the Mayor and Corporation, and the troops arrived, and the service began.

It ended with the Two Minutes Silence and the "Last Post," played shakily by a nervous young bugler.

Then I looked round for Sellow, and he was gone.

I recovered my motor-bike, drove a further couple of hundred yards along the street, and entered the saloon-bar of the "Angel."

I had been leaning against the counter for about ten minutes, when I had my second shock. In walked Tancred. Almost literally we fell on each other's necks.

His presence in the town was easily explained. He represented a firm of motor-oil manufacturers, and had just been appointed to that district.

We had a couple of quick drinks each, and we talked hard while we drank them. Tancred, too, had been at the service.

"And who do you think I've just seen?" I exclaimed.

"I know," he said. "Sellow."

"Oh, you've seen him, too? I had a chat with him just before the ceremony started."

"AND I had one with him just afterwards. Do you know, I thought he'd been killed."

"So did I. And I didn't grieve much when I heard it, either. But out of the Army he seems an awfully good sort."

"I thought that, too," said Tancred. "Very quiet, and seemed to want to apologise for having been a blighter to us. I couldn't feel any resentment. Odd, the three of us meeting again like this."

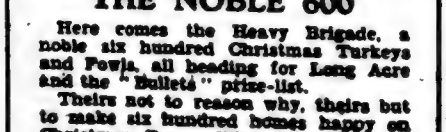
"Well," I remarked, "as you're down in this part of the world, and Sellow lives here, and I live over at Arkfold, we ought to see plenty of each other.

"Let's go and dig Sellow out to show there's no ill-feeling. He says he doesn't drink, but we'll make him have a coffee.

"He belongs to the firm of auctioneers here—or, if he doesn't, one of his relatives does, and we can find out where he lives."

The firm in question had its premises almost exactly opposite the "Angel." Tancred and I walked over and asked a clerk in the outer office if we could see Mr. Sellow.

After a little while we were shown



THE NOBLE 600

Here comes the Heavy Brigade, a noble six hundred Christmas Turkeys and Fowls, all heading for Long Acre and the "Bullets" prize-list.

Theirs not to reason why, theirs but to make six hundred homes happy on Christmas Day. Why not yours?

Shoot some good "Bullets" this evening and enjoy the best Christmas dinner you've ever had.

"What can I do for you[r]" I explained that we wanted [to see] the younger Mr. Sellow.

"There is no younger Mr S[ellow]," he answered.

"I'm sorry," I said, "I've made a mistake. We had a [meal] ——th London, Sergeant S[ellow]."

"He was my son," said the [old man] "and he was killed on M[ay] 24 [1918]."

"But we've just *seen* [him]," I exclaimed.

"Not my son. I am [sorry] but you have made a mistake."

"E. J. Sellow ——."

"Those were certainly [his] initials. But you have made [a mis]take. You are evidently confusing with somebody else."

What could we do but apologise and beat a retreat? Outside [in the street] I stared at each other in dumb amazement.

"It was at about the end of May [that] I heard he was killed," I said.

"Yes," he agreed, and then turned to me with the half ferocious air of a bewildered man.

"Look here," he exclaimed, "are we both mad, or what? There were *two* Sergeant Sellows in our mob, weren't there?"

"There weren't! And he came from this town. He said so this morning."

"Well, then, the old chap must have lied to us."

"Why on earth should he do that? And he'd got the date all right when I heard Sellows was killed."

"Well, Sellow wasn't, because we've just seen him."

"Of course not, but—oh, let's go and have a spot somewhere further down the road. Everybody in this town knows everybody else's business."

"We've only to make a few enquiries. There must have been two Sellows, one with us and one with some other mob, and, of course, it was the other one that got killed."

"But the old man said——" Tancred persisted.

"Oh, damn what the old man said!"

WE walked in silence for a few yards. "Isn't it rather [odd]" Tancred muttered presently, "that he should turn up on Armistice Day and make us feel friendly towards him and realise that he wasn't such a bad sort after all. I mean, if one believed in ghosts——"

I laughed aloud, but I was beginning to feel hot and bothered. The Sellow we had seen that morning was certainly our Sellow, and his initials were certainly E. J.

Our way took us past the war memorial with the fresh wreaths lying around its base. Tancred halted and plucked at my sleeve, and began reading the names of the dead inscribed on it.

Suddenly I saw him whiten and followed the direction of his gaze. The names were inscribed in alphabetical order and no mention was made of rank.

I looked where Tancred was looking—in the middle of the S's.

"SELLOW, E. J.," I read.

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But act immediately. Your dealer's stock is limited. He is supplied now. Get yours before it is too late. Remember—you buy the soap at the regular price. The NEW-type Gillette is our gift to you. Act at once!

FREE The most liberal offer ever made to men. Act at once! See your dealer to-day!

"Still I Smile
Every puff of this fragrant tobacco brings contentment. And the best of it is that the ladies like it too. Its fragrance does not make the air of the drawing room stale.
LLOYDS'
BONDMAN
RICH RUDDY VIRGINIAN
TOBACCO
GIVE GENEROUSLY FOR YOUR POPPY
REMEMBRANCE DAY NOVEMBER 11th

This 1922 Advert did Dad a good turn - it sold him his first ounce of

LLOYDS'
BONDMAN

—and that did me a good turn because now we are both Bondmanites

LLOYDS' BONDMAN - RICH RUDDY VIRGINIA IN AIRTIGHT TINS . . . 11D PER OUNCE

EMISSION UP TO 20 MILLIAMPS

That's why this new H.T. Battery works wonders in a portable.

To do themselves justice portables require an exceptional amount of power. Up till now they haven't received it. But here's Fuller's new product—the Sparta H.T. Battery W.O.P.100 for portables **which has an emission up to 20 milliamps.** Fit one into your portable now, and listen to the difference it makes. You're only half acquainted with your portable until you fit a Sparta H.T. Battery.

Fuller 'Sparta' Dry H.T. Battery for Portables. W.O.P.100. 100 volts (reads 108) 10"x5"x3" 15/-

Guaranteed emission up to 20 milliamps.

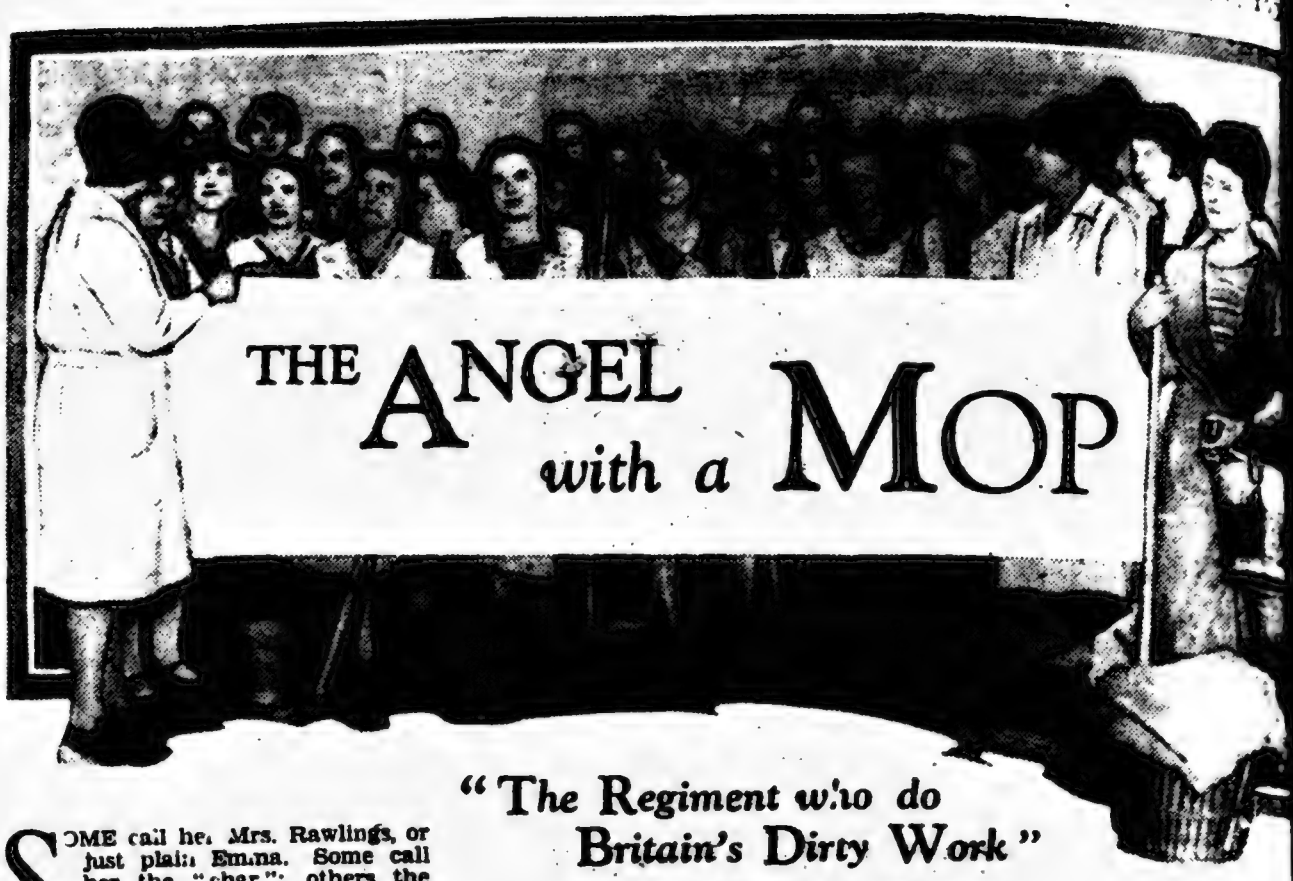
Full list of H.T. Batteries and L.T. and H.T. Accumulators on request. Write for a full explanatory folder to Dept. J.B. at the address below.

FULLER

'SPARTA' DRY H.T. BATTERIES

Obtainable through Fuller Service Agents or any reputable dealer. Full list of sizes and types post free.

FULLER ACCUMULATOR CO. (1926) LTD., CHADWELL HEATH, ESSEX.



THE ANGEL *with a* MOP

"The Regiment who do Britain's Dirty Work"

—roll-call for a squad of office-cleaners

SOME call her Mrs. Rawlings, or just plain Emma. Some call her the "cher"; others the person who comes on Monday. Some don't even know her name. They just call her "the woman."

She is one little unit in the vast regiment of "chars" who do Britain's dirty work—the scrubbing and the carpet-beating the scraping, the washing and the polishing.

There are thousands of them up and down the country. They slave and sweat in the homes of others to earn the means of providing creature comforts for their own.

Their hands are roughened, coarsened and swollen with toil. The backs of the veterans are bent and their knees stiff and hardened with constant scrubbing.

"Hired women"

The years are not kind to them. They inevitably grow old before their time.

Their work is honest, and they are honestly rewarded, but it is a walk of life too humble ever to be really human.

In America they are crude, but accurate. They call them "hired women." And that is what they are, and therein lies the sting.

They are hired to do the work that others of their sex despise, dislike or will not do. The kindness and consideration with which they are invariably treated is too often akin to good-humoured toleration.

Their status is below that of the salaried servant, by whom they are frequently treated with contempt.

In the humble garments of their calling they bend the knee compulsorily before the trim and pert housemaid who "keeps them in their place."

They are a big army, but a dwindling one. Employment agencies report that the demand for them is on the wane.

The modern housewife in her modern flat or house has modern methods that have made the housework more a delight than a drudgery.

Robot "chars"

There are soaps and powders and devices that have made washing less wearying. Electric irons simplify the laundering.

Vacuum-cleaners and polishing mops, rustless and stainless steel, less and plainer furniture, all contribute to speedy and organised housework that can be done without dirtying the hands.

But the Mrs. Rawlings of the country can still be numbered in their thousands.

Every morning and early they can be seen plodding to the venue of the day's work—all very respectable in their sombre clothes, clean and neat, if sometimes shabby.

You can tell them by their string bags and brown-paper parcels, by their woollen hose and the dark gloves that invariably cover the coarsened hands.

Where are they recruited from, these shilling-an-hour women? Whose wives are they, and whose mothers?

Stories sad and poignant, stories of unselfish sacrifice and devotion, stories of womanhood at its noblest lie behind the daily grind of many of them.

Mrs. X is typical of many. She is a deserted wife. Her husband is somewhere in the Dominions. All efforts to trace him have failed.

A maintenance order that was granted years ago is as worthless as the paper on which it is written.

She was a kitchen-hand at a restaurant when they met during the war. A hasty wedding followed a swift courtship before he left for France.

With peace came the "other woman." He left her with two children, destitute in a home for which not even the furniture had been paid.

Her one job

She had no living relations and her husband's people spurned her.

With the years she has drifted from job to job. At thirty-four she has the looks and figure of a woman of over forty.

And then there are the gallant wives of unemployed men who slave away for a few extra shillings to keep a family whose only income is the "dole."

And then, steeped in misery, there are the wonderful but misguided women who "char" to keep a roof over the head of some disgusting loafer who will not even look for a job so long as his "old woman" has her two hands.

Such a pathetic case is that of Mrs. B. She is over forty, and her physique has already been ended by constant child-bearing.

Toils for a cad

Day by day she must go out scrubbing, while her children of thirteen cares for the remaining five children, and her husband loafs in four-ale bars, his greatest effort seeking "winners."

For Mrs. B it is a splendid week if she earns 30s., with her meals added.

But what torture must pass through her when she dwells on the fact that some of this hard-earned money will be poured into the coffers of the publicans by a wastrel to whom she is linked for life.

It is the tragedy of Mrs. B that she loves her cad. But such is the paradox of love for some.

Contrast such martyrdom with that of a different calibre. Women who "char," the only job they know, to provide for homes where the breadwinner is bedridden or broken in the battle of life.

There are many such. Disaster or ruin has come to men of the best type in life where the future seems hopeless. Rather than face the misery and the grace of charity, the women put their shoulder to the wheel.

Such self-sacrifice savours of the story-book, but it is an everyday drama. Of all the "charladies" I met, perhaps, hers is the saddest and the most wonderful, story.

In business now!

They keep their self-respect, these women. They are the essence of self-respect, and their dignity is made real and decent.

The unmarried mother who "chars" to keep her child faces life frankly and with a straight eye. She asks no favours. She seeks no pity.

All over the country such mothers do the dirty work of others that their little ones shall be brought up clean and without the stigma of an institution.

In the realm of business in the towns and cities, the "charlady" has achieved a new dignity. She is in fact, no longer a "char" at all. She is a *cleaner*.

She is well paid for her services, and she is treated as a respected employee doing a necessary job.

She has evolved with democracy, and in the big shops and offices many of which employ small armies of women cleaners nightly, there is no happier or more self-respecting body of workers.

Mrs. Rawlings is coming into her own.

Two Motor-Cycles a Day given away

Twelve new motor-cycles are being given away by the *Daily Herald* in connection with the Motor-Cycle Show which opens at Olympia on Monday, November 10.

To win a machine in this simple and fascinating competition readers are asked to show their skill in estimating the daily attendances at the Exhibition either through coupons printed in the *Daily Herald* or on special forms issued for the use of visitors to the Exhibition.

Entry Forms are now appearing daily in the *Daily Herald*. This competition is free to all—there is no entry fee. Go in for it to-day!

"Health by the Cupful!"

OXO

every body needs it!

What do you expect your toothpaste to do?

For Colgate's, we make this single claim: It cleans teeth thoroughly . . . completely.

Beware of extravagant promises to cure sensitive, irritated gums . . . permanently correct mouth acidity . . . or other dental ills.

The only function of a dentifrice is to clean teeth. For the action of a dentifrice is merely mechanical just like soap and water. Colgate's does not claim to do more than clean. But it does claim to do that more thoroughly . . . more completely . . . because of a unique property (low "surface tension").

When you brush with Colgate's, you are secure in the knowledge that every part of a tooth is reached and cleaned. And your dentist will tell you that regular, thorough cleansing usually prevents decay.

Made in England. Large Size 1/-

FREE Colgate's Dept. 14V, Ranelagh Road, Grosvenor Road, London, S.W.1
Please send me a free trial tube of Colgate's Ribbon Dental Cream.

Name.....

Address.....

.....

Please print clearly.

FURNISH at DRAGES

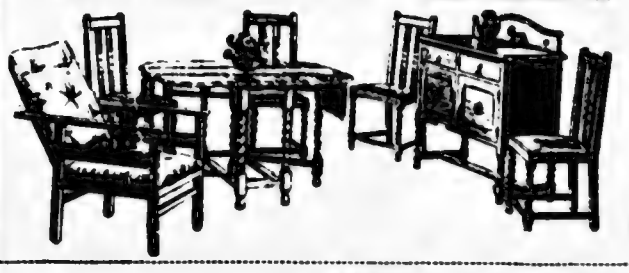
ON NO DEPOSIT—

GUARANTEE.—I guarantee to deliver to every approved account whatever article is chosen either from this advertisement or from our large general catalogue carriage paid to any address in Great Britain, directly only one monthly instalment is paid.

Sidney Drage

Chairman, Drages, Ltd.

LICHFIELD GROUP



Oak Dining Room Group comprising 5 ft. 6 in. Oak finished Sideboard with 3 drawers and 2 cupboards, £6 6s. 5 ft. 6 in. Gate Leg Table, £3 7s. 6d. 4 small Dining Chairs with drop in rexine seats, £1 4s. each. One exceptionally comfortable adjustable Armchair with heavy brown rep cushions, £1 12s. 6d.

PRICE COMPLETE £16 0 0

8/- Monthly After.

SEND 8/- ONLY.

LYNDHURST GROUP

A particularly useful bedroom group in dark oak, comprising 2 ft. 6 in. wardrobe with hanging accommodation, Dressing Table with 2 drawers and large frameless mirror, Dressing Chest and 1 chair. Suite £14 10s. 0d. A well-constructed bedstead in oak to match, wire spring overlay, bolster and 2 pillows, £9 0s 0d.

GROUP COMPLETE £23 10 0

10/- Monthly After.

SEND 10/- ONLY

VARLEY SUITE

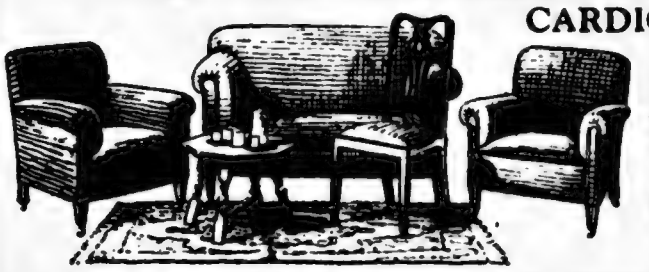
A very strongly built 4 piece Suite, upholstered in rexine, comprising settee, £9 12s. 6d. and 2 easy chairs, £6 15s. 0d. each. Four loose feather down cushions covered rich brown velour and reversed with handsome damask.

Price 22 Gns.

10/- Monthly After

SEND 10/- ONLY

CARDIGAN SUITE



A handsome 7-piece Suite, exceedingly well-upholstered in variety of tapestries. Drop-end Settee £9 17s. Two Armchairs £4 10s. 0d. each. Four small Chairs, finished mahogany, with drop-in seats, £1 10s. 0d. each.

SUITE COMPLETE £24 15 0

10/- Monthly After.

SEND 10/- ONLY

CLARIDONE SIDEBOARD GRAMOPHONE

A charming combination of sideboard and gramophone in choice figured oak. 5 ft. in width with central cabinet for records and 2 drawers for cutlery. When closed is a beautiful sideboard. The gramophone has a double spring Collaro silent running motor. "Chimes" soundbox ensuring the finest tone & reproduction.

PRICE £16 10

12/- Monthly After.

SEND 12/- ONLY

LAVETTE CABINET

Beautiful oak finished upright Cabinet with silk and fretwork front. Record cupboard. Powerful British made silent running motor with automatic stop. "Granditone" sound-box. 10 in. turn-table will take 12 in. records. Height 2 ft. 11 in. Width 1 ft. 4 in. Depth 1 ft. 6 in.

Price £4 18 6

5/- Monthly After.

SEND 5/- ONLY

★COUPON for Catalogues. Please strike out those you don't want.

(i.) Gramophones. (ii.) Pianos. (iii.) Furniture.

NAME _____

ADDRESS _____

J.B.8.11. _____

Cut out and post in unsealed ½d. stamped envelope to DRAGES LTD., 231, HIGH HOLBORN, LONDON, W.C.1 (Next Holborn Tube Station)

OPEN FROM 9—6.30 (INCLUDING SATURDAYS). CLOSE THURSDAYS 1 p.m.

Birmingham friends should call at the showrooms at 101-103, Bull Street.

Men! You must see
The DAYMARK RAZOR SET

MYATT DAYMARK RAZOR
Daymark Blade, Spare Blade Box and handsome Leatherette sprung Case complete for **2/6**

NO EXPOSED PRONGS TO IRRITATE TENDER SKINS; GUTTER CHANNEL FOR EASY CLEANING; POLYGON PIPS GIVE TRUE PARALLEL BETWEEN BLADE AND GUARD; PERFECT BALANCE ENSURES SMOOTH CLEAN GLIDE.

ENJOY A NEW SHAVING TREAT

The Daymark Device put Myatt Blades in a class apart. Now comes the Myatt Daymark Razor—unique—exclusive—offering better value for money than you have ever known before.

It strikes a new note in shaving comfort. Its special features are all designed to make your shaving simpler and pleasanter than ever.

A Daymark Blade in a Daymark Razor is the quintessence of shaving luxury—yet together they cost only 2/6

MYATT
DAYMARK RAZORS & BLADES
MADE IN ENGLAND
Sole Manufacturers:
W. J. MYATT & CO., LTD., BIRMINGHAM.

FOR MEN WHO DO MEN'S JOBS

The nation's workers are wearing "Hard-as-ian"!

In every town and district, every occupation that calls for strength and staying power, hundreds of hard-working men are proving the stamina and wearing worth of this wonderful cloth

Twisted for double strength in every strand, "Hard-as-ian" Clothing has double warp-pocketing; double brace buttons; turn ups bound inside in the trousers; and is barred and lockstitched wherever extra wear is needed.

Whilst countrymen and agricultural workers have shown their preference for "Hard-as-ian" Breeches the Trousers are more popular among town and industrial workers.

"Hard-as-ian" is on sale at most good clothiers throughout the country in 3 shades—Mid-Grey, Dark-Grey and Fawn—and 24 fittings. Write for free "Hard-as-ian" booklet and name of your nearest agent to Manager of Sales, 38, Wood Street, London, E.C.2.

A reproduction of the ticket attached to every genuine Hard-as-ian garment.

HARD-AZ-IAN
TROUSERS - - 10/6
BREECHES 12/11 SUITS 45/-
OUTSIZES EXTRA
TRADE ENQUIRIES INVITED BY THE MAKERS AT 38, WOOD STREET, LONDON, E.C.2.

THE LORD MAYOR'S Side-Show

Both liverymen—the Lord Mayor of London, Sir Phené Neal (bare-headed), and the retiring Lord Mayor, Sir William Waterlow

WHEN the Lord Mayor's "Show" comes down through the narrow streets of the City of London, with all its pomp and music, one of its features consists of "floats" which represent various crafts or industries. These floats are designed and entered by the livery companies and guilds.

All Lord Mayors are members of livery companies. The new Lord Mayor, Sir Phené Neal, is a member of the Horners, Bakers, Loriners and Solicitors.

Few know of the actual powers, activities and benefactions of these guilds.

They were originally societies of artisans, craftsmen and merchants, for purposes of defence and mutual benefit; and also for the administration and control of their trade.

Several of them were given charters in the thirteenth and fourteenth centuries.

Gay gownsmen

As the years went by, control over the industry waned and membership in most liveries was opened to persons who did not practise, and never had practised, the craft which gave the society its name.

The "livery" was the dress worn by the freemen of a certain company—a hood and gown of various bright colours.

Even to-day, the companies play a definite part in the government of the City of London.

The members of the livery companies, in "Common Hall" assembled, jointly with the Court of Aldermen, elect the Lord Mayor, Sheriffs, Chamberlain and certain other officials.

How does one become a member of a livery company?

There are four methods still customary in most guilds. There is patrimony, which means that the son of a liveryman is entitled to enter the livery; then there is apprenticeship—in most cases this is nominal only.

As a matter of form, an aspirant is admitted as apprentice to a plumber, saddler, or what-not—said "apprentice" being, perhaps, a wealthy London solicitor or doctor.

One may also become a member of a company by "redemption," which means the purchase of a membership, if the applicant be approved by the court of the company. This may cost £100 or more.

Hal'-marked

And, lastly, there is "election *honoris causa*," when a person who is distinguished in public life, the professions, or in benefactions, may be made a member of the livery by invitation.

Some of the livery companies still retain certain very definite privileges or powers—the Goldsmiths' Company, for example. Incidentally, this is one of the companies a great number of whose members are still connected with the trade it represents.

If you are fortunate enough to possess a piece of gold or silver plate, you can find the mark of the Goldsmiths' Company upon it. You hear of an article being "hall-marked"; the hall is Goldsmiths' Hall, headquarters of the company.

No article of gold or silver can be sold unless it be marked. The object of this is to preserve the standards of the metals.

The plate comes to Goldsmiths' Hall, for marking, in the rough, before it is polished. It is then assayed and marked, if found of satisfactory standard.

Customs officers must hold up all imported plate and send it to Goldsmiths' Hall for assaying; the imported plate is then stamped with a special mark.

Gold and silver jewellery does not have to be marked by the Goldsmiths, but many articles are voluntarily sent for marking, as this gives greater confidence to the purchaser.

Another function of the Goldsmiths' Company is the "trial of the pyx."

Each year, under the provisions of the Coining Act, the Royal Mint, and branch mints overseas, send samples of the coins they have issued in the preceding twelve months, and these are placed in a box called "the pyx."

The coins are examined and tested by a jury of Goldsmiths at their hall.

The Goldsmiths test gold, and the Fishmongers' Company inspects fish.

The Fishmongers have the power of searching for and seizing unwholesome fish in London and in the suburbs. It trains medical officers of health, and other officials, in the inspection of fish.

Your oyster

And, not only do its inspectors exercise rigid supervision at Billingsgate Market, but they also have the duty of watching the retail shops in London.

The Fishmongers' Company also picks our oysters for us. It has a close knowledge of the various oyster-beds around our coasts, and has records for many years of their condition.

Only oysters from beds which are entirely free from pollution are allowed to come to London. Samples of oysters are constantly being taken for analysis at the company's bacteriological laboratory.

So well known and valued is the company's work in this field that medical officers of all the larger provincial cities also consult with it.

Then there is "Ye Ancient Mysterie of Vintners of ye City of London." A very old and genial guild is this, and most of its members are still, in some way or another, connected with the trade.

This company still conserves many of the old customs. One of the privileges of the "free vintner"—as the livery members are called—is the right to sell foreign wines without an Excise licence.

Firstly, the young vintner must serve seven years' apprenticeship; and, in the case of this company, it is actually the case; some wine-merchants do accept apprentices.

Membership in the vintners cannot be bought; it can be obtained only through patrimony or "servitude."

A free vintner may set up his wine bar in any part of the City of London according to the charter, and within three miles of the City walls.

He may also establish himself in any of the Cinque-Port towns; in Lyme Regis, Exeter, Liverpool, Newcastle, Boston, Lynn, and other seaports; also in any city or town on the "post roads" between London and Dover and London and Berwick.

An unlicensed free vintner may only sell wine; the freedom does not apply to beers and spirits.

With the Dyers' Company, the Vintners own, together with the King, the graceful swans in the upper reaches of the Thames.

Once a year, the Swan Marker, representing the King and the two companies, assemble and proceed a week's journey up the river.

Marked birds

On this trip, the new young cygnets are counted and divided up among the three owners, and those belonging to the two companies are marked.

One nick on the lower bill signifies that the bird is the Dyers' property, while the Vintners use two nicks.

All unmarked birds are the property of His Majesty, whose gracious title in this regard, is "Seigneur of the Swans."

We have had space to mention in detail only a few of the many great and minor companies. There are the Apothecaries, the Grocers, the Salters, the Skinners, the Mercers, the Brewers, the Clothworkers and others.

They govern many famous schools and maintain exhibitions and scholarships at numerous schools and universities; they have endowed many chairs or teaching posts.

They are powerful, wealthy and somewhat clannish; but their power has been, on the whole, for good, and their wealth has succoured countless of the needy.

Anaemia, Nerves, Convalescence, Winter Ailments and all run-down Conditions

demand Hall's Wine the tonic that never fails

Hall's Wine will benefit you from the first dose. This wonderful Tonic Restorative—the formula of an eminent doctor—enriches your blood and nourishes your nerves. It recharges your whole system with vitality and wonderfully stores your body with health. With the help of Hall's Wine you can ward off the Colds and Influenza which are already prevalent everywhere.

Take Hall's Wine to get new health and strength now—take it to keep you well all through the Winter.

Hall's Wine also works wonders in Sleeplessness, Weakness, Debility, Exhaustion, Depression and Neuralgia.

Be Sure You Get

HALL'S WINE

The Supreme Tonic Restorative

Large Bottle 5/6 — *Of all Wine Merchants, Licensed Grocers & Chemists.* — Smaller Size 3/3

STEPHEN SMITH & CO. LTD., BOW, LONDON, E.3.

FULL SIZE FULL TONE FULL VOLUME

THE DECCA RALLY

Fully patented metal interior horn. Tangentially curved tone arm. Metal diaphragm soundbox. English motor. Winding key permanently attached and folding into case. Detachable record album.

THE

DECCA RALLY

The Decca Rally, in addition to being a light, compact, portable gramophone finished in attractive colours, is a musical instrument in spite of its low price. A gramophone with the Decca Tradition behind it. Made of all British materials by British workmen, with the skill which has given Decca the acknowledged lead in the portable market. Write for full details or hear it at your local dealer's.

52/6

Full particulars of the amazing Rally portable, the full range of Salon Decca portables from £2:19:6—£5:5:0 and the Salon Decca cabinet models from £12:12:0—£24:0:0 can be obtained by writing for illustrated art booklets to the address below.

DECCA (Dept. 11), 1-3, BRIXTON ROAD, LONDON, S.W.9

At bedtime, in severe weather, take a glass of Dr. White's KOMPO FOR COLDS.

KOMPO clears the system of cold germs and more than doubles the ability to resist the effects of cold weather.

KOMPO FOR COLDS

J. P. White & Co., Chemists, Ltd.

STONE'S GINGER WINE

SIP IT—DRINK IT—DRAIN IT

AND FEEL ALL AGLOW

The ORIGINAL Green Ginger Wine. Famous since 1740.

Why did the Barrister simply say 'Sandom'?

Directness and certainty appeal most to the Barrister, and there could be no more direct and certain way of obtaining the best in overcoat value, than the Sandom way.

Thousands of men have walked into a "Sandom" shop, simply said "Sandom," and been fitted immediately with an Overcoat, ideal in cloth, cut and price.

You can be similarly satisfied from the great range of Sandom Stylecoats. Many styles, half-a-hundred cloths, and a great diversity of fittings.

"Sandom" Stylecoats are made in four ranges

Lined Models	42/-
Unlined Models	50/-
	63/-
"Sandom" Super	84/-

Write for a free copy of the "Sandom" Booklet and the name and address of your nearest agent to "SANDOM" Manager of Sales, 38, Wood Street, London, E.C.2.

Every genuine "Sandom" Stylecoat bears this label.

SANDOM STYLECOAT 42/-

And other styles and "Sandom" Super 84/-.

'the' Mincemeat

Put it there

RECIPE FOR

. . . FRUIT CAKE

1. Grease tin and then line with flaky paste.
2. Fill with good thick layer of Robertson's Mincemeat ("GOLDEN SHRED" Brand), cover with remaining paste.
3. Mark into squares and prick with fork.
4. Now brush over lightly with water.
5. Bake in moderately hot oven twenty-five to thirty minutes.
6. Cut into squares and dredge well with castor sugar.

Serve fruit cakes hot or re-heat as required.

Robertson's Mincemeat

GOLDEN SHRED BRAND

M.2.

From warrior to farrier—a happy exchange!

The Cheerio Crock

GREAT COME-BACK BRIGADE

THE men who fought in the war and made good in peace—this is the legion of heroes about whom we hear very little.

To hundreds of thousands of men the signing of the Armistice marked the beginning of fresh battles.

Maimed, shattered and war-wrecked, their handicap in the great race back to peace and prosperity seemed overwhelming.

How have they fared in the twelve years that have now passed since they doffed their hospital "blues"?

Meet a few of these brave spirits who have "made good." We know too little about their kind.

Out of the pit

A young man living in the neighbourhood of Walworth Road, London, was a clerk before he joined the Army at the age of seventeen. Just one of thousands whose patriotism urged them to ignore the age-limit.

Uprooted from his home surroundings as a mere boy, he was thrown back on the scrap-heap as the wreck of a man after three gruelling years in Flanders and the Middle East.

He was badly disabled and his pension was pitifully inadequate. The outlook seemed devoid of all hope; indeed, he might have been forgiven for abandoning the tragic struggle.

But he did not give in, though no work seemed available for one whose health was shattered and whose commercial experience was negligible.

He faced facts and determined to clamber out of the terrible pit.

For a long time he struggled without encouragement; then, setting his teeth, he applied to the director of a local polytechnic to be allowed to learn shorthand, typewriting and book-keeping.

It seems terrible to think that he should have been penalised for his laudable ambition, yet such was the case.

He had been supplementing his meagre pension with an unemployment allowance; but immediately he began to study and left off looking for the work that had been so consistently denied him, his unemployment pay was suspended.

His struggles during the next six months were grim indeed; yet he contrived to exist somehow, and even saved money for stationery and text-books and paid his way on his pension of 17s. 6d. a week.

But his splendid grit has been rewarded. He is now in a comfortable post and, thanks to his studies, is earning a good salary.

* * *

Another case which is equally inspiring is that of a motor mechanic who enlisted in 1915.

When he returned to civil life, after being badly wounded, it was to find his former occupation terribly overcrowded.

He took a bold decision, applied for a "training course," passed a stiff examination, went up to Cambridge, and took a B.A. degree with second-class honours.

His pension at that time was £1 a week, and for the next three and a half years he subsisted on this, supplementing his income by working during holidays and at week-ends.

Meanwhile he was studying medicine at St. Bartholomew's Hospital.

He failed in his first examination, but, nothing daunted, he pursued his studies, and six months later succeeded in gaining his medical degree.

He took up *locum tenens* work for a year, working hard to gain practical experience, and saving all the time until he had sufficient funds to enable him to set up in practice.

He could have been seen in Victoria Street, London, the other day driving a smart saloon-car.

These men who have "made good" are to be found in all walks of life.

Residing in South London there is an ex-airman who crashed on active service, and who returned home utterly unfit for his former occupation.

His own boss

Realising his limitations, he used his gratuity to buy a coffee-stall, and, notwithstanding his disability, worked seventy-two hours a week for the next two years.

His tenacity was rewarded, for in due course he was able to extend his business, purchasing a second stall and then a third.

To-day he owns eight such stalls and is able to give regular employment to nineteen other ex-soldiers.

Among the wounded who came back from Cambrai in 1917 was a Nottinghsm lad who had been a miner in days of peace.

He had to face the sorry fact that he would never be fit to work in a mine again, and the pension he had been granted was insufficient to enable him to live.

Yet he hung on to existence, and offered his services free to a hairdresser until he had [illegible] thoroughly proficient.

He was thus able to raise a loan of £25 to enable him to set up in business, satisfying his backers that he was sufficiently skilled to "make good."

That was in 1927. To-day he controls a flourishing hairdressing establishment, employing two other ex-servicemen as his assistants. He has been able to repay the £25 loan with interest.

Another man whose example impresses the same message of fortitude was a tram-conductor before he became a soldier.

He had been a tram-conductor all his working life; but when he returned from the war, badly disabled, it was clear that he would never be able to mount the stairs of a tram again.

What was he to do? He had no experience of any trade.

He applied for training as a cobbler and made himself acquainted with every phase of his craft.

A shopkeeper

Here, again, unity of purpose and sheer determination have won through for this erstwhile tram-conductor, who is now the proprietor of his own double-fronted shop in a corner site, and able to support his wife and children in comfort.

* * *

One man who was drawn into the war at an early age, before he had had time to gain experience in any occupation, picked up as a soldier some knowledge of the farrier's trade. On he set to work to turn this one slender asset to good account.

The will to win, coupled with a natural love for horses led him steadily upward towards success. To-day he owns his own forge and conducts a thriving business.

His faith in the horse is in no way shaken by the growth of motor traffic. There is plenty of work to keep him and his assistants busy.

* * *

These, then, are a few of the many who, despite the fearful odds, have won through to a degree of success which many unscarred people have not won.

Their triumphs should hearten those of their fellows who are still struggling upward.

Studying at Oxford University is the moment is a Post-Office sorting clerk and telegraphist on special leave without pay.

He served with the 33rd Division Signals in the war, which left him with small prospects of making a livelihood.

But by hard work he won an exhibition prize valued at £150, granted by the Kent Education Committee.

He will soon sit for a diploma in economics and political science. He has had sickness and many handicaps to cope with. But he will win through.

So, we feel sure, will countless others, prompted by varying ideals, pursuing different goals, but all determined that their names shall be enshrined in the glorious roll of the "crocks" who have conquered.

12 YEARS have passed—

yet

WAR'S CASUALTIES

are with us still!

MEMORIES of the War are becoming dim. But we must not forget those who suffer still from the lingering wounds of

MENTAL DISABLEMENT.

6,000 of our ex-Service men are in Mental Hospitals, 30,000 became Nervous Wrecks. This is War!

The Ex-Services Welfare Society is straining to do justice by those who sacrificed all but life itself. Through its Sir Frederick Milner Homes men are given care and treatment, and when sufficiently recovered, as many as possible given work. Relief and assistance are provided for many others.

Last year the Society received 7,500 calls for help. Over 8,000 interviews were given. The Society has the friendly support of the Ex-Service Bureau of "John Bull" and thousands of PENSION CLAIMS have been handled.

Maintenance depends entirely upon voluntary contributions.

ON THIS ANNIVERSARY of the Armistice, we plead for your generous help. Any small gift will help a needy Ex-Service Man.

The EX-SERVICES WELFARE SOCIETY

(Registered under the War Charities Act, 1916)

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Please send a donation to-day to The Rt Hon. Sir FREDERICK MILNER, Bart., P.C., President, Ex-Services Welfare Society, 53, Victoria Street, London, S.W.1

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Page Woodcock's Pills

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Your outfitter sells "Lybro Easy-fit" Overalls in blue or brown. Make sure they are genuine by seeing the RED BUTTON stamped "Lybro Brand" Price 6/6

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LYBRO EASY FIT OVERALLS

NEW LIFE FOR OLD FOLKS

As one gets older, the digestive organs become weaker. There are fewer things one can eat, and as the diet gets monotonous the appetite goes. That's one reason why old people seem to age so quickly.

And it's one reason, too, why so many doctors urge elderly people to take Wincarnis. Wincarnis is particularly useful to the old because, apart from the fact that it is a wonderful tonic and strength-builder, it is delicious to take and it stimulates the digestive glands. This enables elderly people to eat many dishes they could not otherwise manage, and with increasing appetite comes increasing benefit.

Besides, Wincarnis itself is almost a food. The phosphates and mineral salts of 2½ lbs of grapes, and the strengthening properties and vitamins of meat and malt extracts have brought us over 18,000 recommendations from medical men.

Sore Throat?

FORMAMINT, Wulfing Brand, destroys the disease germs in mouth and throat thus protecting you against infectious diseases.

At all Chemists. 2/6 a bottle.

Genatosan Ltd. Loughborough Leicestershire

The WOMAN on the Spot

Nurse Wake, of Harting, Sussex, has walked 96,000 miles in her thirty years as ministering angel

MEET the district nurse! Of all the hundred and one forms of public service carried on to-day, none is more real and practical than the unobtrusive work of the 18,000 noble women whose mission it is to nurse the sick in their homes.

The district nurse is met with in places as widely different as a Bermondsey side street and a Shetland isle, picking her way across a Yorkshire moor or an Irish bog, crouching beneath a tarpaulin in an open boat off the stormy Scottish coast, or running to catch a city 'bus to reach the bedside of an urgent maternity case.

She is called out at all hours of the day and night, and she works in co-operation with doctors, relieving officers, policemen and hospitals.

There are few official authorities who do not, in some way or other, make use of her knowledge and experience, but the official recognition she receives is of the scantiest.

Very frequently she is called in to assist in the solution of a matrimonial or a domestic problem which otherwise would be dealt with in the nearest court of law.

SHE is looked upon as a friend and counsellor, and in time of war she becomes a Red Cross nurse.

The Queen's Institute of District Nursing, incorporated by Royal Charter in 1889, has a membership of nearly 3,000 trained and qualified nurses, living and working amongst the poor in all parts of Great Britain, and affiliated to it are fifty-eight county nursing associations employing another 1,472

Following the efforts made by Florence Nightingale and William Rathbone in the middle of last century, this great work was made possible by Queen Victoria's donation of £70,000.

Another body of fully trained hospital nurses engaged in visiting and nursing the sick in their own homes is the Ranyard Mission, founded by a lady of that name in 1857, in order to tend the poorest and most neglected parts of London.

Many of them are in possession of a midwife's certificate; they number eighty-eight all told. The Ranyard nurse who works in Clerkenwell has completed thirty years of service.

The Central Council for District Nursing in London, of which Sir William J. Collins, M.D., M.S., K.C.V.O., is chairman, was formed during the Great War to co-ordinate the fifty metropolitan associations engaged in this work.

The life of the district nurse is a succession of wonderful adventures.

Not so long ago the nurse in a remote Essex village was called from her bed late at night to tend a child who had been taken suddenly and mysteriously ill.

A walk across the fields, with the aid of a stick and a lantern, brought her to the cottage, and thence to the bedside of a boy, who she perceived was dying of diphtheria.

She kept the child alive by holding a pair of forceps down the little fellow's throat while the father ran to the policeman's house with a request that he should telephone for a doctor.

The boy lived.

RETURNING to her home in the small hours of the morning, after having assisted a baby into the world, a district nurse in the Pontypool neighbourhood came across the victims of a motoring accident.

She rendered first aid and did all that was possible on the spot, telephoned for the ambulance, and had the injured removed to hospital. Tired out and hungry as she was, she undoubtedly saved the lives of two men.

She never heard from them again.

When a lighthouseman off the Isle of Mull was in a precarious state with appendicitis, it was the local resident nurse who, with the doctor, braved the storm, thus making possible the urgent operation which saved the keeper's life.

A Queen's nurse in a Kentish village was not so long ago approached by a carter, who complained that his wife was behaving in a "strange manner" towards him.

The nurse had a long chat with the man, and then she visited his spouse, who she found was soon to add a fourth child to the family.

After talking with the wife, the nurse warned the husband about his association with a single woman.

There was no more trouble. Her wide knowledge of human nature had stood the family in good stead.

A district nurse in Fulham was visiting a sick old woman in a back stre[et] when [her] child emerge[d] ten[ement] out [with] a sh[awl] his back. A[lso] flesh was cut scarred by [knife]

She called in relieving officer children were moved from the tody their par who were sent to imprisonment.

There always be those who ca better nursed at h than in ho

Much has been done in this dir but more remains.

In addition to the [num]b there are 5,800 nurses [and m] at work, visiting over [half a m] patients in the course [of a year] but, even then, there are [still] 9,000,000 poor people [living] in tricts in England and Wales there is not a single [nurse]

Though there are [not] women engaged in nur[sing] and another in Gre[at Britain] supply of trained and [certificated] nurses is far short of [the] requirements.

The reason is not far [to seek]. There is no single responsible [body] ested in the problem a[s a whole].

The nurses, who spend their lives being trained [at the] medium of charitable [institutions] not receive salaries comm[ensurate with] the sacrifices they are [called upon to make].

A PROSPEROUS La[ncashire] the other day ad[vertised for a] district nurse, and [received] year.

The Eastbourne author[ity] offered £80 per annum, plus board and lodging. The standard [rate] London is but £63 per [annum] board and lodging allowance.

In very few cases are these offered more than £3 a week. sions, where they exist at all fully inadequate.

In some cases, district [nurses] returned to the institution [where] they originated. After many [years] the service of a local authority receive an annuity of £20 at sixty years of age.

Most municipalities treat their men better.

The district nurse is essential to well-being of the community and existence should not depend entirely upon the efforts of charitable organisations.

A splendid woman—[and] justly rewarded.

When Ghost Meets Ghost

YOU may not believe in ghosts. But you won't resist the ghosts in JOHN BULL Christmas Annual.

There are eerie ghosts, funny ghosts, ghosts that are scared of ghosts.

Ghost stories that are and more eerie; funny get funnier and funnier.

"The Haunted Ghost" by W. Scott, is something [new] in stories.

Also, there are splendid stories by A. A. Thompson, Ashley [Gibbs], H. F. Maltby, Geoffrey [Bars], T. Le Breton, C. Hedley, Ralph Plummer Owen and other front-rank writers.

Gilbert Wilkinson, W. [Heath] Robinson, George [Belcher], Thomas Henry, Arthur [Rackham] a host of other celebrities give of their best, [and] ghostliest in the JOHN BULL Christmas Annual—68 pages.

And, speaking of ghosts, won't have the ghost of securing your copy place an order with your agent now.

"Saved me from pneumonia"

"SOME years ago I was suffering from bronchitis and congestion of the lungs. Nothing seemed to ease the congestion. Then my chemist recommended I try your Musterole Brand Ointment. After a few applications the congestion disappeared and I enjoyed complete relief from my suffering. As a matter of fact, the doctor told me I had been saved from pneumonia."
— G. J., Stafford Road, Wolverhampton.

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If you have a cold on the chest and it feels tight and congested, spread on the magic, pain dispelling warmth of this clean, white ointment. That warmth penetrates right down to the congested tissues, loosens, soothes, heals. Thousands of people have obtained immediate relief from dangerous chest colds by using Musterole Brand Mustard Ointment. They are never without it in their homes. Musterole Brand Mustard Ointment will do for you what it has done for others. Your favourite chemist has it. Get a jar today.

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The Coat is well made, double-breasted, with deep storm collar and cuffs, belt and deep pockets. Doubly stitched to withstand hard wear. Cut for comfort and ease. Every coat is perfect before leaving our factory. The material used is the production of one of the finest manufacturers of Rainproof materials.

Ladies' and Girls' Coats: Red, Royal Blue, and Apple Green for Ladies. Price 21/- (bust 36, 38, 40, 42, 44 in., 46 in., 50 in., 2/6 extra. Boys' Coats: Black and Tan only for Boys. Price, 16/6. Send 2/6, postage 6d. extra and the Coat is required until you have had the Coat one month, after which time you pay 4/- per month. Also send your height and chest measure. We can supply you with anything you want. Send for illustrated FREE Catalogues or call at our showrooms.

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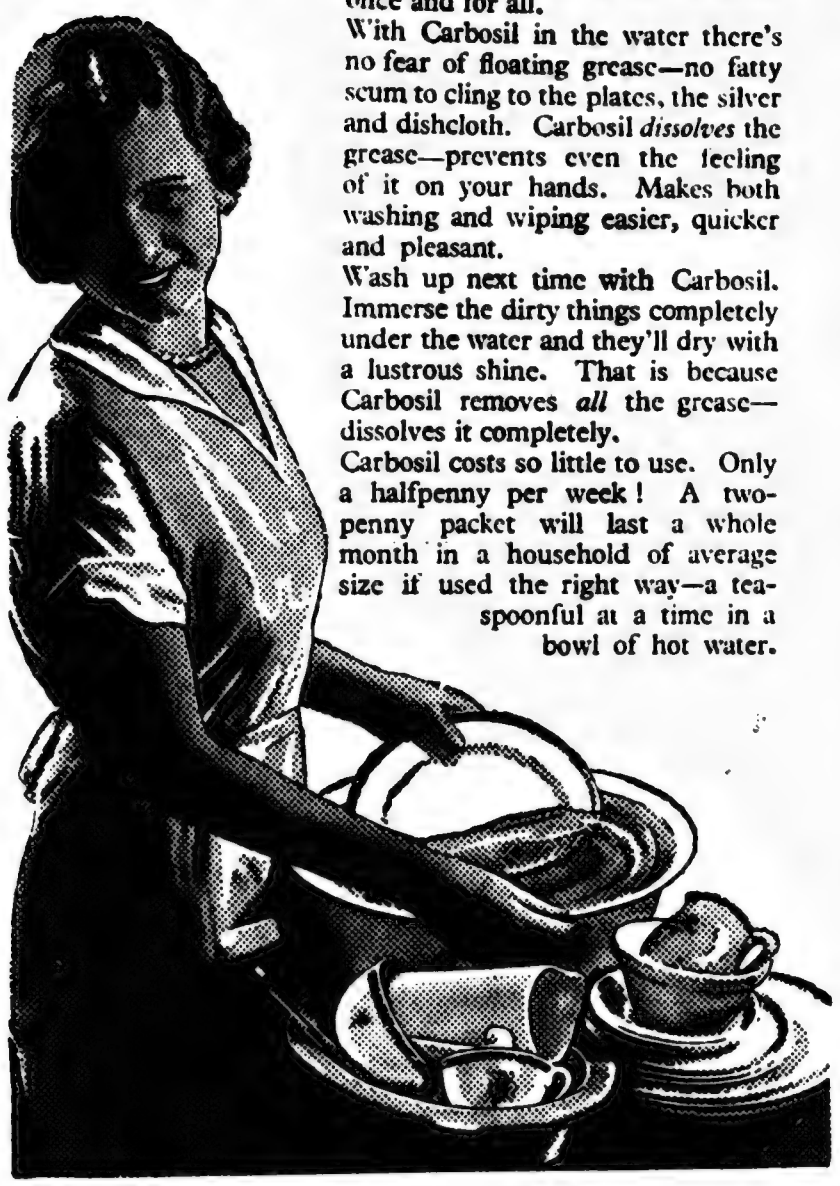
The New GREASELESS way of Washing-up!



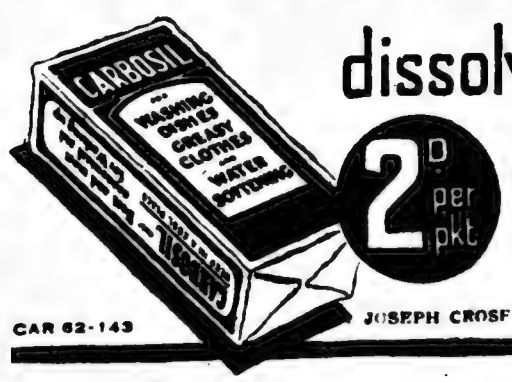
Don't tire yourself with the old-fashioned greasy method of dish-washing with soda. Use Carbosil. Carbosil settles the grease question once and for all.

With Carbosil in the water there's no fear of floating grease—no fatty scum to cling to the plates, the silver and dishcloth. Carbosil *dissolves* the grease—prevents even the feeling of it on your hands. Makes both washing and wiping easier, quicker and pleasant.

Wash up next time with Carbosil. Immerse the dirty things completely under the water and they'll dry with a lustrous shine. That is because Carbosil removes *all* the grease—dissolves it completely.

Carbosil costs so little to use. Only a halfpenny per week! A two-penny packet will last a whole month in a household of average size if used the right way—a tea-spoonful at a time in a bowl of hot water.

CARBOSIL



dissolves grease

Use Carbosil also for washing greasy cloths

TESTED JB

CAR 62-143 JOSEPH CROSFIELD & SONS LTD., WARRINGTON

"His tender skin is kept so smooth and comfortable"

"'Vaseline' Petroleum Jelly is my great standby. I use it for almost everything, burns and scalds especially, and I find it soothing and healing. My outstanding use of it is for baby . . . it is clean and waterproof and if used from the first prevents sore, uncomfortable chafing, and the irritation of napkin friction."

Mrs. K. M. FARR, *London*, W.1

NURSES and mothers agree in their appreciation of "Vaseline" Petroleum Jelly for babies. For one of the first trials of baby's early life is when moisture or perspiration on his napkin chafes his little thighs, producing a painful irritation.

Even if you change him, the heat and soreness continue. The skin may even break—and baby becomes feverish and cries with pain.

"Vaseline" Jelly lightly rubbed over baby's thighs and buttocks soothes and heals. It forms a thin protective film over the skin through which moisture cannot penetrate, and protects the already sore spots from rubbing. Applied too, in the places where chafing is likely to occur, "Vaseline" Jelly prevents further irritation and discomfort.

Chemists and stores stock "Vaseline" Jelly in convenient sized jars or tins, whichever you prefer. Chesebrough Manufacturing Co. Cons'd, London.

Trade Vaseline Mark.
Petroleum Jelly

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Please send me your free booklet, "The Charm of Childhood."

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roll your own cigarettes With A.G papers you will find it light, pleasant and profitable.

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Tangle of a FLIGHTY WIFE *and a* WEAKLING

HUMAN DOCUMENTS

HERE you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. One day you, too, will be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped, addressed envelope. For the three most poignant documents published the Editor will pay £2 2s., £1 1s., and 10s. 6d.

AFTER being away some years from my native village, I returned and almost immediately fell in love.

The girl had lived all her life in cities, but on the death of her parents had come to live with her grandmother, an old villager.

I noticed neighbours looking askance at my infatuation; then whispers began to reach me against the girl's moral character.

I can truly say the girl herself made no unseemly advances; but my parents, when they heard I had become engaged, made my home-life unbearable. In the end I defied them and got married.

My happiness lasted barely a week. No sooner was the knot tied than my wife showed herself in her true colours.

She was a wanton, incapable of fidelity, who had never been true to me and never meant to be. Although I could not secure evidence definite enough to institute proceedings for divorce, I was well aware that she was constantly lapsing from virtue.

Rows became frequent and the atmosphere between us was one of constant unhappiness.

At length she fell ill, and, willing to do the decent thing, I insisted that she should consult a doctor.

Her own report of the verdict was ambiguous, and it was not until I obtained a private interview with the doctor that I learned the horrible truth.

A child—goodness knows whose, for I swear my wife didn't—was on the way.

In spite of all, when the baby arrived it was a fine boy, and the sight of mother and child so softened me that I wished it really was mine and that we could start afresh.

This proved impossible, and though for a year we shared the same roof, we had nothing in common and never once broke bread at the same table.

Rather than go home to bed, I would fish in the streams, and on the proceeds get drunk and sleep in the innstable or shed all night.

My health began to fail. Every day was as dreary as the last until, all of a sudden, there came a new interest in my life.

This was due to another town girl who came on a visit to the inn. She was interested in my plight and her kindliness made things once more seem worth while.

I was too honourable to allow myself one word of love, but, knowing all, she confessed her love for me, and the upshot was we decided to flee the village together.

WE are now together in a midland town, living as man and wife and expecting our baby. The one fly in our ointment is finance.

Although I have managed to keep my exact address from my legal wife, I am compelled to send her money each week, in addition to paying rent for our board and lodging here.

This does not leave me with a farthing to spare or put by for the coming event.

So, taking it all round, you will see that I really am in a pretty predicament.

"HUMANIST" says: Your predicament is entirely brought about by your own folly and wrongdoing. I am inclined to believe that you are vilifying your legal wife to [illegible] immorality.

If the women took my advice one would divorce you and the other leave you, for with such a character you will never be any good to either.

FASTING MANIA
of stupid women

TWELVE months ago my sister her husband, after [illegible] financial difficulties, for he and her daughter [illegible] —a widow, living in her own house suggested they should [illegible] with me.

This they gladly [illegible] and for a little while [illegible] went well.

Then certain peculiarities began to show in their behaviour. Gradually I made the discovery that both had become members of a [illegible] religious revivalists.

My sister, who has persuaded her daughter that her soul's salvation depends upon following the precepts of [illegible] is now fasting and endeavouring to do the same.

For forty days they have existed on nothing, except on occasions a small drink of chocolate and milk.

Their looks terrified me, and I sent for the doctor. They told him they were "bidden by the Lord to imitate His fast in the wilderness."

Asked why the Lord, in that case, had given them mouths, they replied that they were "divinely guided."

The doctor told me that, although on the verge of insanity with religious mania, they were not actually certifiable. I am nearly crazed with the burden which, merely through kindness, I have brought on myself.

I feel that the leaders of this religious sect deserve lynching for the hold they obtain upon weak-minded women; but how can I get free of the business?

"HUMANIST" says: Insist upon your relatives leaving you. To put them under the necessity of providing for running a home of their own will be the quickest way of bringing them to their senses.

DOG'S MEAT
for the man

TWO years ago I fell out of work and seeing no chance whatever of getting in again in my own line, I took the chance of entering domestic service.

It was not pleasant leaving my wife, but I have always been very domesticated, and we both hoped, as she got some daily work, in this way to keep our little home together.

I got a job with an elderly couple living a retired life in a big house and found to my surprise that I was to be the only indoor servant kept.

My master was taken ill soon after I arrived and I tended him through an attack of pneumonia.

My mistress is an invalid large and heavy, and I have almost to carry her whenever she goes upstairs.

Her helpless condition renders me virtually a prisoner, as she can spare me but little time off duty.

This might be better endured if other conditions were [illegible]able. But the food is truly appalling. Eggs are taboo, butter ditto; and bread and meat, though doled out, consist chiefly of dining-room leavings.

On Saturday sixpennyworth of scrap-meat is ordered for the dog, but when cooked the best bits are picked out for my dinner.

Yet these people have an income of between £200 and £300 a week. Is it any wonder if, when sent to the butcher for money, I often feel tempted to make a bolt?

I have stuck this life for nearly two years for the sake of my wife, but I feel my health is breaking and my mistress tells me that if I leave of my own accord she will see that I get a reference.

"HUMANIST" says: One of these nights when you have the opportunity talk over the position with your mistress in a manly way.

As to the idea of taking the meat, don't be a criminal fool.

OUR EXPERT EXPECTS—

Football Forecasts for November 8

FIRST DIVISION.

(1) Leeds v. Wednesday.
(2) ARSENAL v. Villa.
(3) BIRMINGHAM v. West Ham.
(4) Blackburn v. Chelsea.
(5) BLACKPOOL v. Newcastle.
(6) DERBY v. Liverpool.
**(7) LEICESTER v. Manchester United.
(8) MANCHESTER C. v. Middlesbrough.
(9) PORTSMOUTH v. Huddersfield.
(10) SHEFFIELD U. v. Bolton.
(11) SUNDERLAND v. Grimsby.

SECOND DIVISION.

(1) BRISTOL C. v. Southampton.
(2) BARNSLEY v. Burnley.
(3) Bradford C. v. Hotspur.
(4) BURY v. Bradford.
*(5) CARDIFF v. Reading.
(6) Charlton v. Preston.
*(7) EVERTON v. Wolverhampton.
(8) Plymouth v. Stoke.
(9) PORT VALE v. Notts Forest.
(10) SWANSEA v. Millwall.
*(11) W.B. ALBION v. Oldham.

THIRD DIVISION (Southern Section).

(1) Norwich v. Brentford.
(2) BOSCOMBE v. Gillingham.
(3) Orient v. TORQUAY.
(4) COVENTRY v. Luton.
(5) FULHAM v. Bristol Rovers.
**(6) NOTTS C. v. Brighton.
(7) Q.P. RANGERS v. Crystal Palace.
**(8) SWINDON v. Newport.
(9) Thames v. NORTHAMPTON.
(10) Walsall v. Southend.
(11) WATFORD v. Exeter.

THIRD DIVISION (Northern Section).

(1) HALIFAX v. Rotherham.
(2) DONCASTER v. Accrington.
(3) DARLINGTON v. York.
*(4) GATESHEAD v. Southport.
(5) Hartlepools v. WREXHAM.
(6) HULL v. Rochdale.
**(7) LINCOLN v. Crewe.
(8) Nelson v. Carlisle.
(9) New Brighton v. CHESTERFIELD.
**(10) STOCKPORT v. Barrow.
(11) WIGAN v. Tranmere.

SCOTTISH LEAGUE.

*(1) PARTICK v. Airdrie.
*(2) Aberdeen v. Kilmarnock.
(3) Ayr v. DUNDEE.
**(4) CELTIC v. Hearts.
(5) Falkirk v. RANGERS.
(6) HAMILTON v. Queen's Park.
(7) Hibs. v. Clyde.
(8) East Fife v. MORTON.
**(9) MOTHERWELL v. Leith.
(10) St. Mirren v. Cowdenbeath.

Probable winners are set in CAPITALS. Where no distinction is made a draw is likely. Best selections are marked with two asterisks and next best with one.

This Week's Star

J. Priestley, Grimsby's popular skipper

WINNERS IN CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL special selections in code in the *Daily Herald* and *Sporting Life* each Saturday morning. Division and number will be quoted as above, together with *H* for home team and *A* for away team.

Example Code.—Div. I.—7(H); Southern Section—6(H), 8(H), 9(A); Northern Section—7(H), 10(H); Scottish League—4(H), 9(H). This would indicate Leicester, Notts C., Swindon, Northampton, Lincoln, Stockport, Celtic and Motherwell.

C.A.V

The latest safest & best

H.T. Radio Accumulators

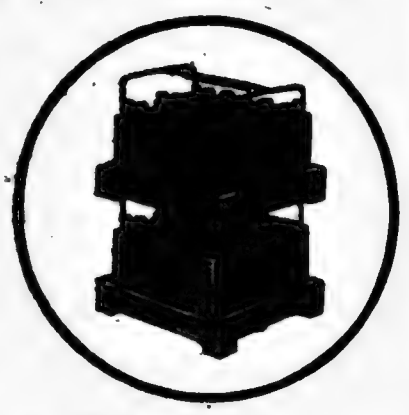
How many H.T. batteries have you discarded long before they have given their reliable life, because they starve your valves and give disappointing results? The installation of C.A.V. rechargeable H.T. accumulators will alter all that.

They are constant throughout the charge, cost little to recharge, and last for years.

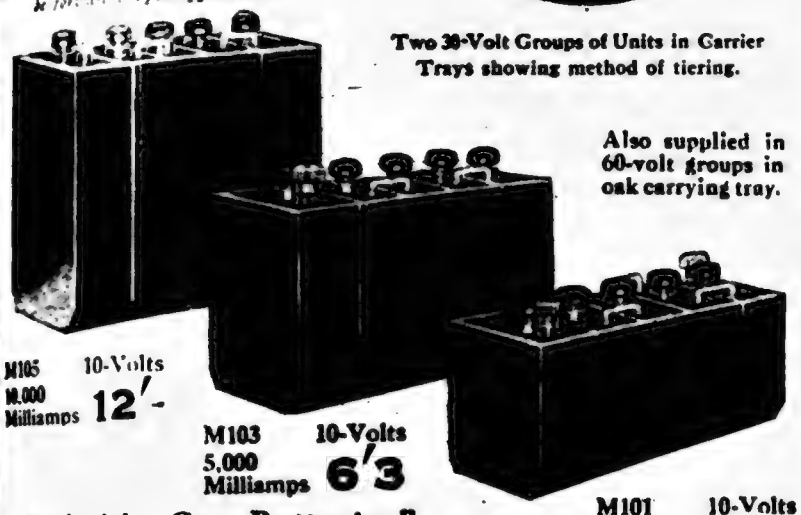
They are the safest and purest form of H.T. supply; with no fear of a dangerous shock, and they operate with a total absence of noise, hum and crackling as a background to your broadcast.

Let C.A.V. give you purer, better and cheaper radio.

Radio Battery Catalogue No. 82 will gladly be forwarded upon application.



Two 30-Volt Groups of Units in Carrier Trays showing method of tiering.



Also supplied in 60-volt groups in oak carrying tray.

M105 10,000 Milliamps 10-Volts 12/-

M103 5,000 Milliamps 10-Volts 6/3

M101 2,500 Milliamps 10-Volts 5/-

"Built like Car Batteries."

C.A. Vandervell & Co's ACTON, LONDON, W.3.

Conquer that Racking Cough ... with YADIL

...think lightly of "a ... of a cough." If you ... it, especially when ... are run down, it may ... get worse and take ... of your lungs and chest. ... this grave danger. ... Yadil at once if you ... a cough or cold. ... ands of sufferers have ... that Yadil is best for lungs and chest. Begin today. Yadil contains all the virtues of the wonderful oil of garlic with none of its drawbacks. Yadil is so safe that even a big overdose could do you no harm, but little and often gives the best results. Send now for Free Book.

Read what a Sufferer said:

31/1/29.

"'Yadil' has cured a very obstinate cough which I had for six weeks. I tried all remedies recommended for the same, but no use. After the first few doses of 'Yadil' the cough was easier, and by the time I had finished a six-ounce bottle I was quite well." Original letter can be seen with other interesting testimonials.

Free Book ... would know ... get well and ... read the ... Yadil ... of Home ... Book." A copy of ... Book will be ... you gratis and ... send a card ... copy to-day.

Obtainable from all chemists including Boots, Taylors, Timothy Whites, etc., at the following prices:—
YADIL LIQUID or YADILETS (Yadil Tablets), 1/3, 3/-, 4/9, 12/-, 22/6.
OINTMENT 1/3 tin.
PASTILLES 1/- tin.
SOAP 1/- per tablet.

YADIL

The Antiseptic which is Certified by Public Analysts and Pathologists as Safe for Internal and External use

YADIL PRODUCTS (1925) LTD. 47, Sicilian House, Sicilian Avenue, London, W.C.1

NOW YOU CAN CONQUER YOUR CATARRH AND HEAD NOISES

I WILL TELL YOU HOW — FREE!

CATARRH IS CURABLE! I KNOW IT! I've PROVED IT! And I'll prove it to YOU free of cost NOW! Never mind what you've already used, I tried and failed for years, but now I AM FREE and YOU can be—thanks to the important discovery that—

Catarrh is in the Colon Not the Nose.

It's a new way entirely DIFFERENT and SUCCESSFUL. Approaches Catarrh from the CORRECT ANGLE removes the CAUSE. Under its influence hawking, spitting, sneezing, nose blowing, heartburn, head-noises, nausea, dizziness and catarrhal headaches quickly and PERMANENTLY DISAPPEAR. No need to wait and pay out a lot of money. You can stop your catarrh suffering OVERNIGHT!

Catarrh is Dangerous.

CATARRH is DANGEROUS as well as UNPLEASANT. It induces mental and physical dullness undermines your health, and weakens your will. Neglected, it leads to serious throat diseases, deafness, gastritis, asthma, bronchitis and even worse. Don't waste any more time or money on WORTHLESS INHALANTS but ask me to tell you how you can get rid of your catarrh and head-noises, not merely for a day, a week, a month, or a year, but permanently. Send no money—just tear out this announcement, write your name and address on its margin, and post to-day. No charge for the valuable information and no obligation to act upon it.

Allan Cooper 109, Kingsway London, W.C.2.

Nose Blowing

Sneezing and nose-blowing make you objectionable to everyone near you. I will tell you how to stop both.

Deafness

Headache

J.B. 8.11.30

DONT SEND ONE PENNY

POST OFF at once your application for free sample piece and coloured book of designs of Catesbys Cork Lino. It improves your home at little cost. Instead of bringing gloom and dust into the home (as many floor coverings do)

CATESBYS CORK LINO

brings brightness and cleanliness. You need not pay cash down, for we will gladly supply on Easy Terms. Simply fill in the coupon and post to us.

To CATESBYS, Ltd., London, W.1.
Please send me, post free, your Free Coloured Book of Cork Lino designs, sample pieces, Cash and Easy Terms Prices.
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Write for Lists NOW

SPECIAL BIRTHDAY OFFERS

To mark my **FORTIETH TRADING YEAR**, I shall give a BIRTHDAY ALBUM of RECORDS and NEEDLES to every reader who orders a Gramophone, which I send on **14 DAYS' APPROVAL, PACKED FREE**, and **CARRIAGE PAID, DELIVERY BY RETURN.**

Write for my **FREE ART CATALOGUE** and see the wonderful offers of all kinds of instruments.

Edwd. Grey 31 COVENTRY.
THE WORLD'S LARGEST CYCLE DEALER, DEPT.

Mullard

Advt. The Mullard Wireless Service Co., Ltd., Mullard House, Charing Cross Rd., London, W.C.2

• FREE BOOK ON DOG MANAGEMENT

Write for your Copy To-day . . . . . .

No matter whether you are an expert or just an ordinary one-dog owner, a copy of "Hints and Tips for Dog Lovers" must be in your possession. Written by a recognised authority on dogs, this interesting and practical book explains how to keep a dog always at its beat . . . how to keep him healthy, fit, happy and strong.

A limited number of "Hints and Tips" has been set aside for readers of "John Bull."

Secure your copy at once.

All you have to do is to send a postcard to 'Veterinary,' Publicity House, Bucknall Street, London, W.C.2. No charge or obligation is involved.

"Know your dog better and make him a better pal."

What I Think of MY M.P.

Election time—the great summing-up

ALL my life he has been my hero. I have watched his progress from a wee Scottish hamlet to the Prime Ministership.

Self-taught he has, by sheer brain power, doggedness and personality, won through.

His views on world problems and a new social order reflect the ideas of most thinking people.

I and my fellow-miners are proud of our Member; and "J. R. M.," as we affectionately call him, can rely on a good majority until he joins the great majority.

May that day be long distant!—*Nemo, New Seaham.*

Romance—Fact

Looking at him on the 'bus last night—he was on his way to London for the new session—the saddening effect of time's passage on an ardent spirit struck me forcibly.

When first I knew him, fifteen years ago, he was young, and full of zeal for the Socialism which was to cure all ills.

Now grey and rather disillusioned, he seemed to typify that continual tragedy, the withering of the ideals of youth before the grim facts of everyday life.—*Labourite.*

A Trier

One who realises the meaning of the word peace, he stood his ground when war broke out and refused to fight.

He was tried as a "conchy," and as long as I live I will never forget his defence—it was based on love.

He promises a lot, does a little, and tries to do more. His door is ever open and his table always laid for those worse off than himself.

The young people's friend, he never passes one without a cheery greeting.—*G. E. Bounds.*

His Job

I vote him an excellent representative because he is resident in his constituency, and tells me where I may see him should I so desire.

His political opponents regard him as a good fellow—apart, of course, from his views—and I like to hear him say, when asked to take up some matter, "It's my job."—*R. S. F., Forest Gate, London, E.*

Another Meaning

Like the rest of them, during election time he is very sympathetic and shakes hands. If I went to Westminster, he wouldn't recognise me.

Down here, he's a "talkie"; up there, he's silent. I don't know how he lives; he doesn't know how I live.

M.P. also stands for many promises, which I think sums up the situation.—*W. F. M.*

Our Letter Parliament

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published. Envelopes, marked "Letter Parliament," must reach us by first post on Tuesday, November 11.

Should There Be an R 102?

Flapper's Ideal

The best-looking man I know. He dances well, dresses well, and looks well.

He has a pleasant voice, and I go to hear him "speechify" whenever possible, not because I understand all that he talks about, but just because I am a flapper of eighteen, and he is my "ideal" man.

Of his political abilities I know nothing.—*Flapper, Strichen.*

All-Rounder

Differing in politics, I know he is sincere. A true blue to his own Party, he comes up to all my expectations.

I would not hesitate a moment in asking him to do anything in his power.

He is courteous, kind, and never too busy to listen to any trouble of the working classes, to whatever Party they belong.—*R. H., Port Talbot.*

Promise Fulfilled

His election slogan was "Tried, trusted and true." Although he has not always been successful in fighting on my behalf, he certainly has tried.

I'm equally certain he is to be tru[st]ed and the fact that he tries his utm[ost] proves him to be true.

If he has treated others of his co[n]stituency as he has treated me h[is] election slogan has not only bee[n] promise, but a performance as we[ll].—*Satisfied, Eltham.*

"Polly"

Nothing more than a parrot recit[ing] his Party's programme by rote. Poli[tic]ally he is absolutely incapable of [an] original thought or opinion of his own.

He is a machine voting automatica[lly] at the behest of the whips, irrespecti[ve] of the merits of any measure.

He is what is known as "a good Par[ty] man"; he might as well be a robot.—*Old Reader.*

Good Listener

He has a family and loves children.

He's been a miner and knows my co[n]ditions.

He's young enough to know t[he] present generation's requirements.

He has a real sense of humour.

He doesn't take up the House's ti[me] by his "crack"; but he's a good li[s]tener, and knows how to vote when t[he] issue concerns me.

He's a hater of war and a fighter f[or] peace.—*Chas. Wood, Burnhope.*

No Fool

Though I differ with him in politics, I have to admit that he is better than I.

He can speak in public with ease [on] almost any topic. He has not only h[ad] a 'Varsity training, but he has travelled the world and read deeply since.

He has a certain amount of wealth. This he regards as money to be spe[nt] in national work. He gives his whole life in service.

I consider myself a man of busines[s], but he is sharper than I. He has [se]duced a constituency of 80,000 voters to send him to Parliament. No fool could do that.—*G. G., Wood Green, N.*

• • •

Different "Whips"

He knows his job, and, what's mo[re], does it.—*Nuff Said, Mansfield.*

A real worker for the workless; [he] just a wind-bag out for politi[cal] notoriety.—*W. Taylor, Sheffield.*

Makes delightful promises, makes [a] delightful speeches, makes a delight[ful] wage, and makes a delightful mess [of] everything.—*H. Smith.*

He is the same modest man he w[as] when fighting for his seat, and [he] wears the same size in hats.—*D. Mar[tin], Glasgow.*

Had he to get his living by his me[ans] he would be striving, and failing, [to] earn 20s. a week.—*Rusticus.*

He is just a cog in our [out]-of-date antiquated Parliamentary machi[ne] which works on the principle of "gas," less speed.—*W. Holdsworth.*

He doesn't speak with an Ox[ford] accent, but I believe in him and [the] policy of the Party he represents.—*F. W., Scunthorpe.*

I should like him better if he [had] occasionally rebelled against the Party [line] and showed that he was a man [first] as a politician.—*R. T.*

Race with "Silver Ring"

FINAL FLUTTER on the FLAT

"FOOLS step in where angels fear to tread" is very apt where punters are concerned. Most of us who go racing are a little light-headed at times, and, in spite of the fact that the Cesarewitch and Cambridgeshire Tote "double" worked out at over 6,000 to 1, we won't be cured.

As super-optimists, we think we may be the lucky ones next time.

The Derby Cup and the Manchester November Handicap offer the final big flutter on the flat.

There will not be a Tote "double," but, as usual, the layers' lists are out for those who like to take the risks.

The risks for this double are greater than usual, for fog, frost and snow have played havoc with the Manchester event, while a few years back both races were abandoned owing to adverse weather conditions.

In addition, most owners, by entering their horses for both races, have given an added complication to the situation.

I think the best move is to invest on the Derby Cup as a single.

If the bet comes off, play up your winnings. By this method you have cash in hand, and are saved a disappointment if the Manchester race goes west.

Mr. A. K. Macomber is one of the owners with several horses in both events, and if he decides to start Oletta for the Derby Cup, the filly will very likely win.

On the other hand, Oletta is a winner over the Manchester track, and is an obvious selection if saved.

Richborough, in both races, has a chance, and the going is just right for Sir Joshua. However, I like Oletta best of the trio.

At Windsor this week-end I suggest that Rent and Burnside may pay the week-end bills.

"JOHN BULL'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, Nov. 6, to Wednesday, Nov. 12.

F 2 K S A W 3 L Z U 5 D Y V N

M T F 9 I B C Q H G R P X J O

In place of the Code letters printed in the *Sporting Life* and the *Daily Herald*, read the one above or below, as the case may be. 2IUMOP would read TAG END.

"SILVER RING."

Superfluous Hair

Now So Easy To Banish

Four million women have thrown away their razors—Veet now washes away every trace of ugly hair in three minutes, as easily as washing your hands.

1. Just apply Veet, a dainty perfumed cream, straight from the tube.
2. After two minutes, rinse away the hairs—not even a shadow remains.
3. And the skin is left soft, white and smooth as a child's—this distinguishes the Veet way from other ways.

No odour, no irritation, nothing complicated—satisfactory results in every case, or money refunded.

NO EXCUSE *NOW* for SHABBY SHOES

Last year's shoes become this year's, if you purchase a bottle of "RADIUM" Leather Dyes. The easy application and amazing results will delight you. In Black, and all fashionable colours, 6d. per bottle complete with the handy mop.

Supplied by Repairers, Leather Stores and Boot Shops. If any difficulty write for leaflet and name of nearest dealer.

Radium 6d LEATHER DYES *For shoes & all Leather goods*

RADIUM LTD., BROADHEATH, MANCHESTER.

Use Radium Satin Dye for dyeing satin shoes. 9d. a bottle.

What Made His HAIR GROW?

Read His Letter for the Answer.

"Two years ago I was bald all over the top of my head.

"I felt ashamed for people to see my head. I tried different preparations, but they did no good. I remained bald, until I used Kotalko.

"New hair came almost immediately and kept on growing. In a short time I had a splendid head of hair, which has been perfect ever since—and no return of the baldness."

This verified statement is by Mr. H. A. Wild. He is but one of the big legion of users of Kotalko who voluntarily attest it has stopped falling hair, eliminated dandruff or aided new, luxuriant hair growth.

Test-Box Coupon.

To JOHN HART BRITTAIN, LTD.,
2, Percy Street (53 RV), London, W.1.

Please send me, post paid, Testing Box of KOTALKO with directions, for which I enclose threepence in stamps.

NAME .....

ADDRESS .....

.....

A NICE FUR

lends charm and distinction to the wearer. Our Fur Department offers lovely Furs at lowest prices on Easy Terms. Only small payment required with order, and monthly payments afterwards if satisfied. Write for Catalogue of all favourite varieties at a Guinea to Five Guineas upwards. Full Approval. 30 years character for straightforward trading.

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MAKE SURE OF YOUR SUCCESS IN 1930

Get this Dictionary of Reference. IT ANSWERS EVERY QUESTION.

Test its Value FREE without any obligation to order the book.

R. D., Liverpool: "Words cannot convey appreciation of your wonderful book. It is the envy of all my friends, a miniature encyclopædia, worth its weight in gold."

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NAMES AND PLACE NAMES
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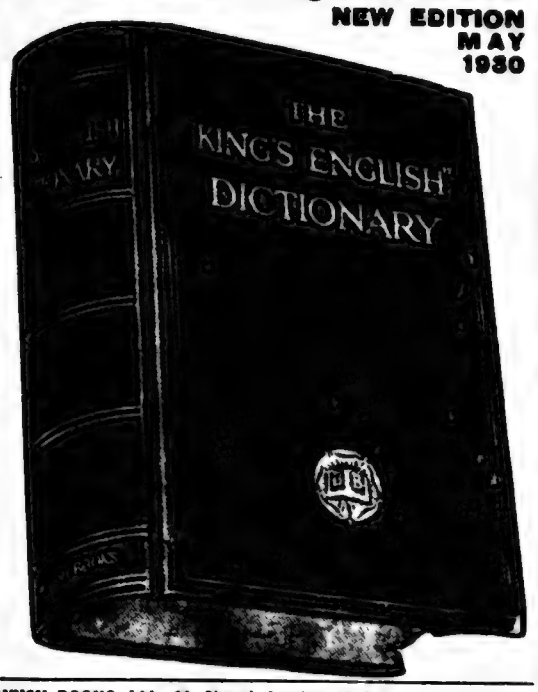
COMMERCIAL TERMS
SYNONYMS AND ANTONYMS
PICTURE TEACHING
CORRECT SPEECH AND HOW TO WRITE ENGLISH
AND
DEFINITIONS OF NEARLY 250,000 WORDS.



NEW EDITION MAY 1930

Crossword Enthusiasts should have this Book.

Five Days' FREE Examination.

Messrs. BRITISH BOOKS, Ltd., 66, Strand, London, W.C.2.
Please send to me THE "KING'S ENGLISH" DICTIONARY (New Edition) on approval for 5 days' FREE examination. I will return it on the sixth day; or if I decide to purchase, I will remit a First Payment of 2/6, and ten further monthly payments of 3/-, to complete the price of 32/6.

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ADDRESS .....

DATE..... J.B., 199.

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee.

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—

TESTED JB

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull" and in the case of dispute the decision of our Managing Director shall be final.

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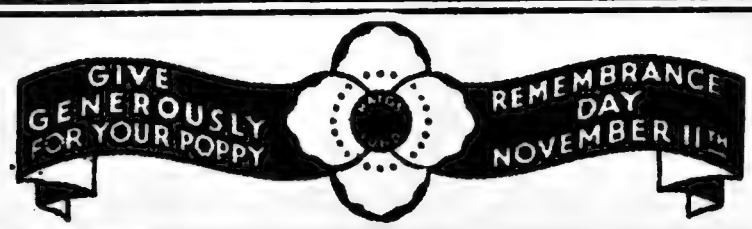

REAL LUCK

You have never had such a chance before

EVERYBODY loves music; it brightens the home, cheers up dull moments and makes life happy and pleasant. This high-quality Portable Gramophone is made throughout in our own Factory, and is the soundest and most popular-priced instrument ever offered to the music-loving public. With every instrument we present 12 Half-Crown Double-sided Records, making 24 Musical Selections of Songs, Dances, and Instrumental performances by talented Star Artistes and First Class Bands. The entire outfit at our Bargain Price costs £3:10:0 and is sent carriage paid for 5/- now. Balance 5/- monthly. Fullest approval allowed. Try it in your own home and if you are not more than fully satisfied, return the Outfit carriage forward at our expense.

5/- NOW

With 12 Half-Crown Records

WRITE FOR CATALOGUE

Gramophone Bargains in all styles. Wherever you live our Keen Prices and Easy Terms suit you

J. G. GRAVES Ltd. SHEFFIELD

Would you like £500 for a Christmas Bonus?
See Page 25.

ECZEMA ON HANDS FOR 4 YEARS

In Wet Eruptions. Scaled Over. Cuticura Healed.

"I had eczema on my hands for four years. It broke out on one of my wrists in wet eruptions and then dried up and scaled over. After a while the scales peeled off and the original eruptions were still there. It was very irritating and I could not help scratching. Shortly after my other hand broke out. I was ashamed to go anywhere where I had to take my gloves off.

"I sent for a free sample of Cuticura Soap and Ointment and purchased more and in two months I was completely healed." (Signed) Miss F. Crossland, 156, Bolingbroke St., Heaton, Newcastle-on-Tyne, Northumberland, Eng., April 4, 1930.

Use Cuticura to clear your skin.

Soap 1s. Ointment 1s 3d and 2s 6d. Talcum 1s 3d. For sample each address: F. Newbery & Sons, Ltd., 27, Banner St., London, E.C.1.

Cuticura Shaving Cream 1s. 6d. a tube.

Don't spoil your expensive records always use

SONGSTER REGD GRAMOPHONE NEEDLES

THE needles that are scientifically made to give minimum wear to your records and faithfully reproduce every note.

From Music Dealers and Stores everywhere, from 6d. per box.

Made by:
J. STEAD & CO., LTD., SHEFFIELD,
Gramophone Needle Specialists. A.A.R.

TRUTH ABOUT WIRELESS

Simple facts are often harder to believe than Fairy Tales, and some people can never believe an article is good unless they pay two or three times as much as is necessary.

THE GRAVES 'VULCAN' SET is the ideal installation for the man who wants perfectly satisfactory results for the most moderate outlay. It is made under Marconi License and embodies all the improvements possible in a popular-priced Set. It gives you the National Programmes in perfection and a wide choice of distant stations. Everything about the Set is reliable and first class; there are no complications. Even if you are only a beginner you can start right away to enjoy the wonders of wireless with as much certainty of success as if you had studied it for years. Cabinet Loud Speaker, Aerial Fittings & everything necessary is included. No extras. Full instructions with each Set.

A HANDSOME PRODUCTION. Full size Cabinet (as illustrated) of polished Oak, with hinged lid; all parts (including valves) accessible. Dull Emitter Detector and Power Valves, anti-microphonic Valve holders. No coils to change. H.T. Battery; 2-volt Accumulator; complete Aerial Outfit. Cabinet LOUD SPEAKER (as illustrated) in Oak to match set. Unit of the 'four pole' balanced armature type with large magnet.

10/- NOW

Price complete and Carriage Paid £7.10.0

Terms 11/- with Order, 10/- Monthly

(One Owner writes about the 'Vulcan' Set: "We feel we ought to tell you what a wonderful set your wireless really is. Ours is only a 2-valve set, but we get more out of it than many people we know with 4 and 5-valve sets"

Another delighted Owner writes: "As I have now had in use for 12 months one of your 'Vulcan' 2-Valve sets, I thought it nothing but my duty to write and say how pleased I am with same. It's the finest 2-valve on the market. Nothing but low tension batteries has been renewed."

Test it in your own Home. Fullest Approval.

Write for Illustrated Catalogue. Full particulars and specifications of this and other high class Receiving Sets; including Portable and All Mains Sets, Post Free.

We have 30 years character for honest dealing.

ANOTHER WIRELESS BARGAIN.

The Graves Screened Grid 3-Valve Set (not illustrated here) with handsome Oak Cabinet and Cabinet Loud Speaker. Everything of highest quality and all complete and ready to fix. Price £12.10
15/- with Order. 15/- Monthly.

This is a Set of remarkable capacity, very selective and far reaching, and wonderful value for money. Our sales of this Set runs into many thousands per annum; sold solely on merit and without costly advertising push. Ask for descriptive Catalogue free giving full illustrations of Set and Loud Speaker with all information. Costs you nothing to get all particulars of this highly efficient set which offers you finer results, better quality and substantial saving in cost.

J. G. GRAVES LTD. SHEFFIELD

Let 'Jordan's' lift the load

Cleanse and revitalise your kidneys! Clear Uric Acid right out of your system! Start taking Jordan's "Gin" Pills to-day and banish *for ever* backache, lumbago, rheumatism sciatica and inflamed stiff joints. Jordan's is the safe, natural, *effective* remedy. Hundreds have testified to its never-failing results!

FREE OFFER. Sample Box *free* to all sending name and address to The Jordan Medicine Co., 39 Osnaburgh Street, London, N.W. 1.

JORDAN'S

'GIN' PILLS

FOR KIDNEY COMPLAINTS

1/3, 3/- & 5/- per box.

STOCKED BY ALL BRANCHES: TAYLOR'S PARKES, HODDERS, TIMOTHY WHITE'S HEDGES, VENABLES, LEWIS & BURROWS AND MOST OTHER CHEMISTS

6/95

TO OVERCOME INDIGESTION

As indigestion is almost always due to excess stomach acid (and medical men are agreed on this) the commonsense way to get relief is to counteract the acidity, and for this purpose you will find nothing else so good as 'Bisurated' Magnesia. The moment it reaches your stomach 'Bisurated' Magnesia neutralises excess acid and positively ends pain and discomfort; furthermore, it soothes and heals the inflamed stomach lining and restores good digestion so that you enjoy your food and derive full benefit from it. Every chemist sells 'Bisurated' Magnesia (1/3) the antacid stomach remedy which is prescribed by doctors and used throughout the world.

3,000 FACTORY PRICE BARGAINS

Startling money-saving Watch and Jewel bargains all H. Samuel's big

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Send postcard to the Factory now! Handsome Free Prism.

This fine Nickelled Watch, fully warranted, post free.

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With handsome chain 4/6 Any article sent C.O.D.

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CARPETS, Rugs, Lino, Curtains, Tea, and Dinner Services, Bedding, Cutlery, Table Cloths, Sewing Machines, Linen Drapery, Blankets, Electric and Electro Appliances, and all Home requirements. Catalogue Free. Reasonable quality and Easy-Terms Prices. Everything Carriage Paid. No small deposit & long Monthly Payments. 30 years reputation for honourable dealing.

J. G. GRAVES Ltd. SHEFFIELD

Bank on winning JOHN BULL'S £600 must-be-won X-WORD

"JOHN BULL" will pay £600 for a correct solution on one form of "John Bull's" Crossword No. 89 appearing below. Failing a correct solution, the prize will be awarded to the reader whose entry is the nearest correct solution.

An additional £50 will be divided between those competitors whose solutions contain one error only, or only one error more than the winning solution. Every reader has an equal opportunity — no competitor may send in more than one sixpenny double entry—entry fee Sixpence for TWO attempts. No claims required. No entries accepted after Thursday (noon), November 13th. Solution of puzzle will be published in "John Bull" on sale Thursday, November 20th. Winner will be given in "John Bull" on sale Thursday, November 27th. Result of Crossword No. 86 appears on page 14.

An extra £50 for runners-up

INSTEAD of railing against hard times, why not take steps to put yourself on the right side of the ledger? Half an hour spent in filling up the squares below may bring a big cheque within your grasp. All have an equal opportunity, so don't be put off your balance—make a start NOW!

Read these Rules and Conditions Carefully

1. Fill in puzzle opposite **IN ORDINARY INK**, not copying-ink or copying-ink pencil, sign your name and write your address in **BLOCK CAPITALS**. Cut out coupon, place it with a Postal Order value sixpence in an envelope bearing a three-halfpenny stamp and post to "**John Bull**" **Crosswords (No. 89), 37, Long Acre, London, W.C.2 (Comp.)**, so as to reach us not later than noon on Thursday, **November 13th.**

Entry MUST be sent by post.

2. Postal Orders must be made payable to Odhams Press Ltd., and crossed — / & Co. / — and the date of sending the order, complete with the name and address of competitor, must be written on the back. The number of the Postal Order must be written in the space provided in the Entry Form. Stamps cannot in any circumstances be accepted.

3. No responsibility will be accepted by the Editor for any coupon lost, delayed, not delivered or mislaid. Proof of posting will not be accepted as proof of delivery and no correspondence will be entered into.

4. In the event of a tie the £600 prize will be divided between those competitors whose coupons are correct or contain fewest errors, but no competitor shall receive more than one share. Competitors should note that errors are computed according to the number of words which incorrectly answer the clues given.

5. Mutilated or altered Entry Forms will be disqualified. Solutions must be complete and filled in on Entry Forms provided.

6. No competitor may send in more than the two solutions "A" and "B" provided for on the Entry Forms.

7. The correct solution of the puzzle is known only to the Editor and will be kept under seal until all entries have been received.

8. The result of this competition will be published in the issue of "John Bull" on sale **Thursday, November 27th.** Any competitor who claims to have sent in a solution which is identical with the published solution or contains as few errors as the competitor announced as the £600 prize-winner may have a scrutiny by demanding the same by or before first post **Tuesday, December 2nd,** after which date the prize-money will be despatched and no claim will be considered.

9. If such demand is found to be correct the result will be amended accordingly, and any competitor demanding a scrutiny must accept as final the result of such scrutiny as certified by the Editor.

10. Every request for a scrutiny must be made by Registered Letter only and must be accompanied by a remittance of £5, which will be returned to the competitor if his claim proves valid.

Request for scrutiny must be addressed to:—**The Competition Editor, "John Bull," Long Acre, London, W.C.2.** Envelopes should be marked "Scrutiny" in top left-hand corner. All applications must be accompanied by a copy of Entry Forms and number of Postal Order. No claims for scrutiny can be entertained in connection with the additional award of £50 cash, the winners of which will be finally decided according to the result of our careful searches of all entries.

11. Entries for this Competition must not be enclosed with "Bullets" entries or other correspondence addressed to "John Bull."

12. The Editor's decision is final and legally binding in all matters relating to this competition, and acceptance of this condition is an express condition of entry.

13. Employees of Odhams Press Ltd. and members of their families are not allowed to compete.

14. Failure to comply with any of the conditions involves disqualification.

Closing Date, Thursday (Noon), November 13th.

CUT HERE

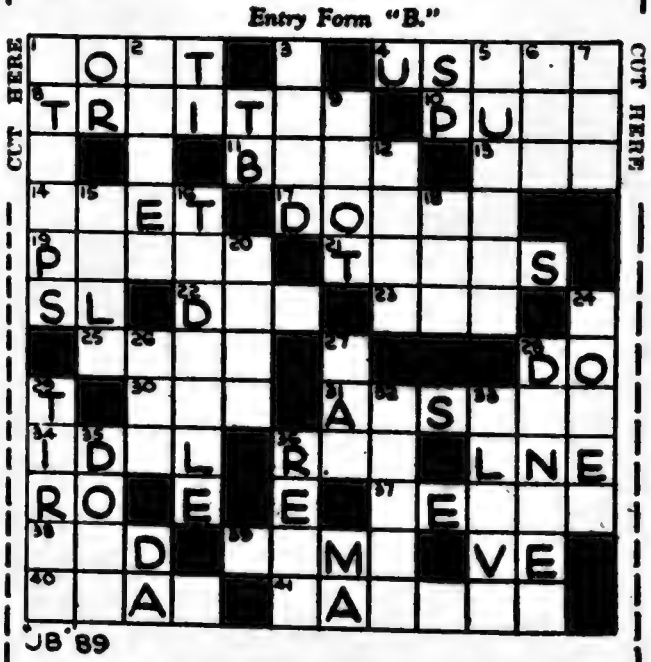
"JOHN BULL" CROSSWORD No. 89

Entry Form "A."

JB 89

Do not separate these forms.

Entry Form "B."



JB 89

CUT HERE CUT HERE

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto and enclose 6d. P.O. No.....

These Entry Forms must not be separated and a postal order for SIXPENCE must be enclosed to cover either ONE OR BOTH entries.

SIGNED .....

ADDRESS .....

.....

Closing Date Thursday (noon), November 13th.

CUT HERE

N.B.—Cut out the above Form complete.

Don't run the risk of being late—fill in and post your coupons early

Clues Across.

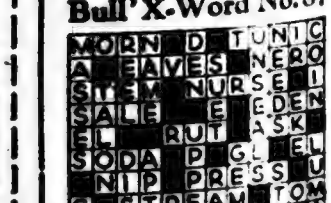
1. NOT HARD.
4. AN ATTENDANT.
8. BETRAYER.
10. FEROCIOUS AMERICAN ANIMAL.
11. CARRIED ON FISHING BOAT.
13. SHE LIVES IN A CONVENT.
14. COME TOGETHER.
17. PERFORMING ANY ACTION.
19. PART OF A BICYCLE.
21. THESE COME WHEN YOU CRY.
22. GO UNDER.
23. SECRETLY OBSERVE.
25. SMALL QUANTITIES OF DRINK.
30. SMALL BED.
31. ASSAULT.
34. PICTORIAL POEM.
36. CEREAL.
37. THESE CONVEY YOUR BLOOD.
38. TERMINUS.
39. FOOTBALLER WANTS TO WIN THIS.
40. GRANNY USUALLY IS.
41. SOMETIMES SEEN IN MUSIC HALL TURNS.

Clues Down.

1. SCHOOLBOY OFTEN SICKS IT THESE.
2. ANTIQUE DEALER'S GOODS MAY BE.
3. OFTEN ROUGH ON TIRED ANIMAL.
5. NERVING FOOD.
6. AUSTRALIAN BIRD.
7. WENT SWIFTLY.
9. COMMOTION.
12. TOO MANY MAY EMBARRASS YOU.
15. THESE ARE SLIPPERY TO SOME.
16. YOUNG FROG.
18. SHORT SLEEP.
20. CATALOGUE.
24. FOUND IN THE EARTH.
26. VERY COLD.
27. MADE BY HARD WORK.
28. MAIN MEAL OF THE DAY.
29. FATIGUED.
32. ONE UNDER EIGHT.
33. NOT DEAD.
35. ACCOMPLISHED.
36. PERUSE.

Chambers's 20th Century Dictionary, Nuttall's Dictionary were used in compiling this puzzle.

Solution of 'John Bull' X-Word No. 87



JB 87

Result will be published next week. The solution of "John Bull" X-word No. 87 is given here with as a matter of interest to our X-word competitors. We wish to emphasise that no claims are required for this X-word, as all entries are being carefully examined by our staff.

WHEN YOU HAVE FINISHED THIS X-WORD, TRY YOUR SKILL IN THE "DAILY HERALD" X-WORD NEXT SATURDAY—£600 MUST BE WO

Write to "John Bull" About It!

T. B. (Maryport).—"The Greeks played a game something like football." So do some of our teams to-day.

A. P. (Coventry).—"I write free verse." You should do well in Aberdeen.

R. V. (Clacton).—"What is your pet aversion?" Look in the mirror.

H. L. (Bodmin).—"I am a man of letters." Then please keep them.

J. S. (Halifax).—"A man I know once struck a tax collector with a hot iron." He shouldn't have heated it.

W. V. (Ealing).—"I am not such a fool as I look." The camera can lie sometimes.

C. F. (Hoxton).—"It is a shame so much bread is found in dustbins." Did you expect to find rump-steak?

L. M. (Finsbury).—"I was badly insulted at the employment exchange the other day." Did they offer you a job?

C. Y. (Somers Town).—"I allow nothing to interfere with my usual daily routine." So you are a bachelor still.

R. H. (Brighton).—"I won the prize for making the quickest cocktail." Was it done in a couple of shakes.

R. G. (Hove).—"I sing all the time I am working." You must be a very quiet sort of fellow.

R. L. (Aberdare).—"Have you anything for grey hair?" Nothing but the greatest respect.

C. D. (Ingatestone).—"I believe in setting my boys a good example." Then we won't tell them that you write to us.

T. H. (Lewisham).—"What can I do when my wife bores me by telling me all about the frock she is making?" Ask her to cut it short.

S. J. (Dorking).—"I always count a hundred before starting a quarrel." If the other man is bigger than you, it is safer to make it a thousand.

R. J. (Reading).—"A man came up and clapped me on the shoulder and said he'd been looking for me everywhere." Was he dressed in blue?

Mrs. K. (Rugby).—"Where can I hide my little boy's birthday present so that he won't find it?" Somewhere near the wash-basin.

S. E. (Wivenhoe).—"Well, to put it in a nutshell, the horse was left at the post." What a pity your letter didn't follow its example.

C. T. (Catford).—"The burglar climbed through my bedroom window and took my valuables without waking me." A cat-burglar who is as quiet as a mouse.

B. W. (Pitsea).—"Now, if I were Prime Minister——" Wouldn't you make us laugh!

MEDICO (Menston).—"Crouching on hands and knees is good for one." Not if your wife catches you at it, at 2 a.m.

A. S. (Macclesfield).—"A burglar stole eleven bottles of whisky." Not quite a case for the police.

GERTIE (Portrush).—"We have started to buy the furniture." Don't forget the rolling-pin.

MATHS. (Barry).—"A line has length but no thickness." That doesn't apply to some waistlines.

G. V. (Ripley).—"Any woman should be satisfied with what my friend's husband tells me he gives her." So she would be, very likely.

JIM (Dublin).—"Life to me is a perfect blank." What a head you must have got, to have found that out.

ACTOR (Coventry).—"Few comedians make their own jokes." Then they are not so much to blame as we thought.

H. H. (Windsor).—"A man is soon forgotten after he is dead." Not if you marry his widow.

J. G. (Cricklewood).—"When I found there was a possibility of dishonest profit being made in the business, I got out of it." How much?

A. C. (Sevenoaks).—"Some lions are easier to control than others." Our advice is to take the lion of least resistance.

C. L. (Crewe).—"Why cannot instructions on how to fill in income-tax forms be broadcast?" Because controversial subjects are barred.

L. G. (Watford).—"I am getting married and giving up professional dancing." That's the most important step you have ever taken.

THE Editor Replies

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service. Every subject is dealt with—from matters relating to baby's welfare to the care of four-footed pets. Our dog expert is particularly busy these days—there's a bigger interest in dogs than ever before—and he undertakes to guide dog-owners in every matter concerning the animal.

TED (Finchley).—"I think I'm good-looking.' Keep thinking.

F. M. (Bayswater).—"Applause is cheap." Some people get it for a mere song.

F. A. (Paignton).—"I can write jazz without thinking." That's the trouble.

FEMINIST (Frome).—"Women count today." Yes, anything but the right number of their years.

N. L. (Swindon).—"What will women be in five years' time?" Five years younger.

L. S. (Kendal).—"The bed of the ocean is for ever being changed." But it's so easy for the old ocean to do its own laundry.

P. H. (Chiswick).—"I am in charge of a cocktail bar at a big hotel up West." Then you mix with the best people.

S. A. (Stockwell).—"Can I catch you at seven o'clock one evening?" That depends upon how fast you can run.

V. S. (Grimsby).—"Now, take my wife, for instance." Thanks for the offer, but we have one of our own.

B. W. (Rochdale).—"You wouldn't believe what a fool I've been." Oh, yes, we should.

E. K. (Brixton).—"I don't consider myself a brilliant actor." Good heavens. You don't sound like an actor at all.

ARTHUR (Hampstead).—"She broke the promise she gave me." Never mind. She'll probably give you another one.

P. G. (Douglas).—"There's a shortage of Manx cats." We thought there was no end to them.

C. H. (Arundel).—"He says he has travelled all over the world, but he hasn't been out of England." He evidently wanders in his mind.

H. T. (Burnley).—"A tablet was dug up in Egypt recording a hire-purchase transaction." Were the goods delivered in plain chariots?

R. Y. (Chelsea).—"Are you in favour of football being played at night?" Well, it will give the referee a better chance to escape.

P. N. (Glasgow).—"A Spanish student has written 4,760 words on a post-card." One theory is that he is of Aberdonian descent.

D. K. (Hull).—"He said in court that he did the housework, looked after the baby and cooked his wife's supper." He's evidently a midget-golf widower.

D. R. (Reading).—"Popular songs reach Russia a long time after they are forgotten in England." What a pity they don't go to Russia first and remain there.

C. H. A. (Brixton).—"I used to top the music-hall bills, but the 'talkies' stopped that." We can offer you a salary of £300 for topping the "Bullets" bill this week, and you won't mind the bird if you get one of those on page 43.

T. U. (Alperton).—"I get up every morning with the intention of impressing upon my wife that I am master in my own house, and what do you think is the result?" You have to get your own breakfast.

O. T. (Halifax).—"Is variety doomed?" No, it hasn't reached the last stage yet.

A. T. (Hackney).—"Why do girls kiss each other?" Practice, we suppose.

H. M. (Highbury).—"My small son presented me with a pair of soft lambswool slippers." The young diplomat.

P. B. (Daventry).—"I nearly got killed twice last week." Once would have been enough.

F. L. (Yeovil).—"A Budapest man hasn't slept for fifteen years." We want a British heavyweight like that.

ETHEL (London, N.).—"He gazed at me with hungry, impatient eyes." Are you a waitress?

G. K. (York).—"The London bootblack has good manners." Of course. He is a man of polish.

J. V. (Wembley).—"The story I read was pure fiction." That sort of fiction is very rare nowadays.

ACCOUNTANT (City).—"I usually find baldheaded men very successful in business." That's where they shine.

P. N. (London, S.).—"It is said that the air in one London restaurant is changed every three minutes." But we expect the "Stein Song" occurs at frequent intervals.

(Many replies unavoidably held over)

SIDE-Slips

Examples of genuine unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Slip."

FAMILY JOURNAL:—"She turned enquiringly when she heard her voice spoken from behind."

WOLVERHAMPTON EXPRESS AND STAR:—"The proceeds were in aid of the extension of the Primitive Methodist Missionary Society's debt of £5,000."

BOYS' CINEMA:—"His voice trailed off into silence as Bill plunged his head into a pocket."

LEICESTER MERCURY (Advt.):—"Watch our windows for the latest bargains."

SOUTHAMPTONSHIRE EVENING TELEGRAPH:—"The PERAMBULATOR, with the baby in it, was flung on to the grass and escaped with only a CUT ON THE HEAD."

THE WIZARD:—"Many a harmless tramp and coaster must have been startled out of its wits."

THE BULLETIN:—"He STOOD beside her while she WALKED round the shop."

DORSET COUNTY CHRONICLE (Advt.):—"Two Ladies (country) would take Married Couple or one or two Ladies. STABLING FOR TWO."

DAILY MAIL:—"Some boat firms have demonstration craft moored on the Thames so that prospective customers may be taken out for a FINAL ride."

GIRL'S MIRROR:—"Being seated on a HORSE had given him a farther view through the clear air, and he might never have seen that astonishing spectacle if he had not been on FOOT."

Your dog will not suffer winter ills—*if you condition him* NOW.

IF your dog grows the thick winter coat which Nature meant him to have, no colds or chills will trouble him this winter.

But dogs cannot grow a strong coat or undercoat if they are in poor condition. The quality of a dog's coat and undercoat depends entirely on the condition of his blood, which must now be cleansed of the impurities which collected during summer when the dog frequently overheated.

In less than 10 days your dog will be in fine, robust condition, well able to grow a perfect coat, if you will give him Bob Martin's Tasteless Condition Powders, which remove every impurity from the blood and tone up the whole system. In this way, famous Breeders for 38 years have kept their dogs in fine, happy condition.

6d. per packet of 9 powders, 1/- per box of 18, from all Dog Biscuit Shops, Chemists & Stores

BOB MARTIN'S TASTELESS CONDITION POWDERS

Since 1892 the best-known dog remedy

Bob Martin's Tasteless Condition Powders cure *and prevent* all ailments due to poor blood condition, such as *Listlessness, Loss of Appetite, Excessive Scratching, Loose Coat, Eczema and Gouty Eczema.* Made (*since 1892*) by BOB MARTIN Ltd., Southport, Eng.

I Used To Envy Her Wonderful Complexion

JB ..... now I know the secret

"After the slightest exertion, such as a couple of dances, I used to find my skin glistening horribly and my nose shiny. I envied my friend's clear, fresh complexion. I never saw her use a powder puff, yet after dancing all the evening in a hot ballroom, she looked as fresh and dainty as when we arrived, whereas my complexion was completely spoiled.

On the way home, she told me the secret—a marvellous new discovery in face powders—Poudre Tokalon." Poudre Tokalon is the finest, lightest, air-floated powder, in which is scientifically blended, by a secret process, "Mousse of Cream." This makes the powder stay on in spite of wind and rain, or perspiration while dancing. Instead of the powder clogging the pores of the skin, it actually acts as a tonic and its continued use imparts a new and natural beauty. Try a shilling box of Poudre Tokalon to-day. Your friends will envy your new attractiveness and never guess it is not all your own natural beauty. 1/- a box, Large box (double 1/- size) 1/6. •

A rolling stone gathers NO MOSS

—but rolling your own cigarettes with Zig-Zag saves you 3½d. in every shilling.

ZIG-ZAG

CIGARETTE PAPERS 12

NO MORE DISTURBED NIGHTS

QUICK RELIEF AND COMFORT

Bladder Irritation is more troublesome when it disturbs one's sleep. You need the mild, soothing antiseptic provided in Shadforth "Bladder Comfort," No. 285. It acts like a charm. It is prescribed for chill on bladder and kidneys, burning, cystitis, prostatitis, leg pains, rheumatism, sciatica, etc. Don't worry yourself into a nervous wreck. Get immediate relief and comfort with the proved remedy Shadforth Prescription No. 285. Prices 2/6 (50), 4/6 (100), 13/- (300 pills).

Privately packed and post free at these prices from

Shadforth Prescription Service, Ltd.

(Dept. J.B.25), 49, King William St., London Bridge, London, E.C.4.

Branches: 54, Grove Road, Bow, E.3; 400, Barking Road, East Ham, E.6, etc., etc.

Chemists' supplies (including Boots, Taylors, and the Civil Service Stores) obtainable to order at a few days' notice.

"The Greatest of These—" Fund

"Blighty" and the Blighted

THE significant 11th of November falls among the seven days when the current issue of JOHN BULL is being read by its 1,385,375, or more, readers.

If, after they have paid their silent tribute to "the unreturning brave," they will turn their thoughts and turn out their pockets for the help of the living ex-Service men who came back to "Blighty" with their lives blighted, who are fighting hard against an unrelenting foe called Poverty, they will be honouring the living and the dead in spirit and in truth.

Fighting a deadlier foe

That man, wearing three medals, who strangely resembles our photo, was in the R.A.M.C. One of his decorations is a plain iron cross with "Louvain" engraved across it.

It was given to him by a dying German officer to whose relief he had gone with his stretcher. "I heard him groaning," he said, "and I couldn't stand it and went to help him."

That was before he himself was blown up by a shell, and in consequence paralysed. "I was as insensible as a log of wood when they brought me out," he explained, "and blinded."

His pension lasted only two years, but his eyes are not right yet, and because he overstrained himself doing heavy stretcher-bearing work, he is now only fit for light work.

For the last two months he has been unable to earn anything, and has existed by selling and pawning his goods. "My two children," he says, "on more than one occasion have cried for food."

He is only one out of a vast army of ex-Service men who cry to us to help their families. If all our readers will send donations to the Hon. Secretary, The JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2, we can do magnificent work

ACKNOWLEDGMENTS

Essay £5; Alice Knott (Fellowfield), £1; E. S. S. (Surrey), £1; A Working Man, £1; A. C. (Doncaster), £1; Mrs. Ogden (Northampton), 10s.; October, 10s.; R. H. (Leicester), 10s.; Messrs. Clark and Henderson (Kirk Ella), 10s.; Anon. (Larkhill Camp), 12s. 6d.; G. Myers (Barnoldswick), 1s.; Nemo, 5s.; Justice, 5s.; Geo., 2s. 6d.; Mrs. E. Simmonds, 2s. 6d.; Mite for the Widow, 5s.; H. P. (Wolverhampton), 5s.; Mrs. G. M. Evans (Barry), 5s.; A Grateful Heart, 5s.; Mrs. N. Bennett (Hemel Hempstead), 4s.; Grace (Camden Town), 2s. 6d.; Maple (Southampton), 2s. 6d.; K. M., 2s. 6d.; Anon. (Manchester), 2s. 6d.; Anon. (Exeter), 2s. 6d.; Jumping Joshua, 2s.; H. O. W., 2s.; J. W. (Swindon), 2s.; Mrs. McEwan, 1s.; Regular Reader, 1s. 6d.; M. V., a Widow (Manor Park), 1s.; J. E. S. (Forest Gate), 1s. 6d.; Anon. (Bridport), 1s. 1d., Thankful for Health, 1s.; A. O. (Barnet), 1s., Unlucky Mollie, 1s. 1d.; Wellwisher (Bristol), 1s. 4d.; J. H. W. (Bournebrook), 1s.; J. E. Leather (Northwich), 1s.; Peter Morgan (Mansfield), 6d.; In Memory of Our Own, 9d.; E. H. R., 6d.; One Who Understands, 6d.; R. Harding (Wexham), 2s. 6d.; My Name's Jess, 1s.; Thankoffering (Canterbury), 5s.; Mrs. E. Davis, 2s 6d.; Mrs. Nellie Sawyer, 2s.; Mrs. J. Beattie, 1s. 6d.; Bandsman W. Price, 1s.; Comp. (Wheelton), 2s.; Mrs. J. M. Johnson (Dollar), 1s.; "?," 2s. 10d.; Anon. (Watford), 6d.; C. J. Ward (Shoreham-by-Sea), 2s.; J. U. (Thornton), 6d.; E. B. Evans (Cardiff), 1s. 6d.

Parcels of clothing are gratefully acknowledged from: Amy; Teddy Middleditch; Well-Wisher; W. Ward (Rainham).

(Many acknowledgments unavoidably held over.)

Smiles go before a Fall

THE more perilous the perch, the better are they pleased! That's the way of youngsters. In every crowd there is one venturesome spirit ready to "beat" the others. Then play becomes dangerous and a broken limb may follow.

It has been a very [illegible] for thousands of parents that JOHN BULL pays Children's [illegible] its Great Free Insurance.

No less than 118 cheques [illegible] of these accidents have been [illegible] during the past week alone. Have [illegible] signed the forms?

CHILDREN'S ACCIDENTS—£3.

We give below a few of the 118 readers who have received £3

OLDHAM.—Mr. M. McLoughlin, 19, Newland St.

BOLTON, LANCS.—Mrs. A. German, 45, Le Gendre St.

GLOSSOP, DERBYS.—Mr. T. W. Doyle, 123, Victoria St.

NEWPORT, MON.—Mr. G. R. Tufft, 52, Sycamore Avenue.

GATESHEAD-ON-TYNE.—Mr. M. Weatherell, 3, New Houses, Ravensworth Colliery, Nr. Low Fell.

DUNDEE.—Mr. J. Murphy, 64, Blackness Rd.

NORTH ALLERTON.—Mr. P. Hardcastle, 7, Hartington Terr.

CWMAVON.—Mrs. D. O'Brien, 23, Church Square.

PWLL, NR. LLANELLY.—Mr. G. Rees, Sunny View.

EAST CALDER, MIDLOTHIAN.—Mr. T. Kearney, Langton Rd.

ST. HELENS.—Mr. G. Derbyshire, 6, Fern St.

BEVERLEY, YORKS.—Mr. W. Harrod, 240, Grovehill Rd.

HOVE, SUSSEX.—Mrs. M. Osborn, 8, Farman St.

FITZWILLIAM.—Mr. A. Brigham, 3, Annie St.

MILTON BRIDGE, MIDLOTHIAN.—Mr. A. Brockie, Kennels Lodge, Bush.

KIDDERMINSTER.—Mr. T. Tomlinson, 12, Hume St.

LLANELLY HILL, NR. ABER GAVENNY.—Mr. B. Davies, Upper Gelly.

DRYBROOK, GLOS.—Mr. C. Phillips, Harrow Hill, Nailbridge.

BUCKLEY, CHESTER.—Mr. W. S. Hewitt, 11, Drury Lane.

GLASGOW.—Mrs. A. Milligan, 75, Forge St., Germiston, Provanmill.

[illegible], YORKS.—Mr. [illegible], 11, Mac[illegible] Rd., Hyde.

GLASGOW.—Mrs. [illegible], North Bank St.

CANNOCK.—[illegible] Bradley, Blackford.

IRVINE.—Mr. [illegible], Terr., Seale.

BURTON-[illegible].—[illegible], Elliott, Winshill.

EXETER.—Mr. [illegible], 15, Church [illegible]

PRESTON.—[illegible], Ashwood.

CHESTERFIELD.—[illegible], 215, Model [illegible]

SAMPSON.—[illegible], 8, Cuthbert [illegible]

BLACKBURN.—Mr. [illegible], worth.

Against Fire, Storm, Flood, Sickness, Accident "John Bull" covers you free

CUT HERE

JOHN BULL

***Hand* this Coupon to your Newsagent.**

To (Name of Newsagent) .....

Address .....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

Date .....

PLEASE WRITE CLEARLY.

J.B., 8/11/30.

Post this Coupon to

"John Bull" Registration Department, Long Acre, London, W.C.2.

I have sent an Order Form [illegible] agent for the regular weekly JOHN BULL. Please register [illegible] reader.

.....
Reader's Signature

.....
Age

Address .....

.....

.....

Name and address of Newsagent.

.....

.....

.....
Date

Use ½d. stamp. Don't [illegible] certificate setting out the full conditions and certifying [illegible] sent if 4d. stamped addressed envelope enclosed for return.

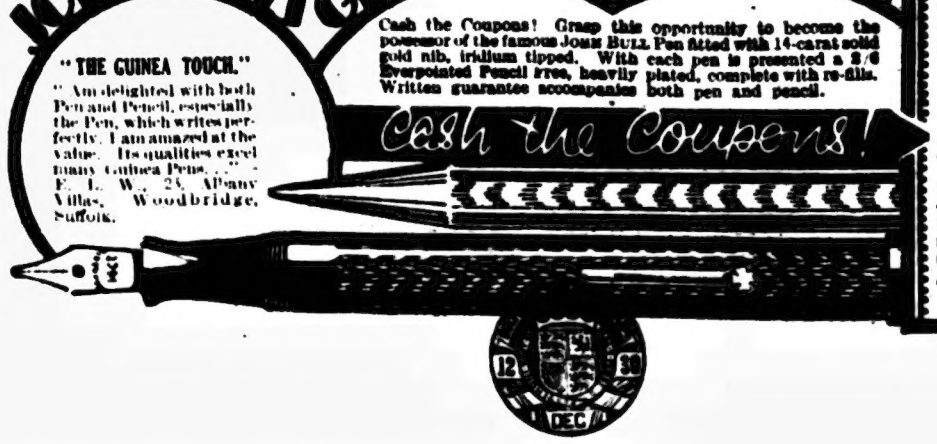
PLEASE WRITE CLEARLY.

JOHN BULL'S GREAT NEW PEN OFFER

Cash the Coupons! Grasp this opportunity to become the possessor of the famous JOHN BULL Pen fitted with 14-carat solid gold nib, iridium tipped. With each pen is presented a 3/6 Everpointed Pencil free, heavily plated, complete with re-fills. Written guarantee accompanies both pen and pencil.

"THE GUINEA TOUCH."

"Am delighted with both Pen and Pencil, especially the Pen, which writes perfectly. I am amazed at the value. Its qualities excel many Guinea Pens."—E. L. W., 25, Albany Villas, Woodbridge, Suffolk.



"John Bull's" Pen Coupon Value 6d.

Two of these Coupons (value 6d.) will be accepted as One Shilling part payment of the JOHN BULL Pen.

For the 5/- Pen send 2 Coupons and P.O. for 4/-

For the 3/6 Pen send 2 Coupons and P.O. for 2/6.

Add 3d. for postage and insurance in each case.

State if fine, medium or broad is desired (cross out grades not suitable). Name engraved on Pen, 6d. extra. Give name of Pen required. Cross remittance "A/C" (make payable to JOHN BULL).

Address: "John Bull" Pen Dept., 93, Long Acre, London, W.C.2.

STILL MORE CHRISTMAS TURKEYS AND FOWLS—600 THIS WEEK

200 Fine Bullets' TURKEYS

£300

'BULLETS' FIRST PRIZE

400 Plump Surrey FOWLS

Hurry Up! | 10 PRIZES OF £5 | £50 2ND PRIZE | 3RD PRIZE £25 | 10 PRIZES OF £2·10 | **One Week Only**

600 TARGET PRIZES

A CHRISTMAS DINNER FOR 600!

"Dine with me on Christmas Day!"

HAVE you yet had your Christmas invitation from JOHN BULL? This week's seasonable prize-list means that a further 600 homes will enjoy a *Bullets* Christmas dinner.

As many as 200 Fine Turkeys and 400 Plump Surrey Fowls will be despatched just before Christmas to this big batch of winners—may we label one for you?

This very evening draw your chair up to the fire and spend a happy half-hour with *Bullets*. You have simply to add any TWO, THREE or FOUR WORDS of apt and original comment to any of the *Examples* given on this page and a *Bullet* is completed.

As a specimen, suppose you choose the *Example* TRIBUTE TO FATHER, the added words SONNY'S HOME, NOT HOMEWORK, would complete a typical *Bullet*.

Before starting on the *Examples* yourself, examine the recent First Prize *Bullets* below, and you will see the type of effort which wins:—

TAXPAYER'S OPINION—HEEDED NOT—NEEDED HOT.
BOWING AND SCRAPING—"GETTING IN" COUNCIL HOUSE.
YOUNG VILLAIN—"REBORN." GERMANY MUSTN'T BECOME.

Now set to work, post your efforts to reach us not later than Saturday, November 15, and the finest Christmas Dinner you could wish for or a £300 cheque may be yours!

Choose from these "Examples"

TO THE DOMINIONS
THE FINAL SCENE
TAKING ORDERS
DOPED
NOT LOOKING
FORGET THE PAST AND
TRIBUTE TO FATHER
HER WORST ENEMY
PROVES GOLDEN
BECOMING A HABIT
"HULLO, DAD!"
SURE TO FOLLOW
IF LONDON WERE CHICAGO
SLIGHTLY
A GOOD FAIRY
WHEN HE GETS THERE
ALWAYS HELPS
SWING OF THE PENDULUM
SLEEPING PEACEFULLY
CHRISTMAS IS COMING, SO
MAKES US THINK
IN THE FOG
JOB FOR SONNY
SHOWS A PROFIT
EXTENDING
A BAD ONE
UNLUCKY NUMBER
TOO OLD
ONE LITTLE KISS
LIKE HER
WHAT IT'S WORTH
THEY'VE GOT A MOTOR, BUT

The result of Competition No. 778 ("Bullets" Pensions Offer) will appear in our next issue, on sale on Thursday, November 13.

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed "& Co." Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press and their families are not eligible to compete.

FREE HELP WINS £600!

"THE winning *Bullet* is entirely my own effort, and I have to thank *Bullets Bulletin* for my inspiration," writes Mr. A. H. Webber, 198, Edmund Road, Sheffield, an L.M.S. railway clerk, who had never won more than 5s. before he captured the First Prize of £600 in *Bullets* No. 777 last week.

"*Bullets Bulletin* is by far the most complete guide for competitors I have ever read," continues Mr. Webber.

This free weekly help for would-be winners is assisting competitors into the prize-list every week—moreover, regular readers of *Bullets Bulletin* are invited to apply for a special Gift Fountain Pen which is ideal for filling up coupons.

A specimen copy is yours by sending your name and address on a penny postcard, but why not make sure of a free copy *every Thursday*? Send coupon on this page with P.O. for 6d. (crossed "& Co.," payable to JOHN BULL) to cover postage on the next 12 issues available.

Address: *Bulletin* Dept., Odhams Press, Ltd., 19, Short's Gardens, W.C.2.

Advance "Examples" for "Bullets," No. 782.

Band Of Optimists—Ignored By Parliament—War On The Criminal—On Monday—Words Are Cheap, So—Peace Of Mind—Flying Along—Unanimously—Paying Dearly—He Did His Best, But—Bread of Idleness—Runaway Victory—If Baldwin's Not Careful—Swamped—Seeing Double—After The Robbery—Cowardly—Dreams Of Youth—What's Missing—In A Second—Be Prepared And—Everyone Expects—Happy Ending—Takes The Biscuit—Leading—Trembling—An Opening—Men—Seems Useless—Where The Money Is—Her Chance—Moving With The Times.

(Closing Saturday, November 22.)

The original cheque for £600 awarded to the First Prize-winner in Competition No. 777 will be displayed in the window of Mr. T. W. Fisher, 627, Queen's Road, Sheffield.

IMPORTANT CORRECTION.

In last week's issue we announced a £5 award for the *Bullet*, EVERY DAY—MORE "SIGNING"—POWER CONTRACTS. This should, of course, have read:—EVERY DAY—MORE "SIGNING."—POWER CONTRACTS.

MANY EXTRA XMAS PRIZES NEXT WEEK

200 XMAS HAMPERS 500 XMAS CAKES

Example _____ Closing SAT. Nov. 15
Bullet _____

Example _____
Bullet _____

(781) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.

Signed _____
Address _____

Cut out each Coupon separately. Post early if possible.

Example _____ Closing SAT. Nov. 15
Bullet _____

Example _____
Bullet _____

(781) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 2s.

Signed _____
Address _____

"Bullets" must consist of Two, Three or Four Words.

Example _____ Closing SAT. Nov. 15
Bullet _____

Example _____
Bullet _____

(781) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 2s. 6d.

Signed _____
Address _____

Enter your full name and address on each coupon.

Example _____ Closing SAT. Nov. 15
Bullet _____

Example _____
Bullet _____

(781) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.

Signed _____
Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

Address Coupons: "Bullets" No. 781, "John Bull," Long Acre, London, W.C.2 (Comp.)

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the three chief prizes in Competition No. 781 have purchased their copies of "John Bull."

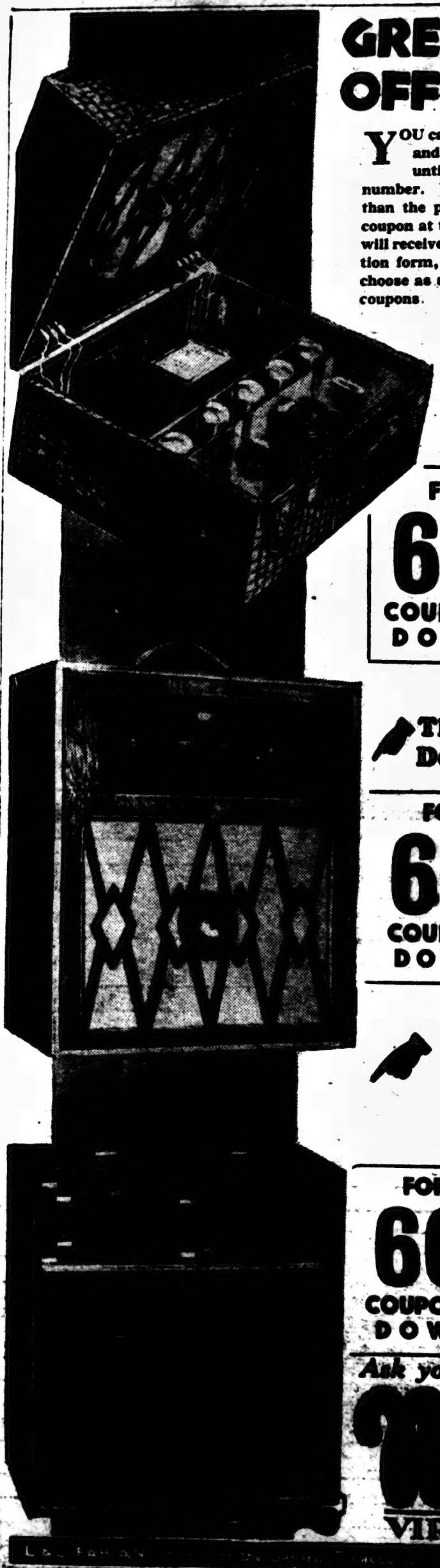
USE THIS COUPON TO SECURE FREE "BULLETINS"

I enclose P.O. value sixpence (crossed "and Co." payable to "John Bull") to cover postage on 12 consecutive issues of "Bullets Bulletin," commencing with the next available issue.

Do not send this coupon with your Bullets entry.

NAME.....
ADDRESS .....
.....

Post to:—"BULLETIN" DEPT., ODHAMS PRESS LTD., 19, SHORT'S GARDENS, LONDON, W.C.2



GREATEST ADVERTISING OFFER EVER MADE!

FREE! NOW

YOU can have these valuable free gifts now, and simply send us coupons as you smoke, until you have collected the required number. Your outlay for Cigarettes is much less than the price of any of these Sets. Send the coupon at the foot of this advertisement and you will receive FREE 25 Bonus Coupons and application form, enabling you to receive the gift you choose as soon as you have collected the first 60 coupons.

THREE superb Radio Sets—a Suit-case Portable, a Trans-Portable and an "All-Mains" Portable—all British made. Fully guaranteed. No aerial. No earth. No gadgets. Play wherever you take them. British and foreign stations easily tuned-in with exceptionally powerful and rich volume. Obtainable in exchange for coupons from "NAVY CLUB" Cigarettes. Make sure of securing one of these wonderful Sets now, by sending Coupon below.

This 15-Guinea 5-Valve, Dennis Super Suit Case Portable Radio

FOR **60** COUPONS DOWN

Luxurious in appearance. Mahogany Front to Loudspeaker. Polished Panels inside. Crocodile finished case. Plated Fittings. Cuts out London with one slight turn, other European stations tuned in at your will.

Yours for 60 Coupons down!

and after receipt of Set BALANCE OF COUPONS IN MONTHLY INSTALMENTS spread over 1 to 2 years.

Royalties, Valves and Batteries, 4 Guineas, or, in place of cash, a larger number of Coupons, also in instalments.

TOTAL of 585 COUPONS REQUIRED

plus Royalties, etc., if you prefer to collect Coupons first.

This 23-Guinea 5-Valve Dennis Super Transportable

FOR **60** COUPONS DOWN

Mahogany Case, Single Tuning Dial. Stadion Batteries. Equipped for Gramophone Pick-up and all latest improvements embodied in this set. Long range. Foreign and British Stations guaranteed. No aerial—no earth required.

Yours for 60 Coupons down!

and after receipt of Set, BALANCE OF COUPONS IN MONTHLY INSTALMENTS spread over 1 to 2 years.

Royalties, Valves and Batteries, 6 Guineas, or, in place of cash, a larger number of Coupons, also in instalments.

TOTAL of 595 COUPONS REQUIRED

plus Royalties, etc., if you prefer to collect Coupons first.

All Mains 29-Guinea 4-Valve Screened Grid Dennis Super Portable

FOR **60** COUPONS DOWN

Beautiful Solid Oak Case. No aerial, no earth required, but can be attached if desired. No Batteries, no Accumulators. Works entirely from any electric supply.

MARVELLOUS PERFORMANCE.

Extraordinarily Long Range, including America.

Yours for 60 Coupons down!

and after receipt of Set, BALANCE OF COUPONS IN MONTHLY INSTALMENTS spread over 1 to 2 years.

Royalties, Valves and Rectifier, 8 Guineas, or, in place of cash, a larger number of Coupons, also in instalments.

TOTAL of 995 COUPONS REQUIRED

plus Royalties, etc., if you prefer to collect Coupons first.

Many other Valuable Gifts From 10 Coupons up.

1 Coupon in PACKETS of 10
2 Coupons in PACKETS of 20
5 Coupons in BOXES of 50
10 Coupons in BOXES of 100

A NEW STANDARD IN 10 for 6d. CIGARETTES

Here is a new Cigarette that is not only cool and smooth but really satisfying. The demand is increasing by leaps and bounds, a sure sign of their popularity. Don't delay, call at the first Tobacconist you pass and buy a packet of "Navy Club." Of all good Cigarettes, the Best.

THREE QUALITIES:-

PLAIN	CORK	IVORY
Medium Strength	Tipped Mild	Tipped Very Mild

READ THESE. Originals may be seen at our office:—

Dear Sirs, 63, Swansea Road, Reading.

I am very pleased indeed with your Dennis 5-Valve Portable Wireless Set and it has far surpassed my expectations. The other night I got America quite plainly on the occasion of the French Flyer's landing there. I ought to have written you before only I have wanted to give it a thorough test. I have shown it to a lot of my friends, who think it is a remarkable gift.

Yours faithfully, (Sgd.) L. M. N.

Dear Sirs, Brunswick Street, Barnsbury, N.1.

I am absolutely delighted with the Portable Wireless Set, it far exceeds my expectations. You may rely upon my doing my utmost to further Navy Club cigarettes for they are very good cigarettes apart from any coupon attraction.

Thanking you, Yours faithfully, (Sgd.) F. [illegible]

FREE—If You Post this Coupon!

25 Bonus Coupons—Cash Value 3/4

To Start Your Collection

FREE COUPON

Post in a ½d. stamped unsealed envelope and enclose one empty carton of Navy Club cigarettes to

Messrs. L. & J. FABIAN,
(Dept. GB30), 74, NEW BOND STREET, LONDON, W.1,

Please send me 25 Free Bonus coupons with application form for the immediate supply of the set I select, before collecting the coupons. Also send list of your other Gifts, including Chellophone Gramophones.

I enclose one NAVY CLUB empty Carton.

NAME .....

ADDRESS .....

TOWN .....

COUNTY .....

DATE .....

Ask your Tobacconist for a Packet OF 'FABIANS'

Navy Club

VIRGINIA CIGARETTES

L. & J. FABIAN 74 NEW BOND ST. LONDON W.1

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